

CHRISTMAS SEAL SALE NOW IN FULL SWING

Children in Schools Act as Salesmen in Annual Tuberculosis Fund Drive

The children of the North Shore have tackled the Christmas seal campaign like a whirlwind and every day each school chalks up an increased sales total. Teachers are co-operating with pupils in this sale that is expected to easily exceed past records. The sale began on Thanksgiving day, and the children have carried on each day with increasing enthusiasm.

Eighty-five million seals have been let loose like a snow storm in Chicago and Cook county. Like magic the double-barred cross in brilliant red lights is appearing about the city and suburbs. Travelers north on Michigan avenue are confronted with a blazing cross representing the Christmas seals. Building owners displaying them have contributed the crosses.

The money received from the sale of the seals is used by the Chicago Tuberculosis institute toward the cure and prevention of tuberculosis here in the community. The \$225,000 that is expected is needed for the fast developing program of public health work of which the seals are the sole source of funds. Last year's campaign netted nearly \$200,000.

Everyone has been urged to buy as many seals as possible. After they have bought them, they are asked to use them as well, on all letters and packages. The post office has requested that they be used on the back of letters, not on the address side.

Prominent army and navy surgeons Hugh S. Cumming, surgeon general, have endorsed the Christmas seals.

Public Health Service bureau, has written to Dr. Linsly R. Williams, who is managing director of the National Tuberculosis association:

"Few movements of the last two decades have contributed so much to the health and welfare of the American people as that headed by the national, state and local tuberculosis associations."

A great factor in the gradually declining death rate and tuberculosis and other communicable diseases has been the support of these non-official organizations such as the tuberculosis associations in stimulating communities all over the United States to realize their official responsibility for community health, Mr. Cumming states, in commending the work of the association.

Dr. Milton H. Foster, in charge of the Marine hospital in Chicago and Dr. H. B. Orr, surgeon general for Illinois, both heartily endorse the Christmas seals.

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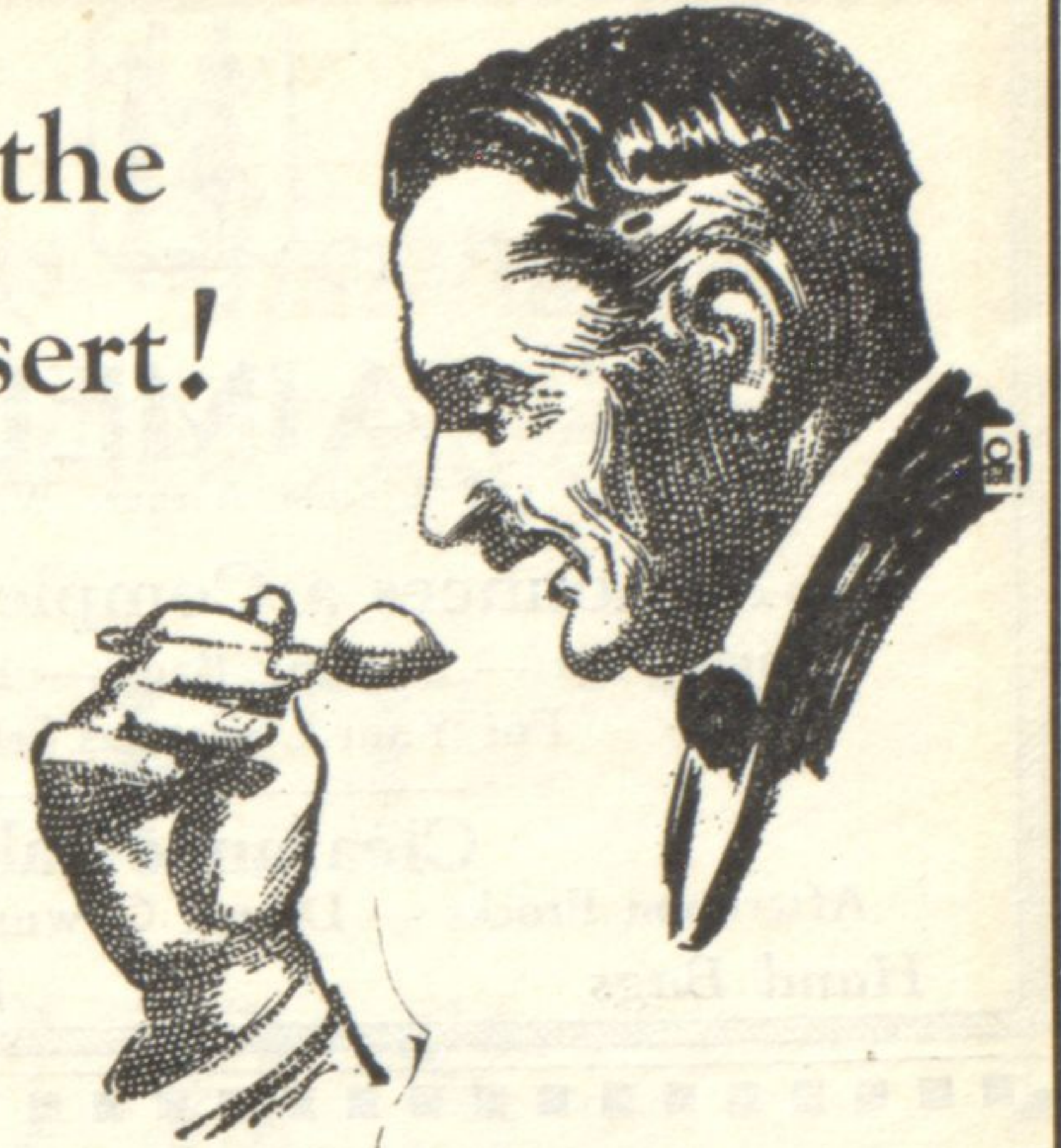
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