

L I N C O L N



THE Lincoln is as nearly a perfect motor car as it is possible to produce with present mechanical and human limitations.

This distinction is the reward of infinite care -- building to an ideal that knows no compromise with quality. If there were now any known way to make the Lincoln a better automobile, the improvement would be incorporated.

Only with the determination to build the world's finest automobile -- backed by the resources and personnel of the Ford Motor Company, is it possible to produce such a car as the Lincoln.

Triangle Motors, Inc.

Evanston Branch - - - - - 1824 Ridge Avenue
Highland Park Branch - - Park and St. Johns Avenues
Chicago Galleries - - - 2229 South Michigan Avenue

WHERE YOU BUY IN THE CORRECT ATMOSPHERE AND WHERE YOU ARE SERVED WITH COURTESY, PROMPTNESS AND EXPERIENCE.