



Only 5 ft.
5 in. High

Just Arrived --- See it at the Auto Show

The TANDEM SPORT

NOT merely a new Franklin, but an entirely new note in the sporty, close-coupled type of closed car. A daring original design, only 65 inches high, of the great 25th Anniversary Franklin, in which the Franklin policy of constant, not annual, improvement reaches a new and luxurious climax. The easiest-riding and smoothest-operating car on the road today, with new power and speed.

Features OF THE TANDEM SPORT

Lowest car at the Show
Only 65 inches high
Adequate head-room
Seats four in comfort
Four-door convenience
Smartly close-coupled
Built-in baggage space
Rifle-sight windshield
Rakishly angled seats
Mahogany beamed ceiling
Doeskin broadcloth lining
Pig-grain leather
Hammered silver fittings
Landau rear quarter
Body and fenders in Light Cream
Superstructure in Midnight Black
Complete equipment
\$ 3150
F.O.B. Syracuse, N. Y.

Fifteen 25th Anniversary Franklins are on display this week at the Evanston Hotel, the Drake Salon, Edgewater Beach Hotel, Cooper-Carleton Hotel, the Coliseum, as well as others at all Franklin showrooms.

Features OF THE 25TH ANNIVERSARY CAR

New power and speed
Smoothest engine operation
Clear-vision front pillars
Roomiest 5-passenger body
Broadest passenger view
Easiest sitting posture
Smallest turning circle
New ease of steering
Larger balloon tires
Counterbalanced front wheels
Crankcase ventilator
Advanced-style upholstery
Twin-beam headlights
Combined Cigar-Lighter and Inspection Light
Lowest prices in history
SEDAN NOW \$2790 COUPÉ \$2490
Other types in proportion
Including full equipment
F. O. B. Syracuse, N. Y.

The 25th Anniversary

FRANKLIN

Franklin-Butler Motors, Inc.

Evanston Branch, 808 Grove St.

Tel. Univ. 782

Main Store, 2251 S. Michigan Ave.

North Side Branch, 5450 Broadway.