



\$2.25

Full length scarves in novelty patterns — interesting color combinations.

Plain or fringed ends.

It Isn't Too Early to Shop for Gifts

New French imitation binche laces patterned in elephants, storks, foxes and other animals. 1 inch wide, 45c yard. Lovely on children's things.

Lord's—First Floor

Red and Green Ribbon to Tie Christmas Packages with—No. 1 width, 10 yard bolt, 35c. Buy these now while there are still plenty on hand. Other widths according to price.

Lord's—First Floor

New Linen Handkerchiefs. With embroidered corners and hemstitched borders. Good quality of linen. Six for \$1.00.

Lord's—First Floor

Set with Rhinestones
\$7.50 Values
\$3.00

All rhinestone, or alternated with colored stones; an attractive, flexible silver bracelet that may be depended upon not to tarnish.

It Isn't Too Early to Shop for Gifts

Lord's—First Floor

Lord's

Fountain Square, Evanston

From the Gift Shop

Vic Frey Pottery—beautiful in utter simplicity and ruggedness of line and texture and color—makes satisfying lamp bases. \$25

A silk-lined block-linen shade to go on it, \$18.

And don't forget that this is the time to shop for gifts. Our charge customers may buy now and pay in January!

Lord's—First Floor

Write Your Letters on Parchment Linen

White or gray—beautifully lined.

- 24 letterettes
- 24 envelopes
- 24 sheets

—all in a lovely gift box—at \$4.50

Lord's—First Floor



Gordon Means Quality

Heavy service silk hose—beautifully fine and weighty—\$3.50, or 3 pairs for \$10.

V-line—exquisitely sheer and clear; with the ankle-slendering V shadows, \$2.50, 3 pairs for \$7.15.

- Dune, Crystal, Alesan, Biscuit, Mauve Taupe, Cloud, Black, Gunmetal

It Isn't Too Early to Shop for Gifts

Lord's—First Floor

Delicately Scented

French Talcs

Made by famous French perfumers—in scents the fastidious woman knows and loves:

By Coty:

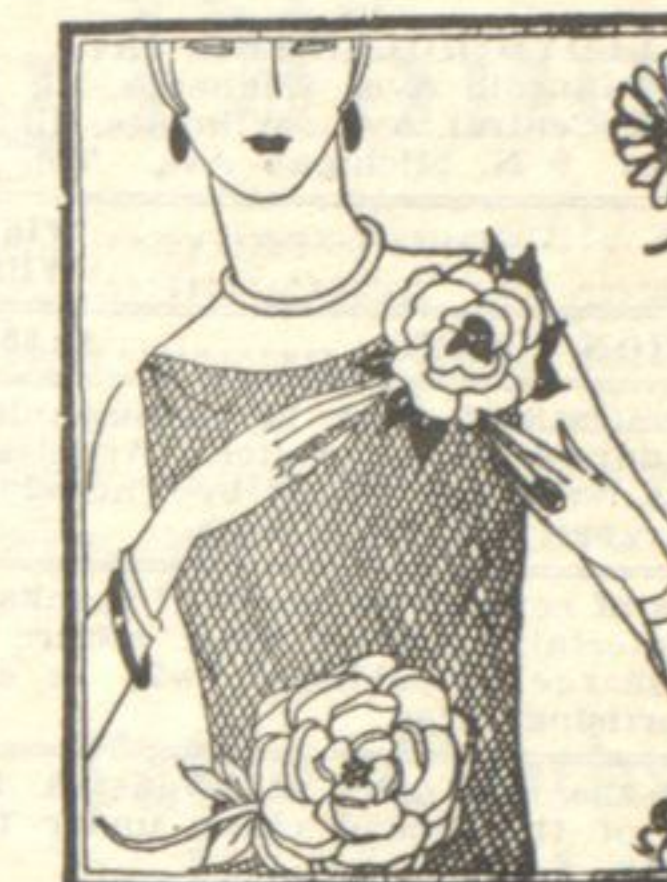
- L'Origan
- Ambre Antique
- Paris

By Houbigant:

- Quelque Fleurs

\$1

Lord's—First Floor



95c

Luscious velvet and silk gardenias in a wide variety of delectable colorings—just the thing one needs to lighten the somber tone of a rich fur coat—

And remember

It Isn't Too Early to Shop for Gifts

Lord's—First Floor



Spike-Heeled Opera Pumps

The smart pumps pictured — with or without ornament:

- Black Patent, \$10.00
- Black Suede, \$8.50
- Black Satin, \$10.50
- Black Velvet, \$7.50

Ornaments additional.

Lord's—First Floor

It Isn't Too Early to Shop for Gifts!

Gift Stocks are complete. Buying now assures comfortable shopping—without hurry, jostling and disappointment. And

Charge Customers May Pay for Their November Purchases in January!

We're sure you'll find a charge account here a great convenience, particularly since we have made this arrangement for deferring payment of November purchases.

You know, of course, that the Christmas Shopping Season opens officially on November 20 here in Evanston

TOYS

Get the Toy problem settled early this year — it means more comfortable shopping, and wider choice.

Bottletots

Funny little indestructible dolls that youngsters will love—each has its bottle, milk and all.

\$2.50 and up.

Trains

of the famous Ives make. Prices begin at \$10.00. And thousands more! Come see —tomorrow!

It Isn't Too Early to Shop for Gifts

Lord's—First Floor

Men's Darbrook Scarfs \$3.75

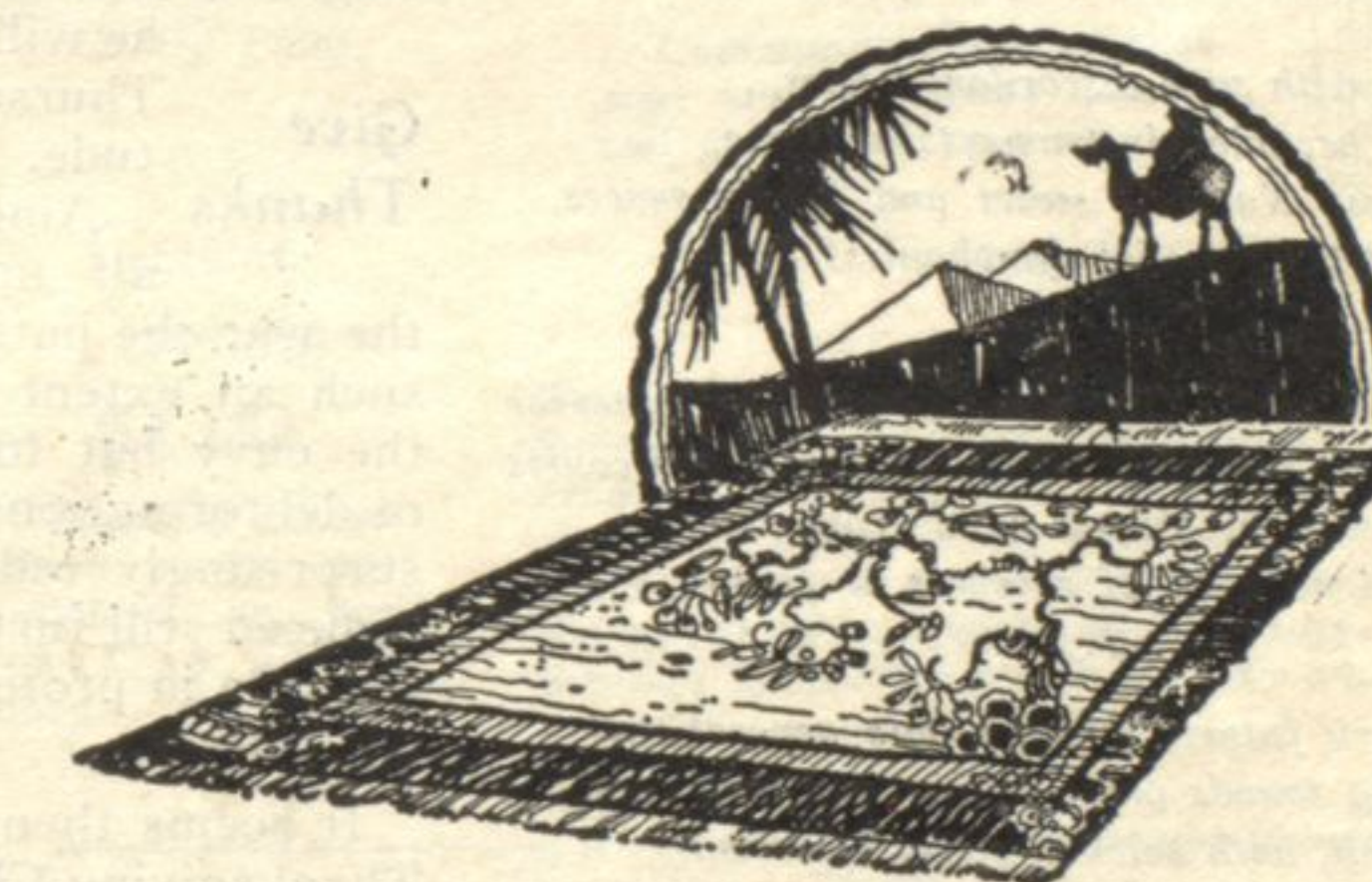
Imported Scotch plaids—in the true Scotch colorings, rich and warm. Heavy, pure silk, diagonally ribbed.

Lord's—First Floor

Munsing Knit Silk Union Suits \$7.95 - \$8.50

Firm, yet elastic—these clinging, beautifully-fitted silk union suits are a practically perfect combination of comfort and wearing quality. Bodice and built-up shoulder; knee length.

Lord's—First Floor



Oriental Rich Coloring

There is hardly an investment one can think of that gives more in the way of permanent beauty than an Oriental Rug. And its price need not be high—as you can easily see from the amazing number of lovely ones we have here at little prices.

This Week's Special: A Persian Lilihan \$25

Lord's—Rug Department—Second Floor