

THE ORRINGTON, Evanston's most successful property. Financed under THE CARLSON PLAN.



INVEST where you earn 6 percent plus your rightful share of the profits

DURING 1927 invest under this definite plan which insures you six percent, even on savings, plus your share of the operating profits of successful income properties.

Today hundreds are building incomes outside their business under The Carlson Plan. It offers opportunity to capitalize on the success of proven local properties—in communities that are permanently prosperous.

Brings you full participation in operating profits and enhancing real estate values on a basis usually open only to the large investor.

Under The Carlson Plan your money is gradually returned to you, plus 6 percent dividends—then you continue to share in the ownership and profits forever without one dollar of investment.

Exceptional opportunity offered today

Many of Evanston's most successful properties are financed under The Carlson Plan.

Today securities on The Orrington are available under it.

The Orrington site is conceded by experts to be the best apartment hotel location north of the loop. Its shops are held under long term leases, by well known and prosperous

firms. Over 90 percent of its rooms are occupied by permanent residents—guests prominent in the social and business life of the city.

Net earnings for the first nine months of this year were in excess of four times the dividend requirements.

Valuable investment book, Yours—Free

Make this your opportunity to own property. Learn how easily you can start—and how great your reward in cold dollars every year.

A book of interest and value, "Your Rightful Share of the Profits," explains these facts fully.

Clip the coupon below and mail it today. Your copy will be sent free, without obligation. In justice to yourself, secure this data today.

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Carlson Building, Evanston.

Please send me, without obligation, copy of "Your Rightful Share of the Profits," and full data about The Carlson Plan.

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