

Plain Tailored

for Spring Wear

Twills

Tweeds

\$29.50

Neatly tailored twill suits of the darkest blue. In doublebreasted or two-button style. These follow the prevalent tomboyish mode and yet retain quite enough of the feminine

line to give them general appeal. In strict sport plaids come the shaggy tweeds—in tans and grays. Of all these suits the skirts are plain or wrap-around style. The skirts have slit pockets, some jackets set-in or patch pockets.

Washable Mingtoy Silk Crepe Compose Frocks, \$17.95.

Lord's-First Floor

Stunning Hats

of Mature Dignity

Ever so smart are the flat feather trims of unique design. The colors are black, monkeyskin, gooseberry, and navy—in visca and milan and belting silk—alone and combined—in pleasing shapes. Large head sizes as well as small. No two hats of this group are alike.

\$12 to \$22

The New Stencilled Felts \$12

Gold and brown and taupe stencilled on light jade, Queen's blue, rose, biege, and monkeyskin. Individually styled.

Hat Shop-Second Floor

Stunning Face Powders to Adapt to Your Needs

Cappi	Hudnut's Deauville\$2.50 Hudnut's Du Barry\$2.00 Hudnut's Plaza\$3.00 Hudnut's Sweet Orchid \$1.50
Quelques Fleurs\$1.50	Hudnut's Sweet Orchid . \$1.50
Ideal\$1.50	Hudnut's Gardenia \$1.00

Lord's-First Floor

New Tailored Broadcloth Blouses \$2.50 and \$3.50

English broadcloth makes the ideal blouse or shirt to wear with the mannish suits for Spring. These are well-tailored and of desired style—with the close-fitting neck and link cuffs. Sizes 34 to 42.

Lord's-Second Floor



The Redfern Corselette anticipates every need of the woman of fashion. The broad sections of silk elastic permit wonderful comfort. The rayon brassiere top prevents any break in the contour. The vertical boning is arranged to give the slenderizing effect. Priced from \$10 to \$15.50.

Lord's-Second Floor

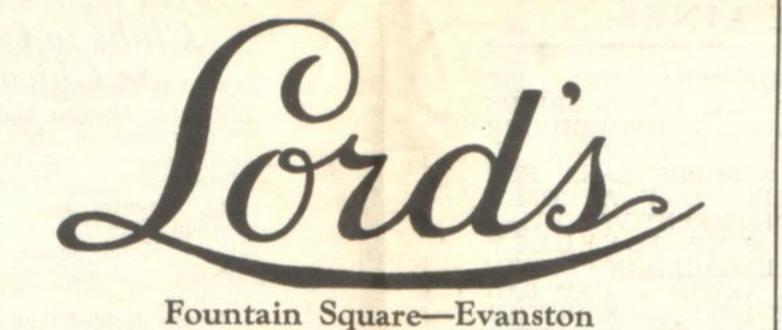
Munsing All Silk Underwear

Knit Bloomers, \$5 and \$5.50.

Matching Vest, \$3.50 and \$3.65.

Built-up or bodice-top union suit, \$7.95 and \$8.50.

Lord's-First Floor





New Pajamas for Men \$2.19

For regular values as high as \$3.50.

Broadcloths; solid colors—tan, blue gray—or white. Self-striped or jacquard, braid trimmed and frog-fast-ened. Sizes A to D. All new stock.

Spring's Patterned Sox 65c 85c \$1.25

Silk and Lisle
All Silk
All Lisle
Sizes 10 to 11½

Light Tans Light and Dark Grays French Blue Rust

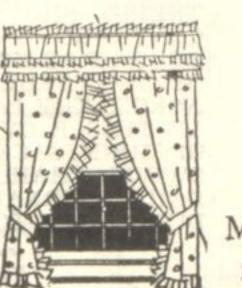
Men's solid color pure linen handkerchiefs, 25c to \$1.

Boys' Wool Sailor Suits \$6.50 to \$12

Well made of soft blue serge. Short trousers—or with an additional pair of long trousers. The trimming is white silk braid, of course. At the neck is a cord with whistle attached, and a black Peau De Soie tie.

Lord's-First Floor

Spring Needs for the Home



Ruffled
Curtains
of
Grenadine
and
Marquisette
\$1.65 to \$4.50

Genuine Scotch Madras Color Designs Woven-in

\$8.50 pair

The New Silky Damasks \$2.95 to \$4.75

Gold, red, and blue in different width stripes. Combinations of gold with American Beauty, Chinese Blue, and Sea Foam Green or Silver and Old Blue. All 50 inches wide.

Lord's-First Floor

Pearl

Jet Crystal Rhinestone

Earrings \$2 to \$7.50

Close fitting button pearls, clustered seed pearls, jet or pearl center with the rhinestone edge, pearl ball drop, and many colors of crystal in the button or drop styles.

Crystal Pendants \$1 to \$25

These clear or colored crystal pendants hang from silver chains which are dotted at intervals with small matching bits of the crystal.

Lord's-First Floor

For Home Sewing You'll Need

Coat's Spool Cotton, 55c box, 6-cord spool, 12 100-yard spools to the box.

Th'im bles, Celluloid or plated, 5c and 10c.

Basting Cotton, 6c a spool. 250 yards to the spool. Silk finish.

Needles, 10c a package, sizes 1 to 12. 25 to the package.

Sheer Net Laces \$1.50 to \$4

Yard wide, delicate but firm, with a faint cream tint.

For Collars

For Lingerie Trimming

For Cuffs

For Vestees
Trimming

For Sleeves

18-inch Black Silk Fringe, \$1.95

For Children's Dresses

Lord's-First Floor

Just before Spring quite arrives comes the problem of making everything look fresh once more. One of the easiest and most effective ways of doing this is by adding a few new bits of beauty and usefulness!

PURE IRISH LINEN cross-striped in blue, gold, rose or orchid may be bought for 40c a yard—the width 18 inches. From this can be made most attractive luncheon and bridge sets, towels and dresser scarfs for the informal bedroom treatment.

PURE RUSSIAN LINEN TOWELING with double blue edge stripe 15 and 18 inches wide; 23c and 39c a yard.

FOSTORIA GLASSWARE, blue stems and crystal bowls. Goblets, high stem sherberts, and 13-ounce tumblers, \$6.95 a doz. Spiral optic footed bowl, 12-inch size, orchid or amber, \$1.50.

EGG BEATER AND CREAM WHIPPER, upright in crock, with cover to prevent splashing. Well-priced at \$1.

WAGNER WAFFLE IRON on high frame, all cast iron, \$1.79.

Lord's-First Floor

New Ribbons!

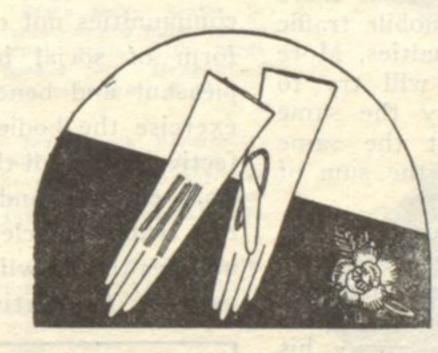
In Scores of Shades

So pleasing in their numerous varying color-tones that they fairly surpass the rainbow. Priced according to width.

Grosgrain 18c to 75c Moiré 15c to \$1.50

Just the right colors for the compose note.

Lord's—First Floor



Chamoisuede Slipon Gloves for Spring \$1.35 \$1.75 \$2.25

With pinked top, in mode or natural, \$1.35.
With piped top and spearpoint back or lockstitch. In gray, mode, white, natural, \$1.75.
With scalloped top and spearpoint back. In light blonde, Priscilla gray, white, and cocktail, \$2.25.

Lord's-First Floor

Presenting a New Pump of Classic Simplicity \$8.50

A new pump daringly simple, therefore ultra smart. Note the graceful arch and the fashionable stilt heel. Color? One of the newest shades, of course—Shell Gray.



Lord's Boot Shop-First Floor