

Lord's

Fountain Square Evanston

A Sale of \$1 Neckwear that certainly includes something you'll want!

It's a find for the woman who always likes to have on hand a good supply of attractive neckfixings: the secret of daintiness for so many costumes!

Imagine being able to buy, at one dollar,

A Rayon Vestee in white, green, rose, gray, blue, ecru, peach or cerise.

A Fetching Rosemarie Collar that ties right on over your frock—in pink, blue, red, green and rose.

A Rosemarie Collar in Georgette and Net combination.

A V-shaped collar, with cuffs to match, of sheer cream lace.

A Net Jabot and collar.

A Linen Vestee with hand-made filet-lace medallion inserts and cuffs to match.

A Tailored Linen Vestee, in russet, brown or natural.

—choose at \$1!

Lord's—First Floor

Another Special Purchase of Lovely Little Hand-Embroidered Panty Frocks at \$2.95

A very exceptional value—as you will see by examining the quality of fine, smooth broadcloth, the exquisitely dainty hand-hemming and hand-seaming that finishes them—and the fineness of the sweet little embroiderings that adorn them!

Lord's—Second Floor

Peach, apple green, rose, blue,—with bits of white pique, organdy or cross-bar dimity trimming—and flower embroidery done by hand in contrasting colors.

Mothers will do well to buy plenty of these dresses for the coming season—while they can still be bought at this very, very low price.

This Week Began the Most Momentous Silk Sale in Our Entire History!

Feature values like none we have ever before been able to offer. A sale planned on such a scale—and with such values—that our customers will do well to buy a supply to last a year or more!

Durella, a Heavy Ribbed Silk

\$2.95

Originally \$4.95. In pumpkin, flame and coral.



\$3.95 Heavy Black Crepe Satin, \$3.45

Another Quality at \$2.95.

14 Mme. Natural Pongee \$1.25 Quality at 89c

33 inches wide—heavy, rich smooth silk. For underwear, children's wear and dresses.

\$1.45 Colored Pongee, \$1.19

Washable pongee in a host of attractive shades—33 inches wide. In White, Popcorn Yellow, Pink, Turquoise, Monkeyskin, Jade, Crane, Coral, Sistine Blue, Navy, Caramel Brown, Bachelor Button Rose, Golden Poppy and Coral Blush.

Lord's—First Floor

Smart New Colored Pajamas for Women and Girls

\$2.25

Comfortable, well-made slipover pajamas in pretty styles and colors. Flowered cotton crepe banded with checked or plain colored materials forming V-shaped necks. Or frog fastening following the prevailing masculine trend. Or many-colored blazer stripes printed wide on firm percale.

College Maid Pajamas, \$2.95

Pastel crepe hand-embroidered and entirely well made—by college girls. Artistically individual looking, for they are made in so many different combinations of color and flower designs and yarn shades. They are so appropriate for lounging too.

Lord's—Second Floor

Beautiful Hosiery For Every Occasion

Chiffon Service Semi-Service

Constant demand has made possible the manufacture of different weights of hose which should be worn to suit the occasion. Here you will be able to find the best of quality combined with the weight you desire. And these to be chosen from a multitude of approved colors for Spring.

Gordon V-Line Chiffon \$2.50

With the flattering heel shadows.

Gold Seal Service \$3

Of luxuriantly heavy silk.

Ruby Ring, \$1.95 3 pairs for \$5.50. All weights.

Lord's—First Floor



Women's Handkerchiefs

6 for \$1 18c each

The handkerchief box continually needs replenishing! And such an inexpensive way to fill it—from a selection of such effective bits!

All White Colored White with Color

French Swiss All Linen Sports Street Dress

Lord's—First Floor

Lord's

Fountain Square Evanston

The Place to Buy Notions—Lord's

Tube Machine Needles 15c. 4 to the tube. Size for all machines.

Cable Cord 3c to 5c a yard. For shirring. Black or white. All sizes.

Silk Seam Binding 35c bolt of 7 yards. Taffeta, with selvage edges. No. 2 width. Black, white and colors.

Bias Lawn Tape 12 yard bolt, 1/2 inch width. Guaranteed fast color.

Wright's Bias Trimming Tape 15c a bolt of 6 yards. Percale in linen, lavender, red, reseda, pink, white, copenhagen, gold, peach, emerald, tan, brown, Yale, blue and rose.

Naiad Dress Linings 75c

Muslin, slipover style, long waistline, drawstring top. All sizes.

Silk Dress Lining \$1.25

Canton silk, long waistline, open front, picot lace edge. All sizes.

Buttons A great variety of new colored trimming buttons in all sizes.

Kleinert's Feather-Weight Shields Size 2, 40c, short-flap or regular. Size 3, 44c.

Gem Silk Shields Flesh color, 86c.

Nu-Era Nainsook-Lined Silk Shades Size 2, 75c; size 3 and 4, 95c.

Black Double-Covered Panne Silk Crescent shape, size 4, 61c; size 3, 56c.

B. L. Scalloped Rubber Shield Size 2, 35c.

Hook-and-Eye Tape 25c yard, size 2 hooks.

American Maid Pins 10c—360 count. Needle-point, solid head.

Wilsnap Fasteners 10c. White or black. 12 on a card. \$1.10 dozen.

Basting Cotton 6c Spool. Nassau Brand, 250 yards to spool. Silk-finish.

Fruit Waxes Apples, strawberries, lemons, etc., 10c.

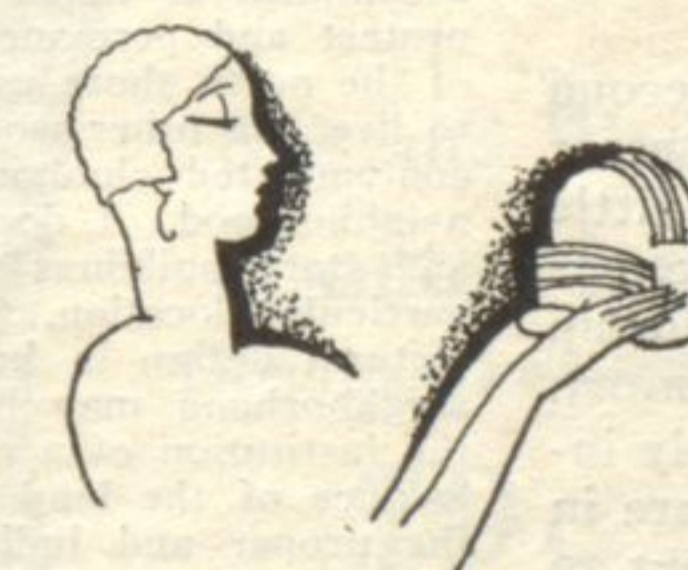
Emeries, 15c Of finest grade emery, 25c.

Needle Books 35c to \$5.50.

Darning Cotton 5c. 4 ply, 45 yards to the ball. Black, white and colors.

Corticelli Darning Silk 10c spool. Pure dye soft silk, guaranteed washable. 25 yards to a spool. All colors.

Lord's—First Floor



Spring Hats are arriving daily!

Early, fresh millinery—forecasting Spring fancies. The favored pastels, the popular rose-tans, the ever-present blacks,—all are here awaiting your choice.

Felt and Straw \$7 and \$8.50

Sleek crushable felt, straw-faced and ribbon trimmed—and many other equally effective combinations.

Silk and Straw \$7.50 and \$15

Heavy corded silk with designs of straw braid on draped crowns. And many other styles.

For the Younger Miss New Hats, Too. Silk and Straw, \$2.75 and \$3.75

Lord's—Second Floor