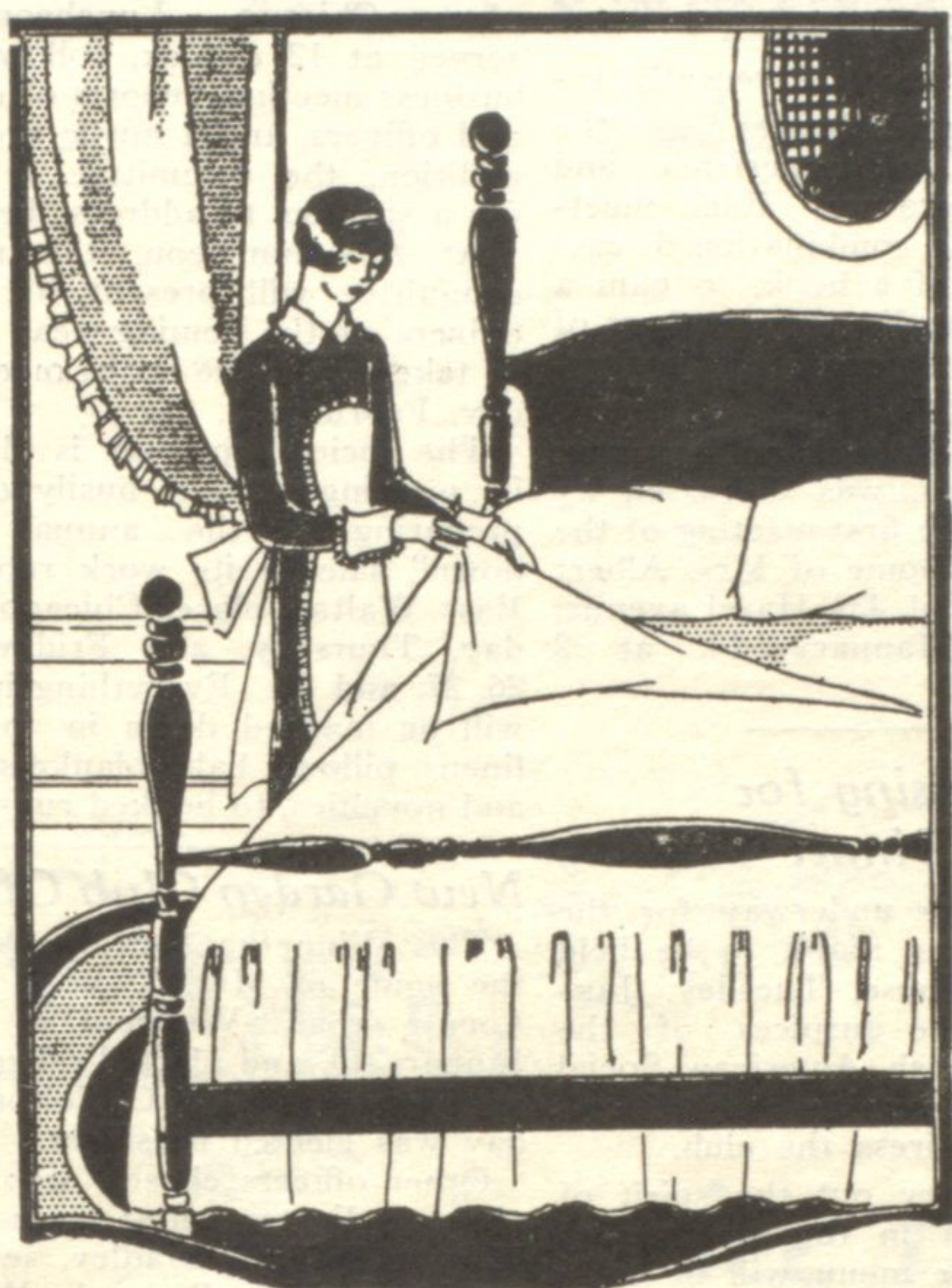


Telephones: (Winnetka and Wilmette) Wilmette 1100 — (Evanston) University 2400

Rosenberg's

Davis Street—Downtown Evanston



The January Sales Offer Definite Savings

Thousands of women yearly look forward to these January Sales in which they realize the opportunity to save tremendously on practically every kind of merchandise. In scope, they are store-wide. In values offered, they are decidedly worth your while. The Annual January Sales include:

- Women's Dresses
- Women's Coats
- Girls' Apparel
- House Frocks
- Men's Suits and Overcoats
- Sheets and Cases
- Linens—Lingerie
- Boys' Apparel
- Women's Fur Coats

New "Conomo" Sheets and Pillow Cases

"Conomo" Sheets and Cases are, we believe, unexcelled in their quality at the prices that are here featured. You will be thoroughly pleased with them.

"Conomo" Cases

45x36 inches, plain, at	35c
42x36 inches, plain, at	30c
42x36 inches, Hemstitched, at	40c
45x36 inches, Hemstitched, at	45c

Plain Sheets

72x99 Inches, at	\$1.35
81x99 Inches, at	\$1.45
81x99 inches, hemstitched,	\$1.65

Pequot Sheets - - Save

These are undoubtedly the best known and most highly appreciated of all brands and are here featured at extremely low prices.

63x99 In. \$1.35	63x108 In. \$1.45
72x99 In. 1.45	72x108 In. 1.55
81x99 In. 1.55	81x108 In. 1.75

HEMSTITCHED PEQUOT SHEET

63x99 In. \$1.60	63x108 In. \$1.70
72x99 In. 1.70	72x108 In. 1.80
81x99 In. 1.80	81x108 In. 2.00

<i>Plain Cases</i>	<i>Hemstitched</i>
42x36 inch, 35c	45c
45x36 inch, 40c	49c

Rayon Bed Spreads, \$4.95

Soft and lustrous are these spreads of exceptional quality rayon. The colors are blue, rose, gold and orchid. The size is 81x105. Plainly an unusual value.

22x44 Turkish Towels, 50c

A feature towel value, for these are big towels of soft absorbency and even weave, pure white.

17x36 Inch Turkish Towels, each 25c

68x68 Linen Table Cloths, \$2.95

Beautiful pure linen damask cloths in floral designs. Buy now and save a dollar.