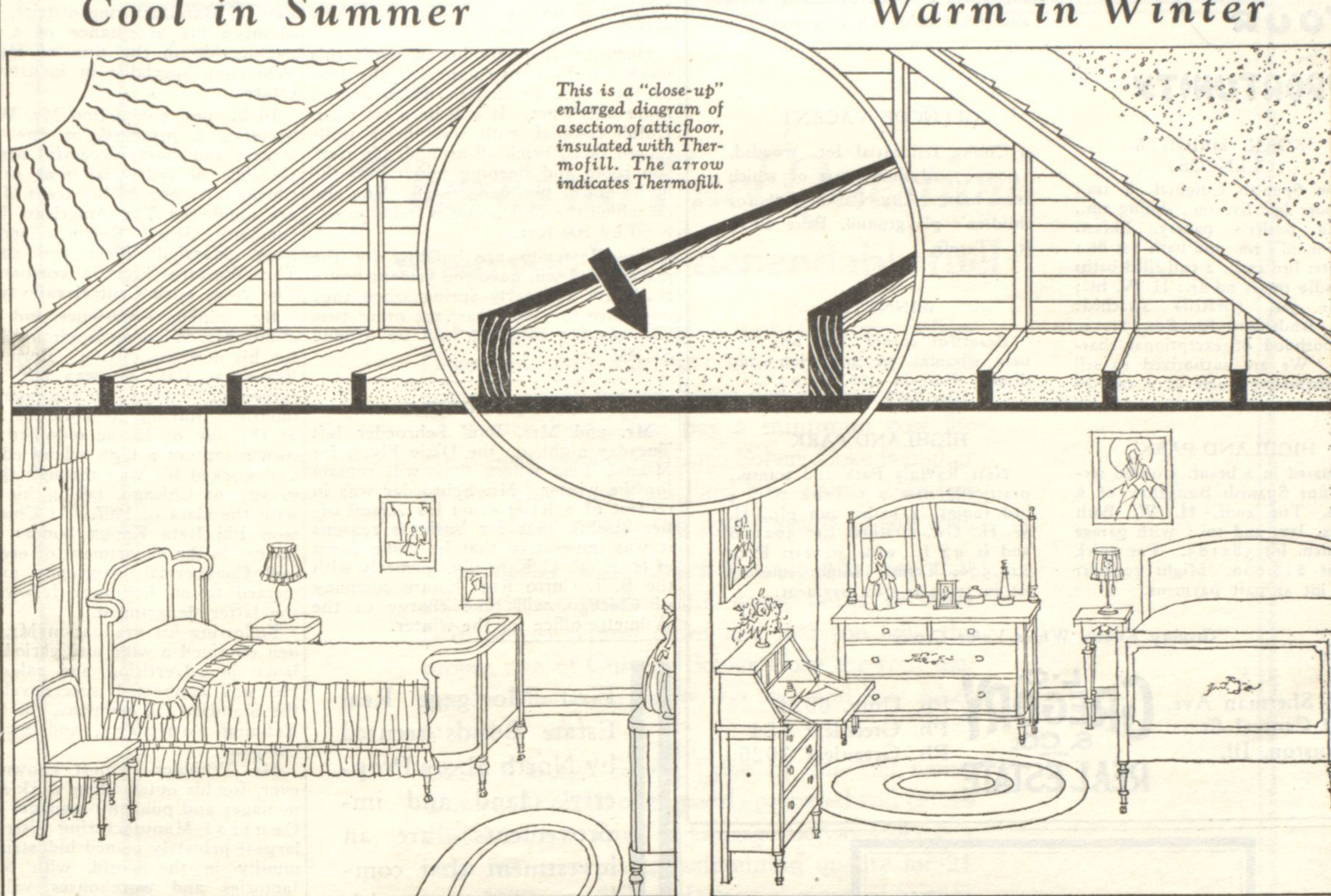


# A Blanket for Your House!

Cool in Summer

Warm in Winter



Blanket the house itself. Place Thermofill on top of your plastered ceilings in the attic space, and get some comfort out of those chilly rooms upstairs!

The cost? You'll save it on one winter's fuel bill!

And the bedrooms upstairs—the nursery—the bathrooms—instead of always being cooler than the first floor, will be the same temperature—or warmer.

You simply spread this light-weight, dry, insulating material, Thermofill, 2 to 3 inches thick, between the attic floor joists (as pictured above). Takes but a short time to do the work—then when it's done, you've

stopped spending good money to heat useless attic space.

Do it *now*—while the cold weather's still ahead. Many North Shore folks are having this comfort-insurance put in their homes this Fall.

There is a contractor near you—right here on the North Shore—who is prepared to submit estimates on the cost of Thermofill-insulating your home. Call United States Gypsum Company, Franklin 0568, or send the coupon below for full details and name of nearest contractor.

UNITED STATES GYPSUM COMPANY  
205 West Monroe Street, Chicago, Illinois

# Thermofill

The Dry Fill Insulation

UNITED STATES GYPSUM COMPANY  
Dept. 000, 205 West Monroe Street, Chicago, Illinois

Please send me full information on Thermofill-insulating for home, with name of nearest contractor prepared to install such insulating.



Name.....

Address.....