

Perhaps He'd Like:



Stationery

Gray or white, heavy paper in the large sheets men prefer, \$1 to \$4.50.

A Book

There are so many new ones that will appeal to a man. Let one of our book enthusiasts help you select.



A Sweater Coat

Camel's hair or brushed wool in an interesting lot of colors. \$8.50 to \$12.50.

Socks

All-wool or part silk. Many attractive designs and colors. 75c to \$3.50.



A "Fag" Case

Sterling silver—plain or enamel-trimmed. \$18.50 to \$35.

A Pair of Slippers

Everetts, operas, romeos—kid leather or felt. Blue, golden brown, red. \$2.50 to \$5.



All the Dolls and the Toys AND the Clowns —Everything Welcomes You to THE WORLD OF TOYS!

The toys have burst out of their main floor place—so we've had to give them larger quarters on the second floor. And they're all so excited over their new home—they want every little girl and boy anywhere around to come and see.

Get mother and dad to bring you—soon!

An Oriental Rug Makes a Very Splendid Christmas Gift!

It must be bought, of course, in a place you know is dependable: to insure authenticity of quality.

**Special 5½ by 7 Foot Lilahan
\$175**

A gift that buys a lifetime of remembrance—an oriental rug: and these Lilahans are especially lovely, in the richly colorful fashion that belongs to them!



Fountain Square — Evanston

Lord's—Second Floor



The Appurtenances of Christmas

The most welcomed gifts, after all, are those that are beautifully wrapped. Gorgeous futuristic designs pattern certain glazed papers we have here for doing up packages.

And there's the most exciting lot of clever seals and tags we've ever seen anywhere!

Christmas Cards

to be engraved with your name should really be selected now.



Lord's—First Floor

Perhaps She'd Like:



Pearls

From choker size in novelty effects, to 54 inch endless pearls. \$1 to \$32.50.

An Umbrella

Silk-and-linen or pure silk. Composition amber or ivory tips and fancy handles. \$5 to \$12.



Handkerchiefs

White and colored—linens, georgettes, crepes—sport handkerchiefs and for dress—6 for \$1 to \$5 each.

Neckwear

A collar and cuff set, perhaps, tailored or trimmed with hand-made lace, \$1.95 to \$3.95.



Kid Gloves

Plain or fancy cuffs—trimmed with contrasting leather or embroidery, \$2.95 to \$7.50.

A Pair of Slippers

Satins, felts and leather; many with contrasting colored linings; all the famous Daniel Green make. \$2.50 to \$5.



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