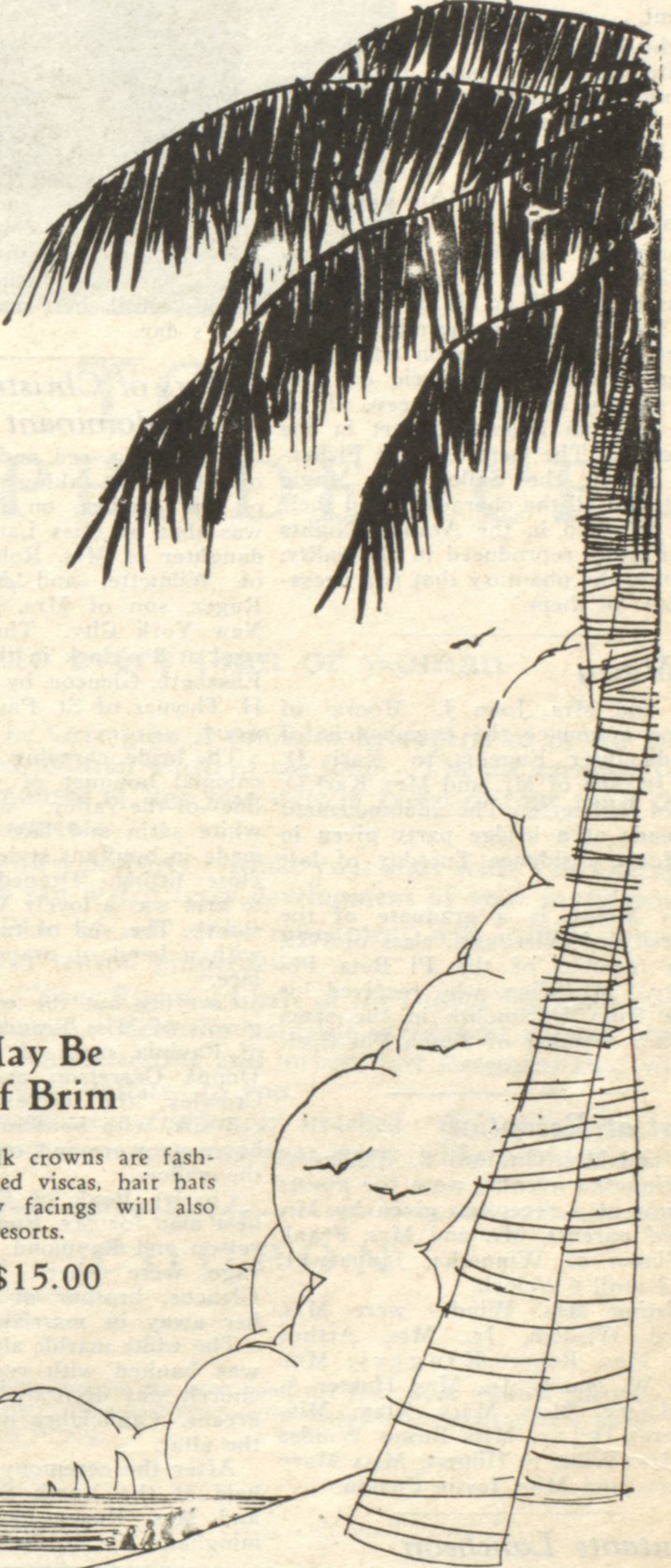


FASHIONS

For Southern Resorts

Forecasting Spring Modes

SOUTH with the Swallow--but first to Rosenberg's! For Southland fashions bloom at Rosenberg's in all their refreshing newness. They, too, disclose the Mode for Spring!



The Coats Are Attuned to Fashion by Color and Fabric.

In fabrics, there are imported weaves defined by a fine softness and an admirable coarseness. A vista of color appears on the fashion horizon—ombre effects and harmonizing shades.

\$69.75--\$95.00

Dresses Adapt the Sports Theme in the New Mode

The two-piece dress in two-tone effects is newly smart; in one, gardenia green combines with forest green; in another Persian melon combines with rose. Georgettes are in two and three-tone effects.

\$29.75



Sweaters for Golfing, \$5.95.

Sports Jackets of Flannel, \$7.95.

Second Floor

Hats May Be Broad of Brim

Large milans with silk crowns are fashion-favored. Crocheted viscas, hair hats and felts with straw facings will also appear at Southern resorts.

\$6.50--\$15.00

Rosenberg's

Davis Street — Downtown Evanston