

Cozy Sleepingwear for Youngsters

Mothers everywhere like Dr. Denton's—a light, warm, knit sleeping garment with feet—comfortably built for perfect freedom.

Sizes 1 to 12 years—\$1.25 to \$2.75.

Lord's—Children's Shop—Second Floor

Flannelette Sleepers with and without feet come in sizes 2 to 14 at \$1.10 to \$1.65. These are of firm, warm flannelette, in pink and blue stripes.

Unusually good values, these!

Lord's

Fountain Square — Evanston

A Special for Men! Friday and Saturday Only

Fine White English Broadcloth Shirts, \$1.69

Men know what a low price this is for a really good broadcloth shirt!

Collar attached and neckband style—assorted sleeve-lengths—sizes 14 to 16½.

Lord's—First Floor

Cunning Little Jersey Frocks

with Bloomers

Sizes 2 to 6



Jersey dresses with applique and yarn embroidery, \$7.95.

Jersey dresses with contrasting collars, embroidered in wool, \$5.95.

White Jersey dresses with short sleeves and red buttons, \$5.95.

Jersey with pongee collars and cuffs and blanket stitching in contrasting colors, \$5.95.

Lord's—Children's Shop—Second Floor

Note, Please

—our impressive hand-wrought rings with semi-precious stones—lapis, carnelian, topaz, mosaic, intaglio, jade, amethyst and tiger-eye. \$6.50 to \$15.

—our ambrosial "Gold Coast Toffee"—filled with nuts and coated with rich milk chocolate. Well worth \$1 a pound.

—our waxy, creamy gardenia buds that are an exquisite accent on the dark coat or dress or suit. Imagine buying them at 10c each.

First Floor

Woolen Dresses For Miss 8 to 16 \$11.95

Two-piece jerseys with military collars and novelty knit bands, cuffs and saddle shoulders. Repsheens, stitched in yarn, with linen collars.

Two-piece jerseys with smocked blouses and pleated skirts with bodice tops.

Other jerseys and wool crepes and twills of excellent quality \$5.95 to \$23.50.

Lord's—Children's Shop—Second Floor

AUTUMN FASHIONS

Shagmoor Topcoats

\$39.50



A tailored Shagmoor topcoat bears unmistakably the mark of tailoring-artistry.

Materials are chosen with exacting care—fine, weighty, smooth woolen mixtures in browns, tans, blues and grays.

And the way a Shagmoor fits and hangs tells its own story! You actually **feel** smart in one?

A limited number here to sell at this very moderate price, \$39.50.

Lord's—Fashions Floor—the Second

Smocked Jersey Dresses \$16.95

Charmingly youthful frocks — and decidedly practical — of light-weight jersey of a soft, smooth quality:

Tan Russet Blue Navy
Beige Rust Green

Smocked at waistline and shoulder, and finished with the utmost nicety, these dresses are quite wonderful such a little price! \$16.95.

16 to 38.

Lord's—Fashions Floor—the Second

Well-Tailored Linene Smocks \$1.95

Two-pocket smocks, cut with all-enveloping fullness to really protect one's clothes.

—and they're just as practical for housewives as they are for office workers and artists!

Lavender, Rose, Green, Blue, Natural and Orange

Lord's—Fashions Floor—the Second

For Boys

Four-Piece Suits

\$12.50 to \$21

with knickers and long trousers or two pairs of knickers or two pairs of longies

Cassimeres—tan, gray, light and dark—fine blue chevriots. You'll know by the way they hang and fit and wear and hold their shape that they're really tailored—and of materials that you'd choose if you had them to select yourself! Some even cravenetted—making them showerproof!



Lord's—First Floor

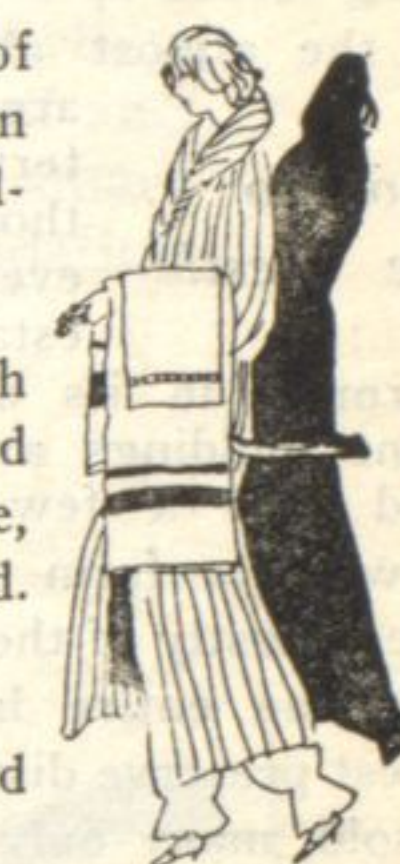
Lots of Husky Martex Towels!

Great, clean bright stacks of Martex towels in the linen closet are one mark of a well-ordered household!

Interesting designs—with stripes, plaids, borders, and even jacquard patterns of blue, green, rose, orchid and gold. 39c to \$1. 85.

Martex makes washcloths and bath mats, too.

Lord's—First Floor



Black

is the new word for

Hats



Black felt hats are very smart for street and sports-wear, \$5, \$7.50

Black Velvets in graceful drooping-brimmed designs for dress wear—and velvet and satin combinations—at a variety of prices.

Black Satin hats—all black or embroidered, some in tam shape—in color, \$7.75 to \$12.

Black Velours—high-crowned and narrow-brimmed—\$10 to \$18.

Lord's—Fashions Floor—the Second

Exclusively at Lord's Mingtoy Crepe (Washable)

"Guaranteed Washable" stamped all along the selvege—so you may depend absolutely upon this practical and beautiful silk.

A superb weight for underwear—heavy enough for dresses; soft, lustrous, and of an exquisitely fine weave.

An amazing lot of colors! Insist on Mingtoy! \$2.75 Yard.

Lord's—First Floor

French Tams

for Students

\$2, \$2.75

Gay, careless little affairs, these soft woll tams—

Made after the French fashion—in

Fawn, Blue, Black, Green, Red, Rose, Navy.

Lord's—Fashions Floor the Second

Dix-Make Uniforms

that were \$3.50 are now

\$3

Blue chambray, blue-and-white striped chambray, white cambric and black soiesette. Collars of white linens—shawl or roll shape. Beautifully tailored—with all the good style and careful finish that characterize Dix-Make Uniforms.

Sizes from 16 to 46.

Lord's—Fashions Floor—the Second