

Two Deliveries
Daily as Far
North as Glencoe

Lord's

Fountain Square, Evanston

Telephones:
University 1024
Rogers Park 1122
Wilmette 600

Charge Customers May Buy in November and PAY IN JANUARY

Thus November and December are made one great pre-holiday period. Ample stocks of Christmas Merchandise are ready in all departments

This Year "Do Your Christmas Shopping Early" Becomes a Practical Reality

WE take great pleasure in announcing that during November Charge Customers of *Lord's* may buy and charge as usual throughout that month and postpone payment of the November bill until January.

Thus there is provided a longer period for the careful selection of just the right Christmas gift, the precious opportunity of thoughtful choosing in the peace and calm of November days.

While a bill will be rendered on December 1st, as usual, it is merely for your convenience in reviewing purchases. Payment may be made then in full or in part or may be postponed until January.

Stocks of Christmas merchandise have been brought in earlier than usual. You will find an abundance of gift things in all departments.

Make Your Christmas List Now, Buy Now, Pay in January.

Special Sales in November Will Help Cash and Charge Customers Alike

A Good Time to Open a Charge Account

THE Office is on the 2nd Floor, East Room, and there your applications are invited. The opening of a charge account is a simple matter. Now is the opportune time to have a charge account because you can buy in November and pay in January.