

Fashion News for Every North Shore Woman!

Silk and Cloth Dresses

Striking a Remarkable Low Price for Dresses of Such Character

Rosenberg's Interpret The Mode of the Vionnet Sleeve As It Was Introduced by Paris.

\$15

Featuring the Season's Dominating Style Notes

To Rosenberg's comes a Fashion event of surpassing importance. Dresses in most charming modes such as Paris has inspired become yours at but a mere trifling cost. These frocks follow the tastes of North Shore women. They are in the tailored mode, simple, smart and immensely becoming. Rely upon them to emphasize your individual charm.

Every Frock is Smartly Styled

Each dress depicts the newest mode in a wholly delightful fashion. Think of the joy in knowing that no matter how charming the frock, it will be only \$15.00.

Dresses for Every Occasion

Wherever the day's or night's activities make take you, here are the dresses that will assure you a smart entrance. Dresses for party, street, afternoon, theatre, college, business travel, evening and sports wear.

The Vionnet Sleeve And Other Paris Notes in the Smart Trimmings

- Plaited and Ruffled Tiers
- Basque Waists
- Bloused Backs
- Bolero Fronts
- Velvet Trimmings
- Panel Treatment
- Lively Embroidery
- Dolman Sleeves

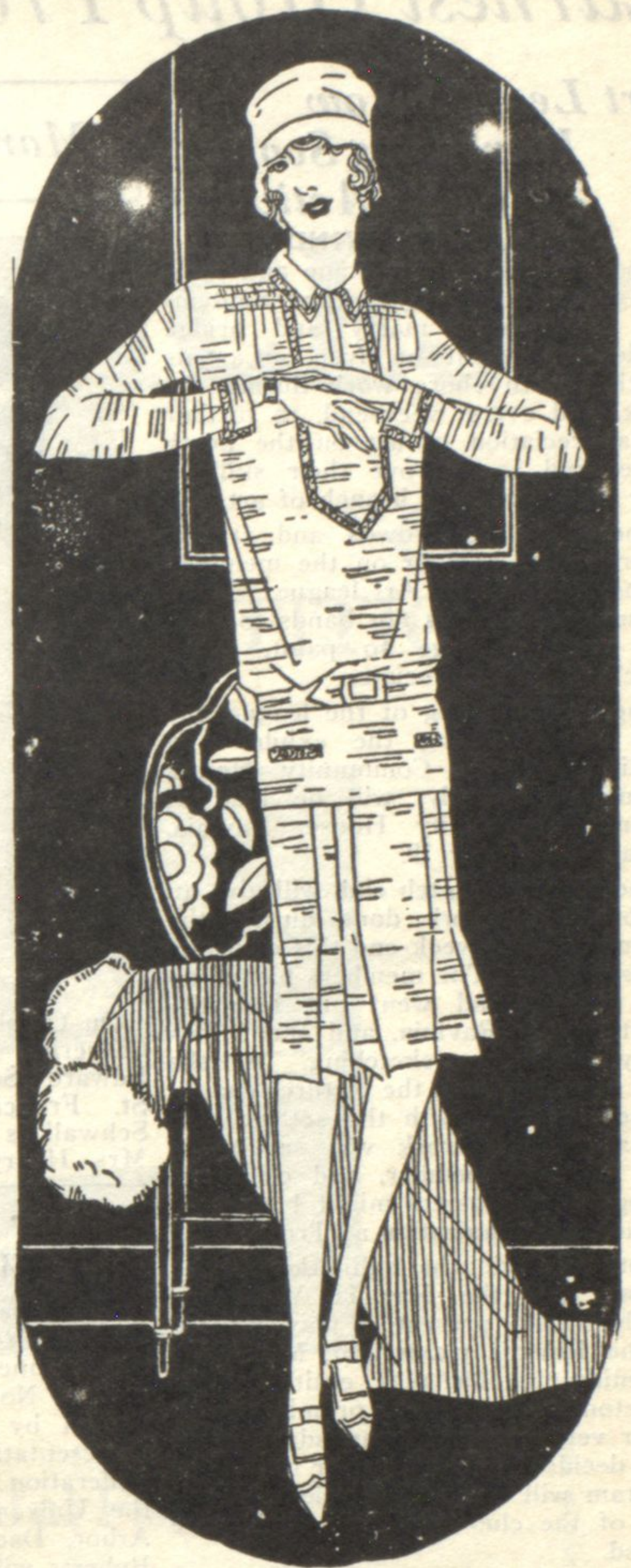
Sizes 16 to 46

Women's Apparel—Second Floor

Rosenberg's

Davis Street—Downtown Evanston

FOR CONVENIENCE IN SHOPPING YOU SHOULD HAVE A CHARGE ACCOUNT



Fabrics as Fashion Would Have Them!

- Friska
- Crepe Satin
- Fine Jersey
- Velvet-Wool
- Georgette
- Canton
- Crepes
- Flat Crepe
- Twills
- Velvet Combinations

Every Fashionable Color

