

VARSIY THEATRE

Will open soon presenting the greatest entertainment ever offered for Evanston and the great North Shore.

The Super Productions of the Leading Motion Picture Producers will be presented at the Varsity before being shown in any other theatre located between Lawrence Ave., Chicago and Waukegan.

Varsity Concert Orchestra

Comprising a Selection of Picked Musical Stars

Stage Attractions

of Proven Entertainment Value

Giant Geneva Organ

One Year in Construction for the Varsity Theatre

Twenty-five Hundred Seats in an Atmospheric Charm That You Will Love

Attend the Opening—See Every Show

WE ASK YOU

to advise us the policy you wish to have presented at the New Evanston after the opening of the New Varsity Theatre — Your expressions will guide us in the selection.

NEW EVANSTON THEATRE

To the Manager: I would like to have the new policy (Mark cross for your selection)

- Dramatic Stock Co.
- Direction of Harry Minturn
- Vaudeville

Name.....

Address.....

Mail to New Evanston Theatre