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STATEMENT

By the President of Dodge Brothers, Inc.

Within a few months, Dodge Brothers, Inc., will introduce a new line of motor cars, in no way conflicting with the market for Dodge Brothers present types, but occupying a considerably higher price field and produced in limited quantities.

Combining Dodge Brothers well known dependability with exceptional performance and striking beauty of appointment and design, these distinguished vehicles, we believe, will instantly set a new and higher standard in fine car practice.

Dodge Brothers will continue to produce their present line in maximum quantities to meet a demand which, during the year just ended, was very much the largest in their history, reaching the record total of 330,000 cars.



