

### Sees High Priced Sixes Fall to Straight Eight

Enlarging on his recent frank interview of momentous changes in the American motor car public's buying, Dubois Young, president of the Hupp Motor Car corporation, gave additional reasons this week why a revolutionary change in the field of cars priced above \$1,500 is already under way.

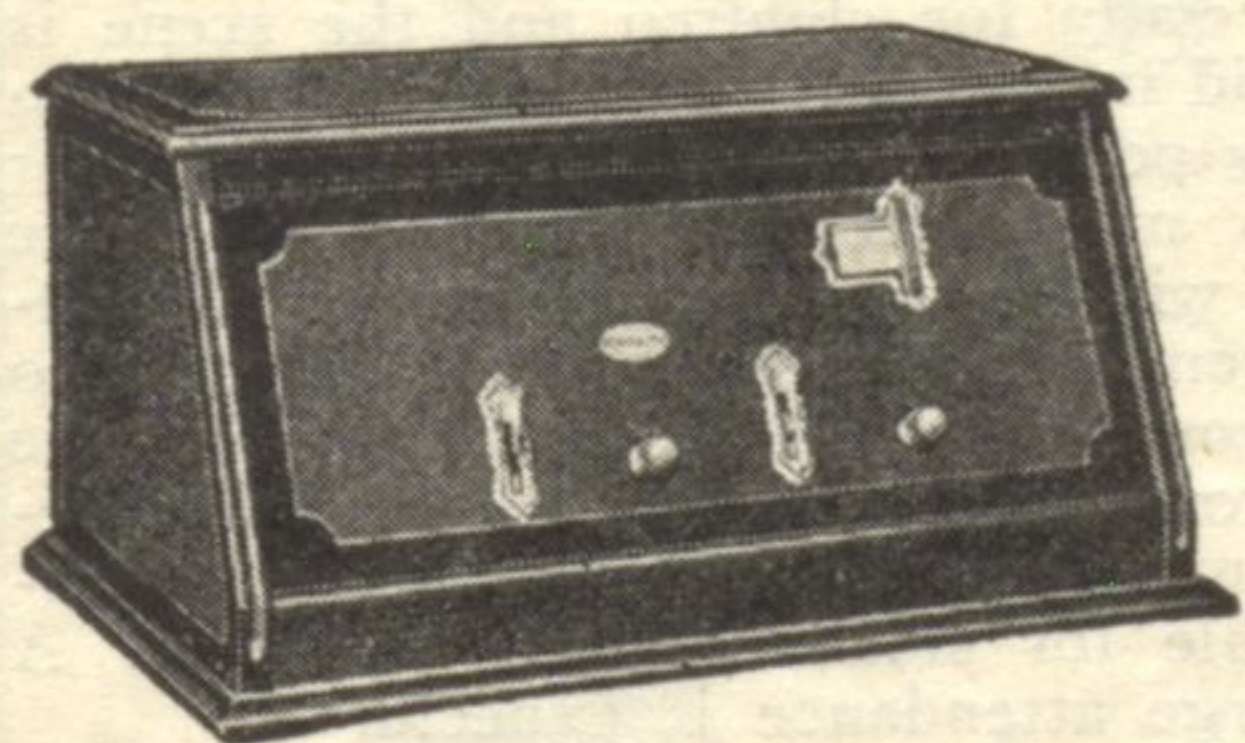
"Two or three years ago there were half a dozen four cylinder cars selling above \$1,200 or even more," he pointed out. "Today not a single four cylinder car of consequence sells above \$900. That field has given way before the six."

"Exactly the same conditions exist in the higher price six cylinder held today. For several years the American public has been buying sixes selling for more than \$1,500 at the rate of between 200,000 and 450,000 cars a year. It will be interesting to witness that situation change under the influence of the straight eight. Today no sensible manufacturer would endeavor to produce a four selling above \$1,000 any more than he would a one cylinder car. His four might be a splendid car. But the public just wouldn't buy it.

"The reason for the change in these motor car markets are quite obvious to anyone who has given them careful study and who has consistently noted the buying tendencies of the motor car purchasing public which, today, is virtually the entire American people.

"Fifteen or eighteen years ago, the four cylinder car became the pinnacle of fine automobiles, regardless of price, supplanting the one and two cylinder cars which had, theretofore, been the prevailing types. The reputations of such companies as Cadillac, Stutz, Mercer and others of the old organizations producing cars of high quality for those days, were founded and fostered with a four cylinder car. Still later we saw Dodge, Essex, Hupmobile, Buick, Nash and several others rise to positions of leadership in the industry with fours.

Mrs. David Kennicott, Mrs. Frank Dillon, and Mrs. Chester Van Buskirk were hostesses at a tea Thursday, November 19, in honor of Mrs. Frederick Gillette of 1103 Spruce street who is moving to Milwaukee. The Gillettes have sold their home to George Bufington of 882 Elm street.



**The CROSLEY**  
Five Tube 5-50  
In a Solid Mahogany Cabinet  
for

**\$50**

**THE RADIO SERVICE SHOP**

18 Prouty Annex  
Phone 1840

### Sunday Evening Club in Reorganization of Plans

At a well attended session of the Winnetka Sunday Evening club last Sunday, plans were discussed and adopted for a new and varied program. Responsibility for the programs until the first of January was vested in a committee consisting of Allin Pierce, chairman; Ruth Danberg, Mona Graham and Russell Hunting, and suggestions regarding particular meetings were offered by many present.

The committee immediately set to work to make out the schedule for the next five weeks, and announces that this Sunday evening, November 28, there will be music and readings appropriate to Thanksgiving time.

A light supper will be served at 6 o'clock. The club extends a welcome to all young people above the high school age.

### Your Whole Appearance Depends Largely Upon Your Hair

Why go to strange places for your work? We specialize in

Ladies' and Childrens' High Class Haircutting

The finest up-to-date shop on the north shore.

Expert barbers in attendance at all times.

We solicit your patronage.



**Winnetka Barber Shop**  
571 Lincoln Avenue

## Gifts Unuseful??

IT has been said that: "The gifts I received were unuseful, so they don't mean anything to me."

You can bet your last dollar that the gifts that he or she received were not purchased at *Taylor's Hardware* for we offer

### Gifts of Utility

Listing Just a Few We Find:

ELECTRIC

Irons	Toasters	Grills
Percolators	Vacuum Cleaners	
Heaters	Waffle Irons	Curling Irons
Pocket Knives	Flash Lights	
Vacuum Bottles	Safety Razors	Game Shears

**Toys — Toys — Toys**

## E. B. Taylor & Co.

Hardware

Make This Store Your Headquarters for Toys

546 Center Street

Ph. Winn. 998-999

## Keep Your Radiator from Freezing!

Let us fill your radiator with

### Ivo Radiator Glycerine

one filling of which will last all winter. Ivo was tried out on the Norge Polar expedition and proved entirely satisfactory.

### ALCOHOL

Many prefer alcohol as a radiator filler. If you do, we can give you all you need at any hour of the day or night.

*Protect your engine against the attacks of winter!*

## RICHARDSON'S GARAGE

726 Elm Street

WINNETKA

Winnetka 25