

## C. OF C. GIVES STAND ON ADVERTISING ISSUE

Winnetka Organization Explains Why It Must Refuse to Advertise in Programs

(By C. of C. MEMBER)

The Winnetka Chamber of Commerce is called upon at various times to advertise in programs of different organizations. It has steadfastly refused to do this, and in order to better understand the objects and attitude of the Chamber of Commerce, the following is quoted from the organization's by-laws.

"The Winnetka Chamber of Commerce is organized for the purpose of the advancement of the commercial, industrial and civic interests of the community, to promote integrity and good faith, just and equitable principles in business, uniformity in community usage, and to acquire, preserve and distribute industrial, commercial and civic statistics and information of value; to discover and correct abuses; to prevent or adjust controversies; to have a part as representing our community in the consideration and decision of community, county, state and national policies which may in any wise effect or promote the progress, development and well being of our citizens.

### Takes Neutral Stand

"This Chamber in its activities shall be non-partisan, non-sectional and non-sectarian, and shall take no part in or lend its influence to the election or appointment of any candidate for national, state, county or village office, neither shall it be sponsor for, nor originator or initiator of any village, county, state or national legislation, but may after any measure is presented for consideration, take an active part in bringing about the passage of such measure or the defeat of such measure as may effect the civic, industrial or general welfare of the community.

It can be seen that the Winnetka Chamber of Commerce is an association of business and professional men and women, whose object is the betterment of the entire community, and in order to accomplish this result, it is often necessary to spend large sums of money. This money is raised among and through the efforts of the members of the Chamber of Commerce.

### Explain Position

If the Chamber of Commerce were to advertise in programs of other organizations, it likewise would be in order for it to solicit other organizations for advertisements when it prints programs for different events.

This explanation is made in order that everyone may better understand the objects of the Winnetka Chamber of Commerce, and to show why it does not advertise in programs.

## Rotarians to Present Gifts to Orphan Tots

Members of the Winnetka Rotary club will enjoy their annual Christmas party Friday noon, December 24, at Community House. Arrangements are in the hands of Herbert Paulson, chairman of the club fellowship committee.

In addition to the usual round of fun, the Rotarians are to contribute gifts which will later be sent to the children at the Lake Bluff orphanage.

## CHINESE EDUCATOR HERE

T. Y. Wang, M. A., of the Mission of Education, Manchuria, China, was visiting in local schools last Wednesday in order to study the Winnetka system of instruction.

## Sail Seas of Song



Photo by Lehle

Here we have depicted the cast of "Follies Afloat," minstrel-musical comedy, presented recently under sponsorship of the Square club of the Winnetka Masons. Large audiences were on hand to witness life aboard the Good Ship "Winnetka," at the Jane Kuppenheimer Memorial hall of Skokie school.

## FAVOR BAND PROJECT

Chamber of Commerce Lends Moral Support to Effort to Secure 2 Mill Revenue Plan in Winnetka

The Village of Winnetka last spring voted down a proposition to levy a 2 mill tax, as authorized by state law, for the support of a band, a proposition which was defeated by about five to four.

The indications are, however, that the question may again be an issue next spring. Alan Miller, representative of the Conn National School of Music, addressed the Winnetka Chamber of Commerce Monday evening, explaining the proposition of the Conn school to take charge of all preliminary work of obtaining the necessary petition to have the question voted upon and attending to all other details pertaining to the promotion of the idea.

As far as the Chamber is concerned the Conn school will be permitted to proceed. Some of the Chamber members said it was the first time they had ever been offered so much for nothing, and they merely voted that Alan Miller, the Conn school's representative who spoke, might proceed, as far as the Chamber is concerned, and "see what he can do."

## TO VIEW AIR FILMS

Commander Rufus King, U. S. N., will show motion pictures, "Wings of the Fleet," at the meeting of Winnetka Post, No. 10, American Legion, Monday evening, December 20. All ex-service men are cordially invited to see these pictures.



## Household Help

Find competent help quickly through the Classified Ads:

WANTED — MAID, WHITE FOR cooking and general housework. One that is good with children. Tel. WIL 933-W.

## Summon All Villagers to Annual Carol Sing

For the thirteenth year, citizens of the Village of Winnetka will gather around the lighted tree on the Village Green, Christmas eve, at 5:15 o'clock when carols will be sung.

It is hoped that everyone will join in making this lovely tradition a living thing, and will make it a point to walk down to the Green to sing the lovely old songs associated with Christmas.

You are requested by those in charge to bring your voices and flashlights, and to gather close around the tree, in order to be more effectively directed in the songs by Wallace Rumsey.

If you belong to a music club, a choir, any such musical organization, bring along the other members to add to the group. Save Christmas eve, Friday, at 5:15 to carry on a lovely tradition that has been an annual affair for thirteen years.

## Arden Shore Committee Has Use for Old Rugs

The Winnetka and Evanston committees of the Arden Shore association gave a party at Gad's Hill Friday, December 11, for the graduate boys. Through the donations by interested persons the boys were given candy and handkerchiefs. The entire party was made possible by donations.

The Winnetka Arden Shore committee sends out a call for old rugs. The committee will be gratified if anyone who has some to contribute will call Mrs. Horace Armstrong at Winnetka 36.

## Thanks Schools for Aid in Sale of Xmas Seals

For the co-operation that the principals and teachers in the schools have shown in putting across the sale of Christmas seals, Mrs. Hymen L. Raclin, who is in charge of the sales, wishes to express appreciation. The work of Miss Queen, who is general nurse for the schools, has also been indispensable in making a success of the venture. The principals and teachers have managed the financial end of the work, and the organization, taking care of the sales as they came into the schools.

## CHURCH CHOIRS PLAN SPECIAL YULE VESPER

Members and Friends of Congregational Church Invited to Program December 26

The vested choirs, senior and junior, with the quartet, of the Congregational church will give a service of music Sunday afternoon, December 26, at 4 o'clock. Just when fathers and mothers and children have wearied of the tree and the toys, have wished that Christmas might be more simple, and express more of the inner meaning of the beautiful season, they will have the vesper carol service to offer an expression for the real spirit of Christmas.

"Music is really the only medium for all our feeling and ideals—no wonder the angels sang on Christmas Eve—no other message could have reached all the hearers on earth," reads a notice. "And so the two choirs under Mr. Smith's leadership, with the quartet, violin, and harp, the Christmas candles, and the Christmas spirit, will greet everyone who comes to the vesper service at 4 o'clock the Sunday following Christmas day."

The members of the quartet will be Mrs. Pearl Walker Goder, soprano, Mrs. Louise Harrison Slade, alto, Dan Baker, tenor, and George Lane, bass. Mrs. Valona Brewer will be violinist and Mrs. Harold Knapp, harpist. There will be two chorus choirs.

### The Program

- The program will be as follows:
- Prelude—"Invocation," C., Hugo Grimm
- Violin, Harp, Organ
- Processional hymn—"Adeste Fideles"
- Choirs and Congregation
- "Gloria" (from twelfth mass), Mozart
- Junior and senior choirs
- Call to worship and prayer
- Quartet and choir
- "Sing Oh Ye Heavens," Tours.
- Mrs. Goder and double choir.
- "Jesu Bambino," Yon
- Tenor solo by Mr. Baker, violin obligato, Mrs. Brewer
- "Berceuse Pastorale," Jarnefelt
- Violin, Harp, Organ
- Carols (A Capella)
- "The First Noel"
- Combined choirs
- "From Heaven High", XIV Century
- Senior choir
- "The Sleep of the Child Jesus," Old French
- Quartet
- "Lo! Now a Rose E'er Blooming," Praetorius (1609)
- Senior choir
- "Carol of the Russian Children," Traditional Russian
- Senior choir
- "A Joyous Christmas Song," Old French
- Quartet and choirs
- "Holy Night! Peaceful Night!", Hawley
- Mrs. Goder and double choirs
- "Seraphic Song," Rubenstein-Gaines
- Mrs. Slade and combined choirs with violin, harp and organ
- Hallelujah chorus, Handel's "Messiah"
- Combined choirs
- Closing prayer and benediction
- Response—"When Peaceful Night," Moravian evening hymn
- Recessional—"Gloria in Excelsis Deo," Traditional
- Combined choirs

## New Health Officer Will Begin Duties January 1

Dr. Howard A. Orvis of Grass Lake, Mich., who was appointed health officer for Winnetka by the Village council, in November, will assume the duties of that office January 1. In the establishment of a full-time health department, the territory served by the Winnetka department may also be extended to include the Village of Kenilworth. Plans in that regard are now being worked out.

## PLANT SHRUBBERY

The recent extensive planting of shrubbery about the Village hall, was done under the supervision of Mrs. Louise Hubbard, of 849 Foxdale avenue, well known landscape architect and an officer of the Winnetka Garden club, by whom the shrubs as well as the work were donated.