

Dresses Formerly Marked as High as \$135.00 at \$12.75 to \$69.75

Coats Formerly Marked as High as \$195.00 at \$24.75 to \$89.50

This unusual January sales' event includes our entire stock of Coats and Dresses. It is the greatest value offering we have ever made to our customers. Every Dress and Coat has been radically reduced regardless of its former price. We could suggest that you call at your earliest convenience to be assured of better selection.

The Dresses

Are of velvet, satin, crepe, wool twill and every other material that is fashionable right now. The style features are the very latest and there is a full range of sizes—14 to 42. Come early, we urge.

Colors are green, navy, grey, tans, Roumanian blue, plaids, two-tone effects and the ever smart black.

The Coats

Dress Coats, Travel Coats, Utility Coats
—a wide and varied choice and all lavishly
trimmed with smart furs. You have
never seen such wonderful coats at this
price before. All sizes.

All the fashionable new colors as well as smart mixtures. See window display of these fine coats!

