

### Men's Wool Hose

Interwoven, in cashmere, plaids and checks in tan and blue and red, 75c.

First Floor

Holeproof or Interwoven Silk-and-wool, \$1. Tan and gray overplaids.



Fountain Square

### Men's English Imported Hose, \$1.25

Very snappy patterns—woven in fine imported Australian yarns!

First Floor

Tans, blues, grays—and dashes of bright color. Others at \$1.75.

### The Gift Shop

is a place of enchantment!

A sweeping swirl of amber glass makes a golden flower jar of the utmost grace and loveliness. \$17.50. In green, also.

Wrought Iron Flower Stands with slender colorful crackled glass containers, \$17.00.

Creamy Austrian Ware makes a dignified old-worldly lady who will serve as a lamp base, a charming thing!—\$21.

3-Piece Silver-plated Colonial pattern Tea Set, guaranteed for fifty years, \$28.

Imitation Lalique Glass in a faint rosy pink may be had in a variety of matching pieces. A bowl is \$7. Salad plates—imagine how gorgeous a salad would be on them—are \$9 a half dozen. And there are vari-shaped little dishes, and cigarette boxes and so on.

An exclusive design, copied from a rare piece in Europe, is our leather "Diary by Days"—\$6, all equipped with a staunch lock!

A polished violet calf-skin diary is \$7.50.

A pair of real honest-to-goodness WILDcats in bronze are made to hold up a row of books. \$10.

## GAY PASTEL FROCKS

New Models for the Not-Too-Sophisticated to Wear to Evening Parties!

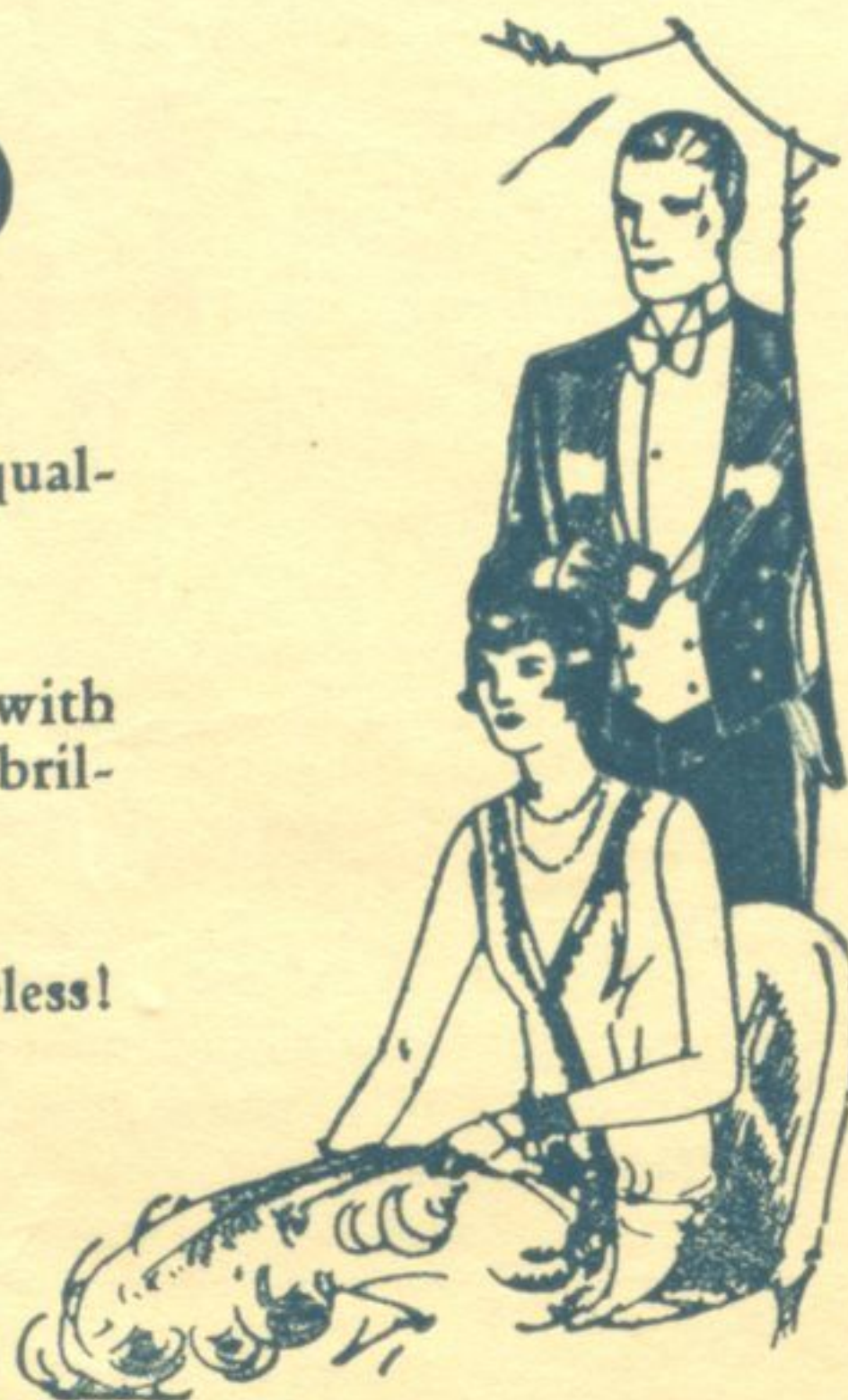
# \$27.50

Chiffons, crepe de chines and taffetas—beautiful qualities of these.

Semi-bouffant, to accent one's youth!—some with flare skirts—some all gorgeous with feathers and brilliants and contrasting flowers—

Petal skirts and skirts with scallops. Mostly sleeveless!

Charming little affairs, every one! And very conservatively priced!



Lord's—Fashion Floor—the Second

## Effective HATS

—by Meadowbrook



- Aladdin
- Crushed Violet
- Chanel Red
- Mother Goose

### \$12.50 and \$15.00

The most ravishing simplicity characterizes these Meadowbrook Hats. Tailored, of course—but exquisitely! Pleating, velvet "feathers," grosgrains, cutout stencilwork—and very brief brims!

Lord's—Second Floor

## GOOD NEWS from the EAST ROOM

Main Floor

### Wagner Cast-Iron Skillets 2 for \$1

Numbers 3 and 8—two useful sizes that the housewife will appreciate!

### High-Frame Waffle Irons \$1.79



From the same good maker.

## It Isn't Too Early to Think About DOLL FURNITURE!

A table and two chairs make a set at \$6.25. Capacious little sewing cabinets are \$5.25.

Bassinets for baby dolls to sleep in, \$2.75. Doll High Chairs, nicely made, \$2.75.

All these pieces in ivory, blue or pink enamel finish.

## 32-Piece Sets of Domestic Semi-Porcelain \$5.50

Two delightful patterns—the colorful "Bungalow"—and the lovely "Floral."

### 32 Piece Sets in Birdette Design \$13.40

Cream-colored ware with a yellow, black and orange border.

### \$4.75 Daisy Goblets, \$3.95 Doz. Or high-stemmed sherbet glasses.

Lord's—First Floor



CHINAWARE

Get the Boy Ready for winter!

### Plain Wool Lumberjacks \$5.50

With collars that may be worn high or low—sizes 8 to 18. Bright color combinations. All virgin wool!

### Football Equipment

Under the Mark of Red Grange

- Helmets .....\$3.25
- Shoulder Pads .....\$3.50
- Trousers .....\$2.50, \$4.50, \$6

Lord's—First Floor

## Planned for Home-Sewers!

### Dress Fabrics of Fine Kinds

In the most satisfying dress shades.

- Albatross, 36 inches wide, \$1.65 yd.
- Jersey, 54 in. \$2.50 yd.
- Flannels, 54 in. wide, \$3.50 yd.
- Viyella Flannels, plaids, 31 in., \$2.50 yd.
- Plain 31 inch Viyella Flannels, \$2 yd.
- Franseca Cloth, 54 in. wide, \$4.75 yd.
- Asia Twill, 54 in. wide, \$4.75 yd.
- Duvelyn, 36 in. wide, \$1.65 yd.

Lord's—First Floor

### Notions

Important Trifles

Taffeta binding tape, all colors, 7 yd. bolt, 35c.

Lawn bias tape; black or white, 20c to 50c; colors, 35c bolt. 12 yds.

Corticelli Darning Silk, all colors, 10c a ball.

Corticelli Mending Silk, taped on a card, vari-colored, card of 52 yds., 10c.

Lord's—First Floor

## VOGUE Patterns

will help even the amateur to make lovely clothes!

### Washable Minto Crepe \$2.75

All lovely colors which retain their original beauty through many launderings.

Lord's—First Floor