

## The Greatest Event in the History of Evanston and the Entire North Shore Occurred on Thursday, December 23

Amusement seekers, entertainment lovers and all who seek the ultimate in motion pictures presented amidst surroundings of rare beauty have a treat in store for them. On Thursday, December 23rd the doors of the magnificent new

# VARSIITY THEATRE

opened for your delectation and entertainment.

Never in the history of the great North Shore has there occurred an event rivalling in importance this dedication of Evanston's supreme Temple of the Cinema art. Nowhere in the United States is there a theatre to compare in beauty of design, sumptuousness of decoration and distinctiveness of atmosphere with the VARSITY.

You will be awed by its magnificence—astounded by its atmospheric presentations of big feature pictures—amused and entertained as never before by the many distinctive features of which the following are but a few:—

SYMPHONIC ORCHESTRA OF FOURTEEN SOLOISTS UNDER THE LEADERSHIP OF THE EMINENT DIRECTOR, MR. JAMES KOZAK.

THE GIANT GENEVA ORGAN WITH MR. LEO TERRY,—“DEE-LIGHTED”—AT THE MASSIVE CONSOLE.

### GALA OPENING PROGRAM

- A.—Rhapsody in Blue—Varsity Symphony Orchestra
- B.—News and Current Topics—With the Varsity Camera Man
- C.—Leo Terry at the Giant Geneva Organ
- D.—The Collegians—A New Kind of Comedy
- E.—Varsity Stage Feature de Luxe
- F.—Jack Holt in “THE MAN OF THE FOREST” by Zane Grey

The VARSITY is your theatre—built for your entertainment—it awaits you—come to this the amusement center of the great North Shore—the new

# VARSIITY THEATRE

Opened Thursday, December 23rd