

Make This a Musical Christmas

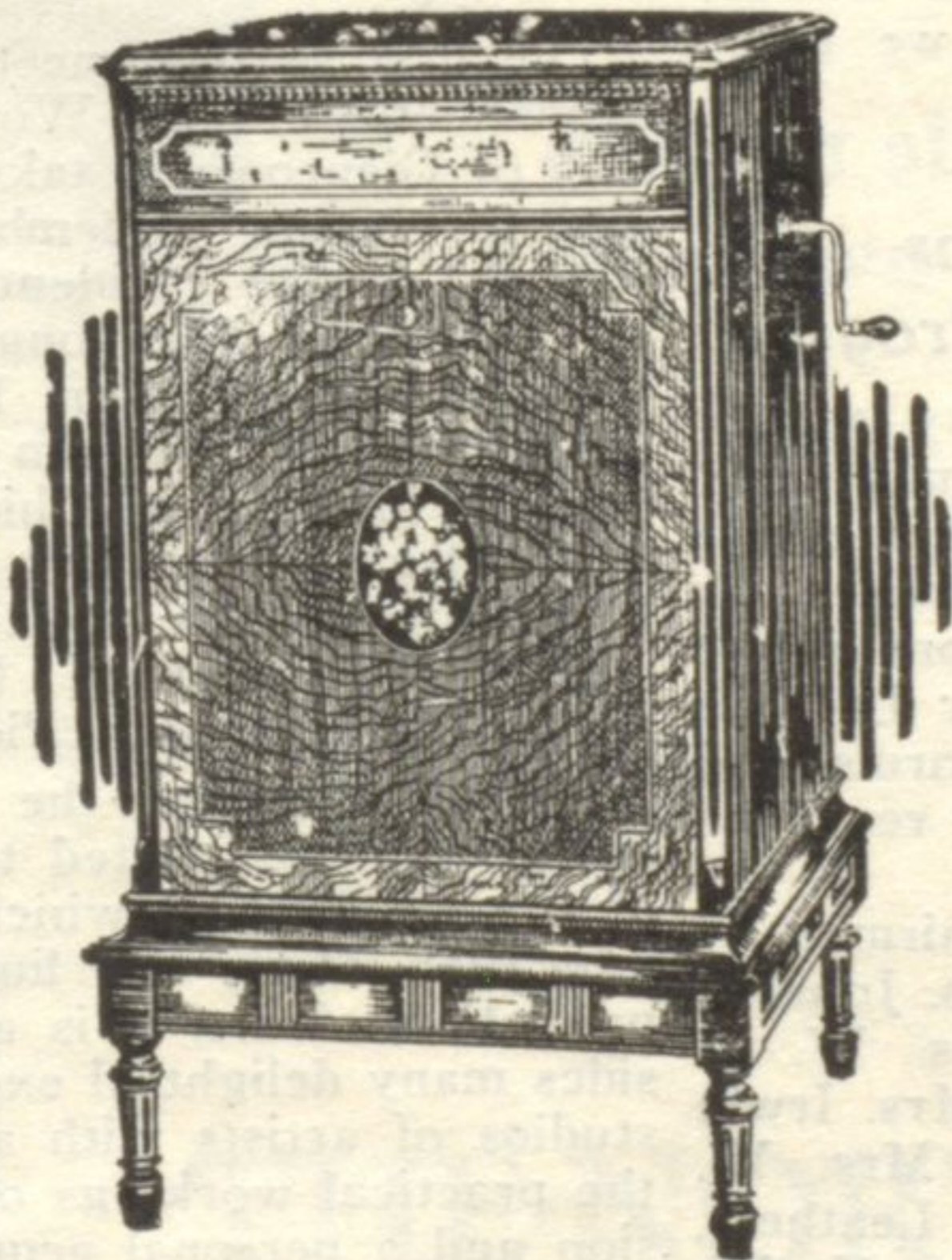
Why not give something this year that the entire family will enjoy—not only on Christmas day but for many days and many Christmases to come?

Whether it is a choice selection of *Columbia Viva-Tonal Records*, a Viva-Tonal Columbia—successor to the phonograph, a charming Grand piano or the marvelous *Ampico* in the *Chickering piano*—you'll find them all here attractively displayed in a location that is convenient to you.

HERE ARE A FEW SUGGESTIONS—



- Columbia Viva-Tonal Records \$.75 to \$1.50
- The Columbia Fine Arts Series of Musical Master-works \$4.50 to \$12.00
- Swanson Portable Talking Machines \$25.00
- The Viva-Tonal Columbia—successor to the Phonograph—in beautifully decorated cabinets \$90.00 to \$300.00



OUR POLICY AND OUR AIMS

REGARDLESS of how low or how high our *prices* are, they are always consistent with the *quality* of the musical merchandise we represent.

When you buy from us, you buy not only the very best—nationally advertised, nationally priced—but you buy what is most essential—a *genuinely interested personal service*.

The ownership, management and personnel of our business is entirely in the hands of residents of the North Shore whose every interest is in the North Shore and its future development. In other words, *we are your neighbors*. We want your friendship and your business—and we can only gain and hold these by adhering to our policy of “only the best for the discriminating buyer” and by selling with that “best” a *genuinely interested personal service*.

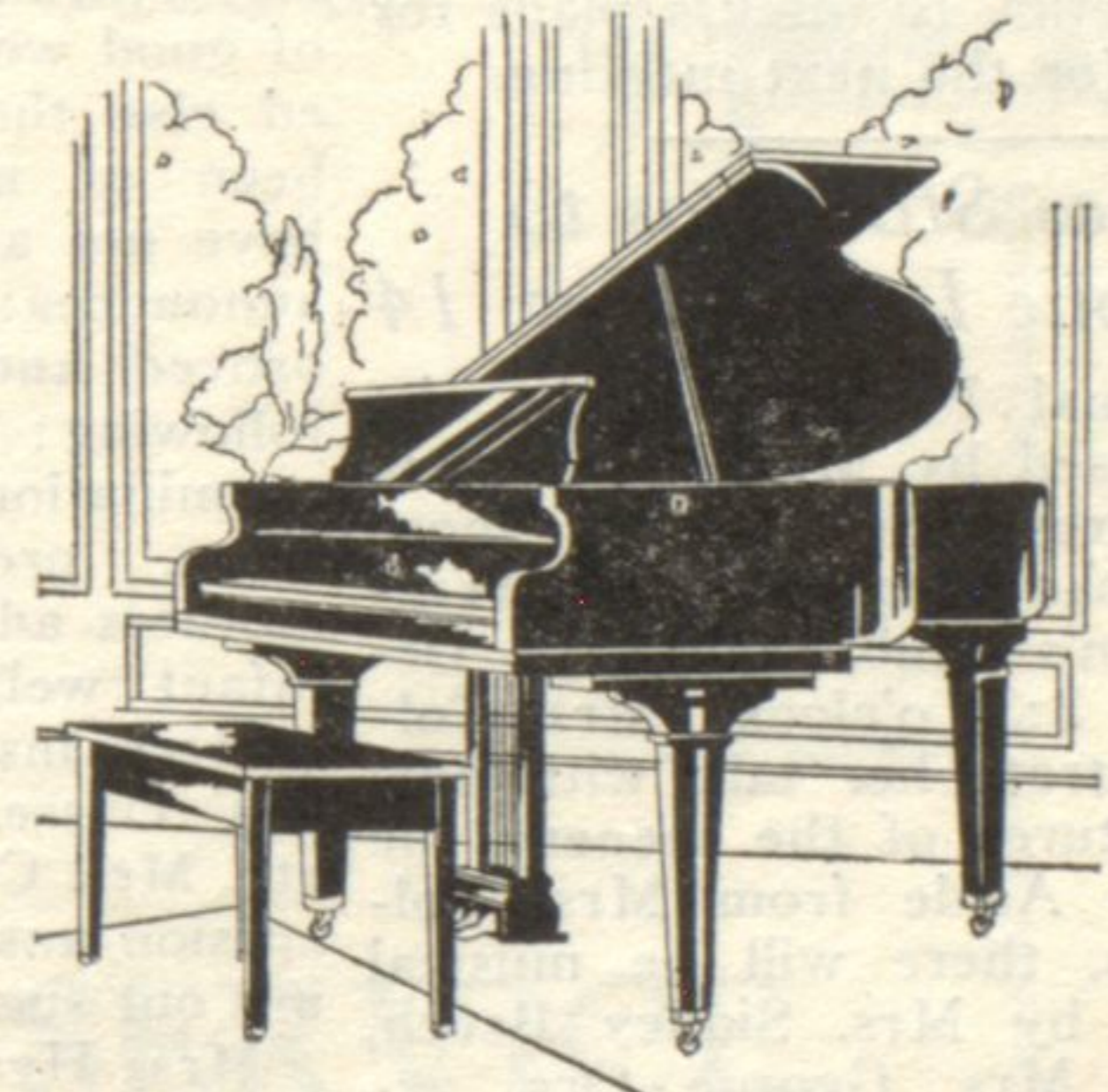
The Brewster Grand Piano \$750.00

The Marshall and Wendell Grand Piano \$950.00

Chickering and Sons Grands \$1350 to \$1875

The Ampico in the Marshall and Wendell \$1,975 to \$2,375

The Ampico in the Chickering \$3,100 to \$4,250



Commencing Dec. 13th we will be open every evening until Christmas.

Chickering & Sons · Marshall & Wendell · Brewster

THE AMPICO

The Chickering Studios

Carleton Kaumeyer
PIANOS

527 Davis Street - Evanston Illinois
Telephone - Greenleaf 3230