



Lord's

Complete Clearance — of — Millinery

An impending reorganization of our Millinery Department makes necessary this tremendous clearance of our Fall Hats. Unusually early in the season for a sale like this—but that makes it so much more attractive to almost everybody who likes smart hats.

An amazing lot of rich colorings—and plenty of black. The new cutout effects, with grosgrain insets; grosgrain bands, rhinestone ornaments—narrow brims and tall crowns.



\$12.75 Hats

Reduced to

\$10

Meadowbrooks and Catalinas—the richest of soft velours.

\$10 Hats

Reduced to

\$8.50

Velours and felts—some of the famous Catalina make.

\$7.50 Hats

Reduced to

\$5.00

A good assortment of soft felts—many delightful shapes.

Lord's—Second Floor

