

# No Other Ice Cream Can Compare with the High Standards and Food Value of HYDROX

In Ice Cream, *food values* are measured *first* by the quality and quantity of cream used.

Hydrox uses only pure, rich cream--the very best the entire Middle West affords--and puts *far more* of this into its Ice Cream than the laws of this state or the laws of any other state require.

Next in determining Ice Cream food values are the flavors.

Hydrox uses only pure fruits and flavors, rich in vitamins--in place of synthetic flavors and extracts which, of course, are totally devoid of vitamin content.

And finally, the food values of Ice Cream are measured in terms of the sweetening used.

Hydrox Ice Cream is sweetened with pure cane sugar instead of with glucose or other substitutes. No other Ice Cream made in this vicinity--in this state or in any other--can compare with the high standards and food values of Hydrox.

There Is a HYDROX Agency Near Your Home

**HYDROX**  
**ICE CREAM** the  
Universal  
food