

THE ORRINGTON, Evans-ton's most successful property. Financed under THE CARLSON PLAN.



Value of developed, centrally located properties most permanent of all investments

Now you can share fully in the profits under The Carlson Plan of savings and investment

You can now secure part ownership in central, income producing properties on a basis that means more actual dollars return to you, than ever possible heretofore. And greatest safety is assured your principal through the permanent, proven success of these properties.

A definite system of savings and investment, hundreds are today using The Carlson Plan to build substantial incomes outside their business.

Under it you receive all your money back plus 6 percent dividends. Then you share in the profits forever, after every dollar of your investment has been paid back to you.

You may invest \$100 or multiples thereof at once. Or you may start on a savings basis with as little as \$20.00 now and \$10.00 per month.

6 percent dividends while you save

Today you can secure part ownership, under The Carlson Plan, in Evanston's most successful property, The Orrington.

Over a period of years The Orrington has demonstrated a consistent and remarkable earning power. A fine site, thoroughly modern equipment and excellent management are largely responsible.

For the first nine months of 1926 net income exceeded dividend requirements by 300 percent. The ideal security for profitable investment, The Orrington is close at hand, centrally located, and of recognized value and sturdy reputation. Its earning power has been demonstrated.

1927's most profitable investment

Invest this year, under The Carlson Plan. Let The Orrington be your beginning. The full facts have been published in "Your Rightful Share of the Profits," a book you will find interesting and of special value right at this time.

Use the coupon, attached here for your convenience, to secure your copy. The book will be mailed free.

Mail this coupon today

COUPON (R-2)

VICTOR C. CARLSON,
Carlson Building,
Evanston, Ill.

Gentlemen:

With no obligation on my part send me your book "YOUR RIGHTFUL SHARE OF THE PROFITS" —with complete investment data about THE CARLSON PLAN.

Name

Address

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