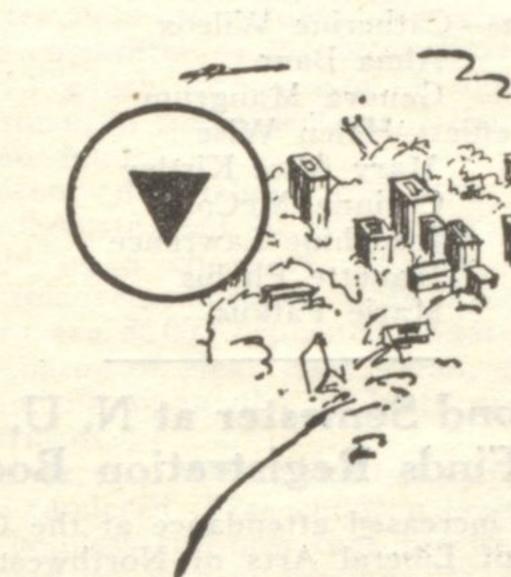


-[Authorized Dealers , Chicago]-



Protecting the Lincoln Owner's Investment

The man who buys a Lincoln gets value that has never been duplicated in the fine car field.

It is our responsibility, as authorized dealers, to protect this investment—to see to it that the car is permitted to render its maximum service.

We meet this responsibility by providing three complete, day and night, service divisions—so located along the Lake front that they are always easily accessible to the Lincoln owner.

In every particular, our service is worthy of the Lincoln—a perpetual protection to the owner's investment.

Evanston Branch 1824 Ridge Ave. Tel. Greenleaf 1495

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Main Office 2229 Michigan Ave. Tel. Calumet 7340

Woodlawn Branch 6052 Cottage Grove Ave. Tel. Plaza 1710

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