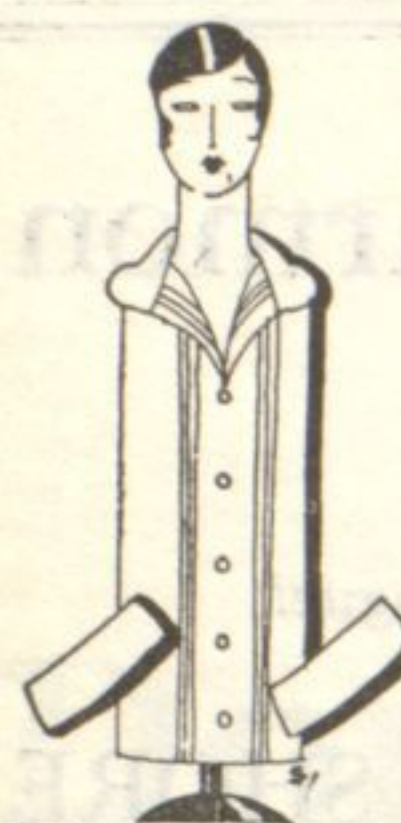


Lord's

Fountain Square Evanston



Neckwear determines the character of the dress

And when so much depends on dainty collars and cuffs, it is amazing and fortunate that they should cost so little as these do.

\$1.00

Linen collars and cuffs; vestees with cuffs; lace collars with vestees and jabots—white, cream and a host of good colors—

Lord's—First Floor



Fashionable Gloves of Chamoisuede

\$1.25 \$1.75 \$2.25

Wash nicely—and fit just as well after every laundering as they do when they are new. Mode, gray, natural and white—pinked, scalloped or bound tops.

Pearls

in long and graceful strands

\$3.00 to \$7.50

Sixty and ninety inch of round pearls or baroque in medium and larger sizes. Becoming with the new collarless necklines!

Seed Pearl Beads

of Delicate Tint and Creamy Luster

\$1.00

Lord's—First Floor

Toiletries of Interest

Blue Rose Cleansing Cream, 75c. Skin Cream, \$1.

Yardley's Lavender Soap, 2oz 35c, 75c.

Hudnut's Three Flowers and Vanity Dusting Powders, special, 89c.

Harriet Hubbard Ayer's Luxuria Cream, 75c and \$1.50.

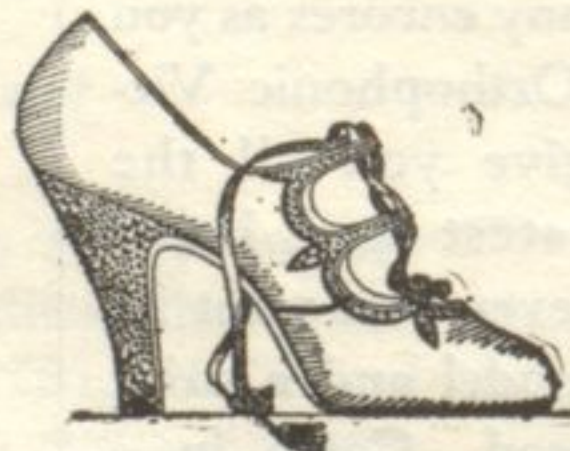
Lord's—First Floor

The Collarless Neckline Needs A Flower These at 95c

Double gardenias, flatly tailored, in flesh and red. Spray of orchid and lilies-of-the-valley. Chestnut-colored felt gardenias.

Lord's—First Floor

A Tie Oxford With Pelican Covered Heel **\$8.50**



A new shoe that may step into a dress or tailleur role with equal charm and appropriateness. Comes in pastel parchment with Pelican covered stilt heel.

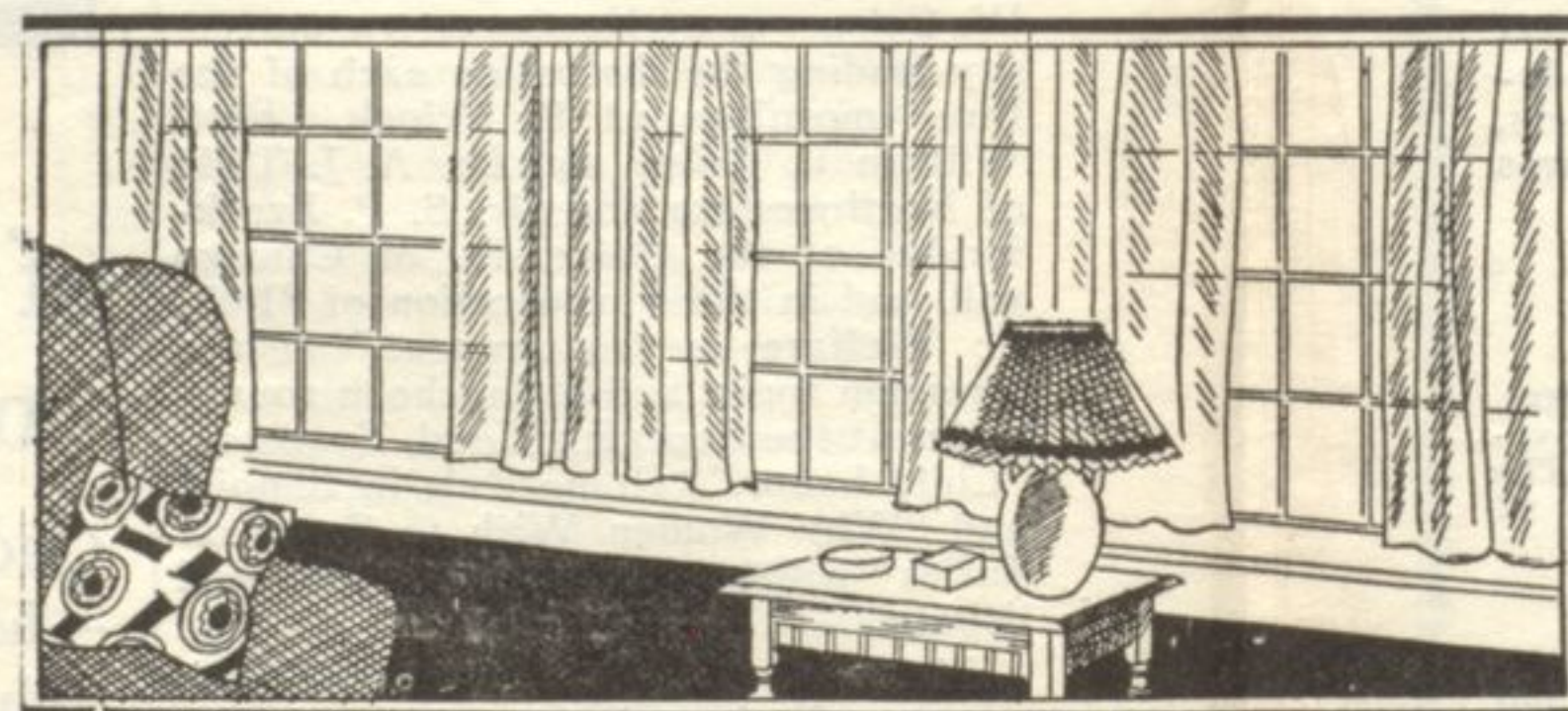
The Boot Shop—First Floor



Announcing Our Usual Semi-Annual Clearance of Oriental Rugs!

Great reductions on all rugs that have been in stock six months or longer. And besides that many fine specimens from our recent purchase of a \$60,000 collection of modern and antique Oriental rugs.

Lord's—Second Floor



Curtains You'll Like

Sometimes the last trick of freshening the home for spring rests with getting new curtains.

NEW:

Ruffled Marquisesettes or Grenadines with Tie Backs, \$1.65 to \$4.50.

Genuine Scotch Madras with intriguing woven-in color designs, with valance and tie-backs, \$8.50 Pair.

Flat Curtains of Crossbar Marquiseette with ecru Cluny, \$4.50.

Lord's—First Floor



Necessary Notions

Milward's Sharps — 25 needles to a package at 10c.

Twin Brand Sharp Point Scissors, 4 1/2 inch, \$1.

Silk Seam Binding, 7 yard bolt, 35c.

Silk Dress Linings, \$1.25 of Canton silk, long waist-line.

Lord's—First Floor

For Your Dog

Good-looking collars and harnesses and leashes—in natural tan or dyed leathers. Good assortments of dog-needfuls—and collars for cats, too.

Lord's—First Floor

Just inside the North Orrington Door.

Good-Looking Waterproof Coats **\$9.95**

Rubberized material that looks like leather—not only weatherproof, but wear proof, too. Strictly tailored, and very smart, with gray piping for a bit of contrast. Patch pockets, partly lined. Belted and cuff-strapped.

Sea Green

Glossy Black

Cherry Red

Midnight Blue

Lined with warm, lightweight wool.

Lord's—Second Floor

Lord's

Fountain Square Evanston

SILKS

—buy them in the February Sale!

There's every advantage in buying this month—tremendous assortments, particularly of the new colors and patterns—and VERY LOW PRICE!

\$1.45 Colored Honan Pongee at \$1.19

Fast colors that include popcorn yellow, pink, white, turquoise, monkeyskin, jade green, crane, coral, sistine blue, navy, caramel brown, bachelor-button rose, golden poppy, coral blush.

\$1.25 14-Mme. Natural Pongee, 89c Yd.

\$2.25 Striped Tubsilk Shirting, \$1.95

\$3.25 Black Crepe Satin, \$2.95

\$1.25 Tub Sport Satins, \$1.09

\$1.85 Crepe de Chine, \$1.65

\$2.50 Tub Satin, \$2.19

Lord's—First Floor



Tailored Sport Felts **\$7.50**

Close-fitting soft felts and chiffon felts, in black and the new spring shades of blue, rose tans, and greens. Similar models in frosted felt!

New Stenciled Felts, \$12

Lord's—Second Floor