STORE HOURS 9:00 A. M. TO 6 P. M. SATURDAYS 9 A. M. TO 9:30 P. M.

## Rosenberg's Davis Street—Downtown Evanston

Presenting Values That Prove the Pre-Eminence of the

Annual February Hosiery Sale

ALL SILK CHIFFON HOSE

Striking a High Point in Hosiery Values-Serfon Weight Hose Included

\$1.35 PR.

Hose of the beauty and elegance of these are always quite costly. But in this great February Sale of Hosiery, price has been made so minor a matter that every representative woman on the North Shore should include several pairs of these exquisite hose in her wardrobe. Beauty, quality, and economy combine to make this number an outstanding value in the month's most attractive hosiery offerings.

Lido, Riviera, Grain, French Nude, Muscade, Maxine, Fanchon, Peach, Alesan, Grey, Gunmetal.

Surpassing Beauty in Endless Variety

This selling includes sheer, beautiful chiffon, and lovely serfon hose in almost endless variety. There are pairs in just the colors to suit your needs. The assortment is all-inclusive. Full service in every pair. Though slightly irregular, their serviceability is present in full measure. The early shopper will reap great profits.

The Beautiful Picot Edge and Lace Clocked All-Silk Hose

\$1.45

Beautiful chiffon hose with the picot edges—very sheer and lovely; and lace clocked silk hose in the fashionable nude shades, tan and grey. The price is so low because they are sold as irregulars, yet you will invariably fail to find a single imperfection. Sizes 8 to 10.

Silk and Wool
Sports Hose
Greatly Underpriced

79c

Perfect quality and perfectly lovely hose—especially for these cold winter months. Their all-over patterns and plaid effects in tans and greys and combinations with blue and other harmonizing shades make them attractive as well as modish. Clocked hose may be chosen in this group also. Regular price is \$1.50.

Silk and Wool
Hose
Clocked Patterns

\$1.45

Hosiery of high quality and obvious worth is here offered, for the trim clox in contrasting shade lend a smartness that sets these hose apart from the ordinary. Were they not bought as sub-standards, they should be priced for \$2.50. The sizes are  $8\frac{1}{2}$  to  $10\frac{1}{2}$ , and the colors are beige, nude, grey, grain and beaver.

this sale and the remarkable thing about them is their price. They feature such new colors as Riviera, Taupe, Rachelle, Cheri, Boulevard, Grey, etc., in sizes 8½ to 10½. It's almost impossible to find any irregularities, although we procured this price on

the ground that they were slightly substandard.

only \$1.25? We have obtained just 720 pairs for

An Unusual Pricing on

Silk Hose

with smart pointed heels

\$1.25

Would you ever expect to get these famous hose for

HOSIERY—MAIN FLOOR

