

SUCCESS

makes this Announcement Possible

STRONGER than anything we can say, are the figures of Auburn's remarkable sales increase (far ahead of those for the entire industry) which confirm the judgment of Auburn owners.

The good will of owners, as a result of value received, is the only real success.

With the door of competition open wider today than ever, *the CAR ITSELF* is the passport to public favor. Let no one distract your attention from that fact. It is irrelevant whether a car comes from a large or small factory—whether it comes from an independent or from a combine.

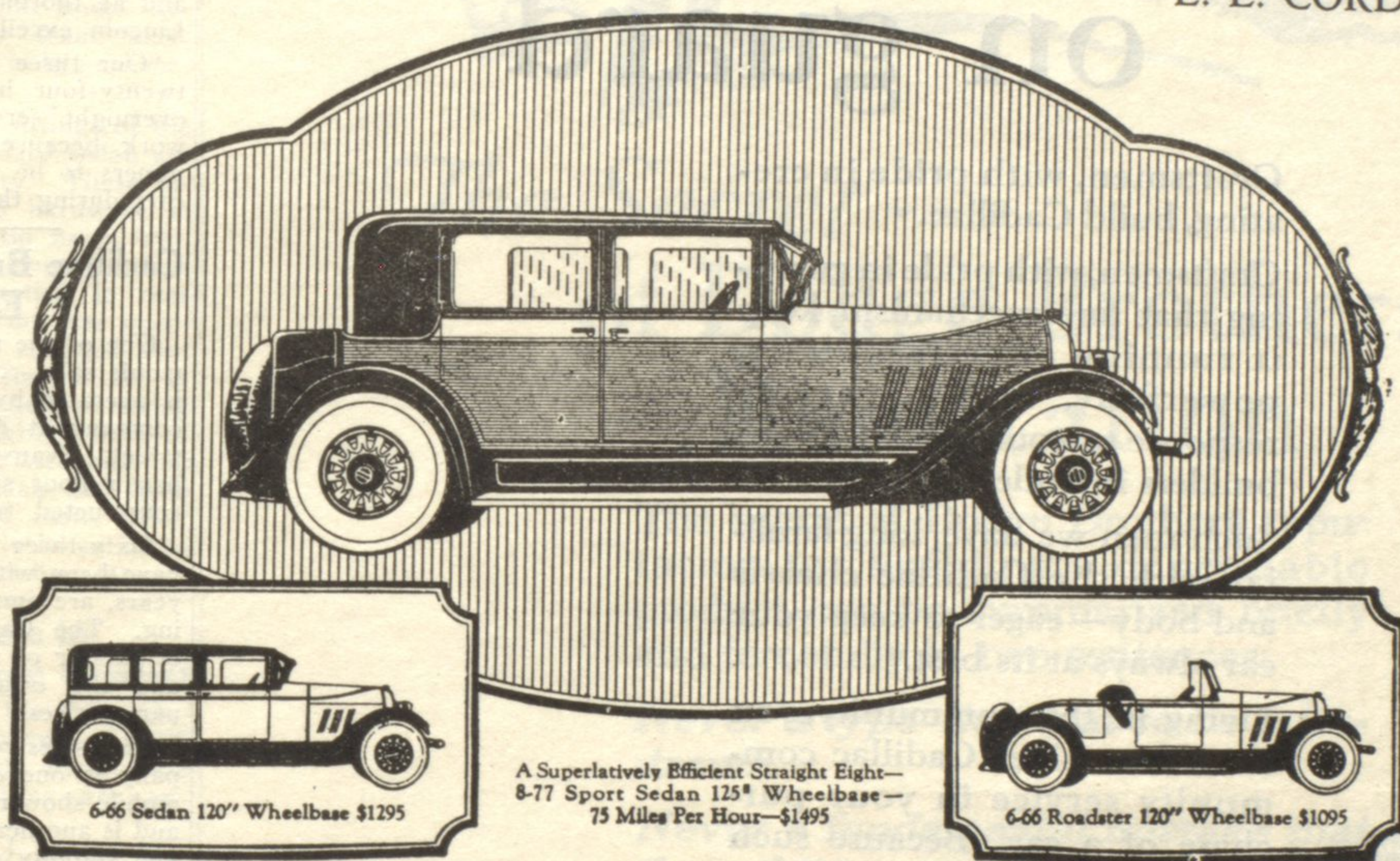
What KIND of a car it is, however, is ALL IMPORTANT.

Auburn's painstaking efforts to sincerely build honest, modern, merchandise has been abundantly rewarded.

The staunch and growing public allegiance to Auburn's ideals, is retroactive. It comes back to you in the form of a better built car.

In this way we strive to deserve and perpetuate our success, to the end that you may have the **FINEST** automobile for the least cost.

E. L. CORD.



6-66 Roadster - \$1095 6-66 Sedan - \$1295 8-77 Sport Sedan \$1495 8-88 Roadster - \$1995 8-88 Sedan - \$2195
 6-66 Sport Sedan 1195 8-77 Roadster - 1395 8-77 Sedan - 1695 8-88 Sport Sedan 2095 8-88 7-Passenger Sedan 2595
 Freight, Tax and Equipment extra

AUBURN

BONDURANT MOTOR SALES

1027 DAVIS STREET, EVANSTON

TELEPHONE GREENLEAF 1046

Buy Your Car in Evanston