

Rosenberg's

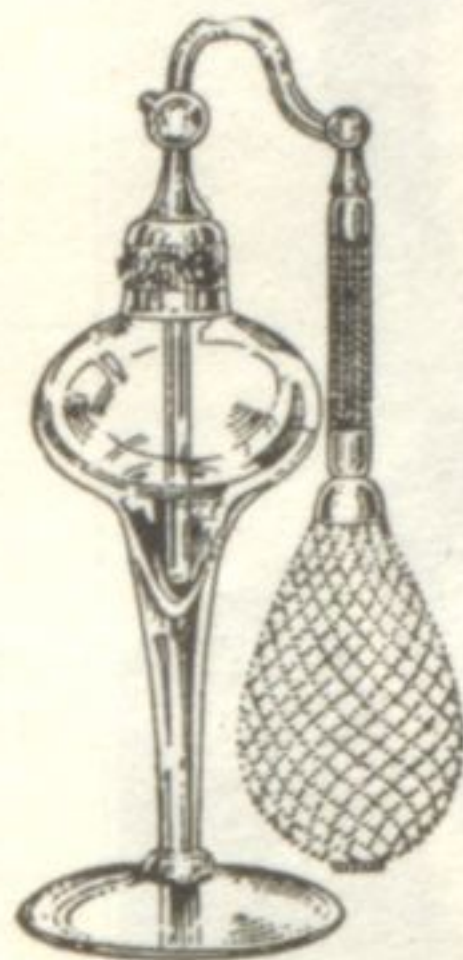
Davis Street—Downtown Evanston

Store Hours Until Christmas—9 A.M. to 9:30 P.M.

An Atomizer Will Be Her Christmas Joy
\$1.00 to \$15.00

De Vilbiss Atomizers—her own choice—will be her Christmas joy. The one pictured is \$4.00. A varied selection of styles to choose from.

First Floor



Although this store will be open until 9:30 every evening until Christmas, with all its facilities at your service, we urge you to shop in the morning hours. You can fill practically your entire Christmas gift list from the Half Million Dollar gift stock you have to choose from in a few hours.

Rosenberg's The Heart of Toyland

Santa Claus is here to greet all the little boys and girls and to learn of their Christmas desires. Bring the children to meet him.



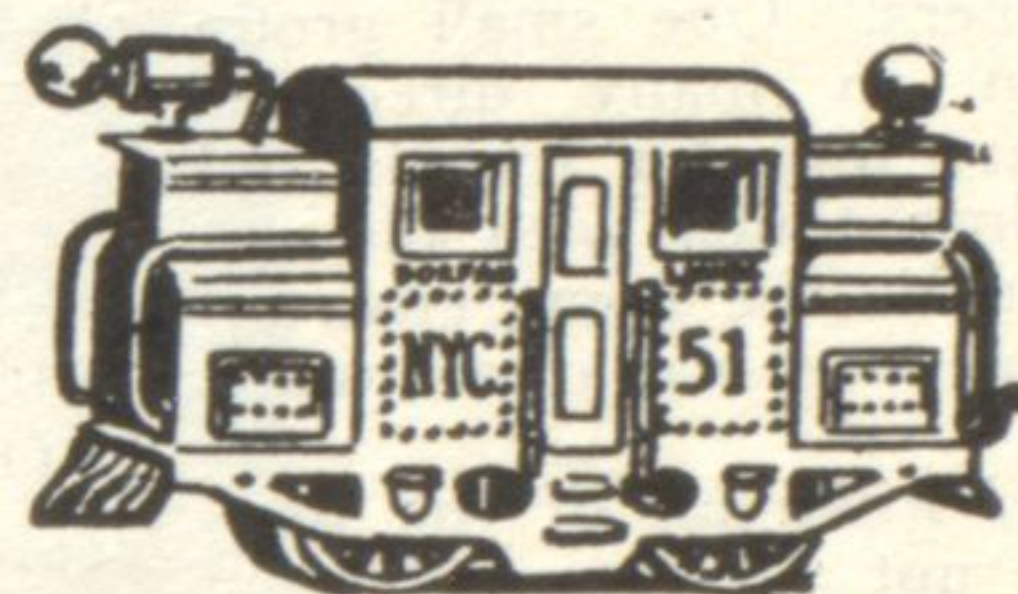
Every Girl Wants a Fine Umbrella, \$5.95 and \$6.50

Rainy and snowy days are before us, and here is a most practical gift. These are most new and will be most appreciated.

First Floor

Mail Your Parcels In Our Sub Postal Station

Conveniently located at the foot of the center stairs in the basement, is a U. S. Sub-Postal Station at which you may mail your Christmas parcels. Use this service and mail your gifts early.



Dorfan Electric Trains Lead Them All

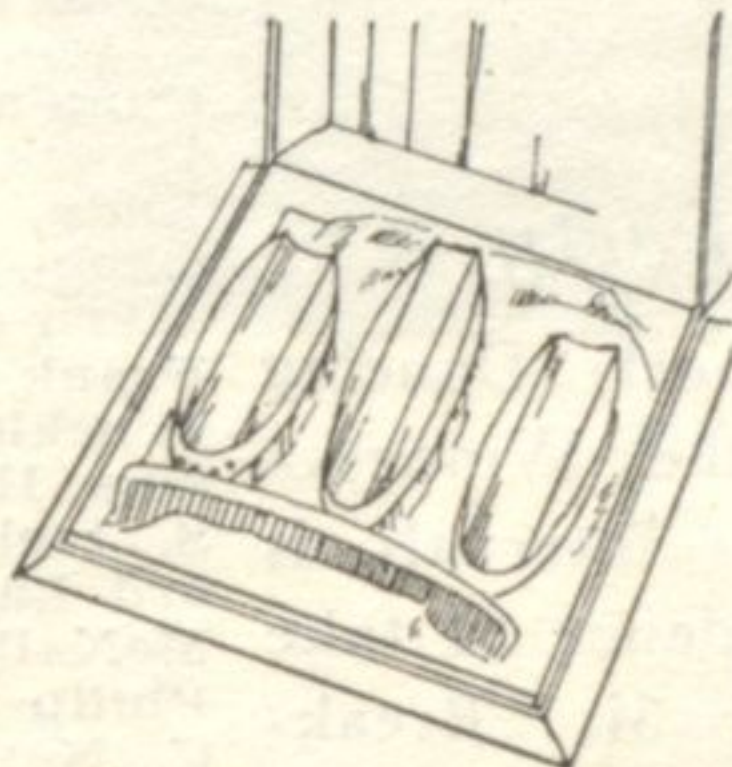
You can take the Dorfan train apart and put it together again as often as you wish. What fun that will be for the boys.

\$6 to \$36

**A Practical Gift
Military Sets
\$3.50 to \$14.50**

The gift Daddy will be so pleased with—a complete selection invites your choice at Rosenberg's.

First Floor



Two Deliveries Daily

Our fleet of trucks brings our store to your door. Two deliveries go north as far as Glencoe daily.



He Leads the Parade, \$1.50

It's a drum he has always wanted, and this one will get sonny started as a leader.

**Percolators Are Ideal
Gifts, \$7.50**

Electric percolators of fine aluminum in the 8-cup capacity; fully guaranteed.

Third Floor



Shop With Dispatch

A hundred and more extra sales-assistants are here to help you and to speed up your Christmas Shopping.

**Dolly Is All
Dressed In Blue.
\$7.75**

She is all ready to go to the party. Little pink knees blossom beneath her dress. She sleeps and says "mamma."



**Work
Bags, \$3.50**

This soft English homespun cloth makes beautiful work bags.

First Floor

**She'll Need a
Pullman Robe
\$14.95**

Black satin robes in the wrap-around style, having folds of pastel georgette. A gift to prompt fondest admiration.

Second Floor

TELEPHONES

University 2400
Wilmette 1100
Rogers Park 2775



**A Cab For
Dolly, \$4.50**

For when dolly goes bye-bye. They're just like the boy's auto and she will like these most.



**A Jade Pendant
for Her, \$11.95**

Jewelry always makes an appreciated gift, and here is but one item from our section of novelty jewelry.

First Floor



Tractor, 50c

Toy Pianos, \$2.85

Shooters, \$3.95

Electric Tops, \$1.25

Blackboards, \$4.00

Racing Toys, \$1.00

Toyland—Third Floor