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Ready for Occupancy, May First, 1927

Apartment Homes of Incomparable Distinction

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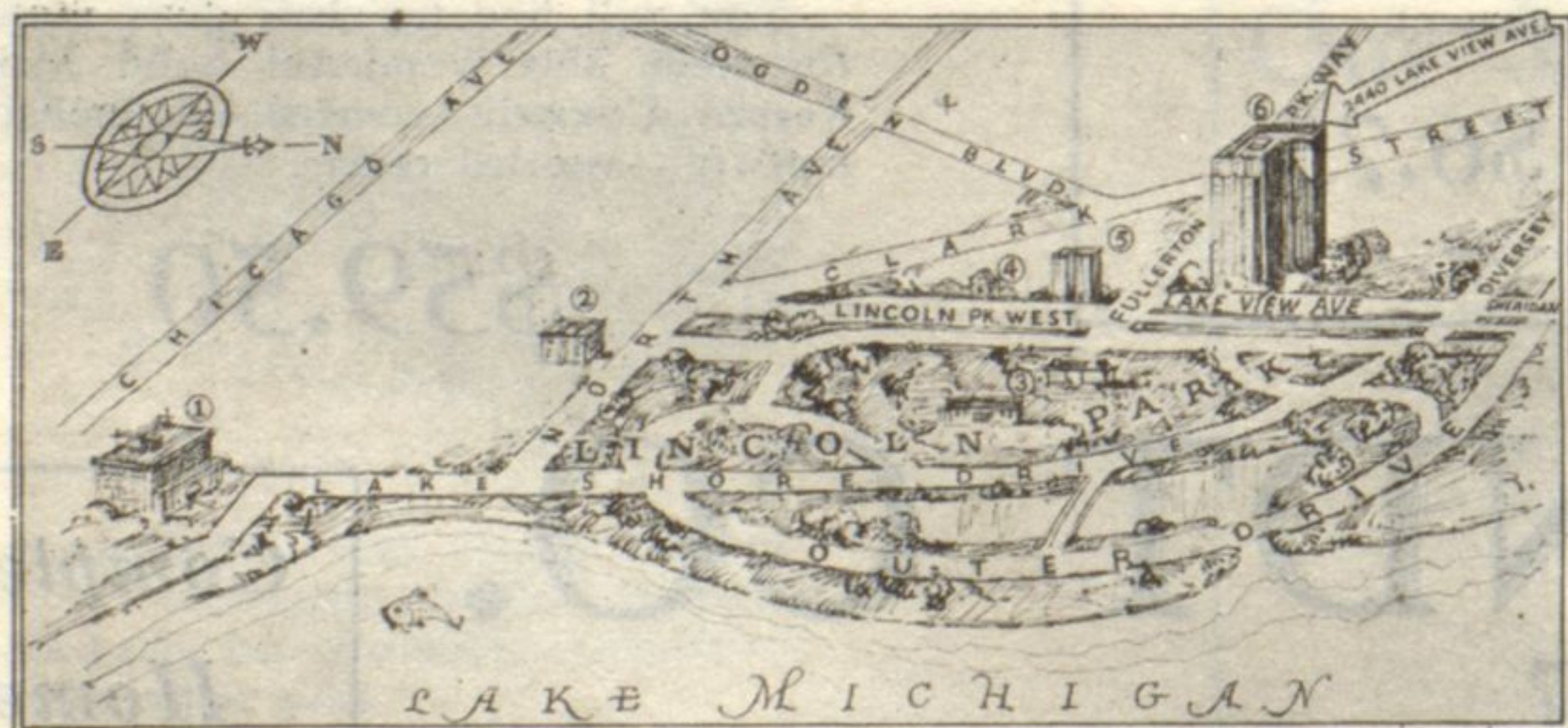
Operated on the highly successful semi-cooperative plan, the rapidity with which these homes are being sought, both by purchasers and by lessees, is quite significant.

Descriptive, illustrated literature is available, and will be forwarded upon request, without obligation. Your inquiry for purchase or for lease is cordially invited.

THE LAKE VIEW COMPANY

11 So. La Salle Street

'Phone Diversey 9742



- 1. Drake Hotel
- 2. Chicago Latin School (Boys)
- 3. Lincoln Park Conservatory
- 4. Francis W. Parker School
- 5. Belden-Stratford Hotel
- 6. 2440 Lake View Avenue

Dr. George A. Stone to Attend Optometrist Meet

One of the outstanding conventions of this winter will be the twentieth annual gathering of the Illinois State society of Optometrists to be held in the LaSalle hotel, Chicago, February 13, 14, 15, according to Dr. Ben V. Schoenborn, general chairman of convention committee. The sessions will be attended by Dr. George A. Stone, whose offices are at 1177 Wilmette avenue, Wilmette.

Authorities on optometry, lecturers of nation-wide repute have been secured to speak before members of the profession on the latest developments known in optometric science.

Years of experimentation on the part of ocular specialists have developed several instruments to their present state of high efficiency and the use of which have made possible certain examinations and correct diagnosis of eye condition heretofore impossible, according to Dr. Stone.

One of the instruments, the Streak Retinoscope, is scarcely larger than a large fountain pen, having at one end a cap in which there is contained a miniature electric bulb and reflector. Its resultant hair line streak of light, when reflected into the human eye enables the optometrist to observe the action of the light reflected, and to exactly diagnose its condition. Its use makes it possible to correctly fit glasses for the deaf and dumb as it precludes the necessity of questions being asked and charts read.

These instruments will be on display and their uses fully demonstrated will be one of the strong attractions which will draw some 1,500 optometrists and friends, coming from practically every city of Illinois, and other states.

PLAN SCOUT RALLY

One troop from each town of the North Shore Boy Scout area is being selected to compete in a practice rally to be held Friday evening, February 25, at the Kenilworth Community House. The troops will compete in knot-tying, drill, signalling, and fire by friction.

New Trier Takes Triangular Meet From Chicagoans

New Trier high school last Saturday won the junior and senior honors in a triangular track meet with Lake View and Senn at the Northwestern university gymnasium. The north shore school scored 40½ points in the senior meet and 30 in the junior competition. Senn was second in both events, scoring 38½ points in the senior meet and 16 in the junior. Lake View's seniors tallied 15 markers and its juniors made 13.

Alexander of Senn was the star of the meet with two victories and a tie for first place in another event. He won the senior 40 yard low and high hurdles, and was tied in the pole vault. In the junior meet McIntosh of New Trier placed second in the shot put and 40 yard dash, and captured first place in the pole vault for high scoring honors.

Herbert E. Hyde Gives Fifth of Organ Series

The fifth program of the season on the North Shore Community Organ series at St. Luke's church, Evanston, will be given Tuesday February 15 at 8 o'clock by Herbert E. Hyde.

He will play both classical and modern compositions, the latter group including the American composer, Alexander Russell, and James H. Rogers. The complete program is as follows:

- 1. Sonata No. 1 Mendelssohn
- 2. At the Convent Borodin
- Reverie Borodin
- Nocturne Borodin
- 3. St. Lawrence Sketches Alexander Russell
- Bells of St. Anne de Beaupre
- Song of the Basket Weaver
- 4. Intermezzo James H. Rogers
- 5. Prelude and Fugue on B. A. C. H. Liszt

These concerts are free and the public is cordially invited.

Miss Elsie Thall of 565 Lincoln avenue, returned a week ago from a buying trip in New York City.

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Saleswomen Wanted for Dollar Day

Wednesday February 16th

If you want to earn some extra pin money, Dollar Day is THE DAY. We will require 100 extra saleswomen to help us maintain every shopping convenience for Dollar Day. Just apply at the Superintendent's office, third floor.

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