



Rosenberg's Offer a Limited Number of
French Beaded Bags

Purchased at a Concession to
 Allow You Savings of 20% to 30%

\$10

Here are steel beaded bags hand-made in France, each showing a high artistry in design, in color blending and in French handicraft. The frames are engraved and the beads are fine and evenly sized—bags of character to prompt enthusiastic admiration—and the savings, 20% to 30%.

\$15

A Hint for Husbands: What Could Please Your Wife More at Christmas Than One of These Exquisitely Beaded Bags from France?
First Floor

**The
 Christmas
 Store
 Is Ready**



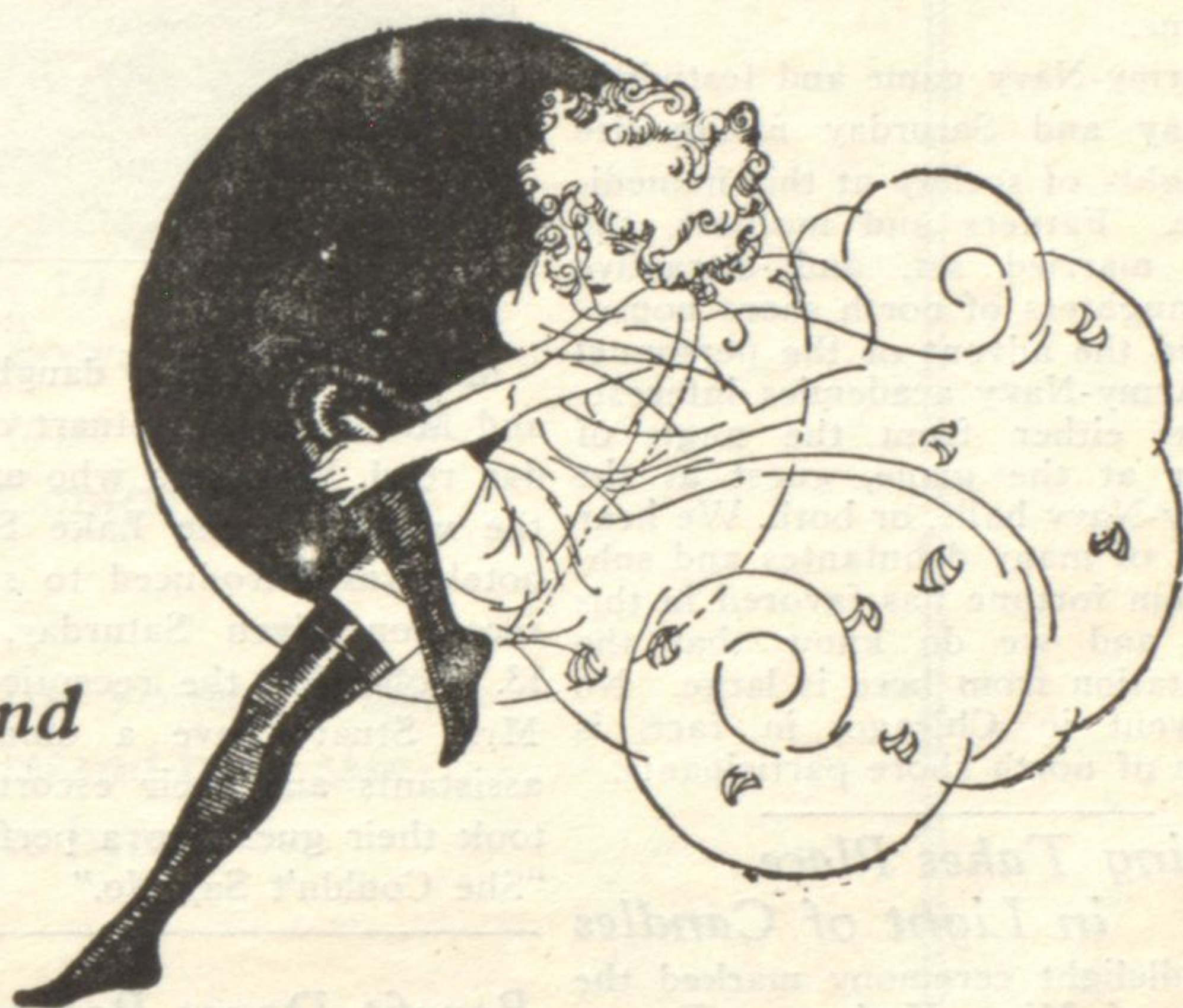
SHOP EARLY

We have assembled for you an array of merchandise hitherto unattained. More Than A Half Million Dollar Stock From Which To Choose Your Christmas Gifts.

Charge purchases made Nov. 26, 27, 29 and 30 will appear on December bills. Payable January 1st.

"LONGER WEAR
 IN EVERY PAIR"

*Increased production
 to meet tremendous demand
 permits us to offer*



BLUE MOON

FULL-FASHIONED

Silk Stockings

at a new price range of
\$1.65 to \$1.95

THIS is neither a sale nor a reduced price offer. It is a permanent lowering of the already low prices of Blue Moon Silk Stockings.

Moon Silk Stockings. They told their friends to insist on Blue Moons, too.

The popularity of this fine-looking, long-wearing hosiery became nation-wide almost over night. Women showed their enthusiastic appreciation by insisting on Blue

So tremendous became the demand, that the manufacturers were able to lower the prices of Blue Moon Stockings still further. Now, in time for the *earliest* Christmas shopper! Let us show you the season's newest Blue Moon shades.

First Floor

Rosenberg's

Davis Street—Downtown Evanston