

43rd Anniversary Sale



See Our Anniversary Windows Graphically Depict the North Shore—A Great Community — and How Evanston is the Center of this Great Community—The Capitol of the North Shore.

Premier Selling Event—Only Merchandise Into This Sale—Values Are Extraordinary



Frocks with New Smartness in the Anniversary Sale

Paris-Inspired Models for Every Occasion

\$25

New! That's the thrilling thing about these dresses that makes you love them as you wear them. They tell the tale of fashion.

Fashioned of Crepe Satin, Jolly Crepe, Georgette, Canton Crepe, Frisca, Jersey

A variety of styles and colors of fashion: Chanel Red, Valencia Blue, Jungle Green, Russet Brown, Navy and Black.

Women's Apparel—Second Floor



The Anniversary Sale Presents The New Mode in Coats

\$69.75

Dolman lines and lavish fur trimmings are prominent in Paris-designed coats. These models show every style feature accepted for Fall and Winter. Their fabrics include Velsheen, Estrella, Luceila and Lucinne.

Women's Apparel—Second Floor

Printed Silk Scarfs

A surprise value for our Anniversary! These printed georgette and crepe scarfs are in a myriad of colors—with and without fringe. \$2.95 values.

\$1.89

First Floor



Genuine Lingette



Bloomers \$1.00

Be assured of the quality of these bloomers; with saddle seat. Exceptional value.

West Room—Second Floor

Beautiful Silk Quilted Robes

\$10.95

Quilted robes of shimmering beauty—luxurious silk in deep, rich shades of copen, rose, peach and navy; every robe is mull lined and lamb's wool interlined.

Crepede Chine Chemise-Stepins

These are pleated and trimmed with lace and net, and with insets of net medallions. In pastel shades, dainty and feminine. The Anniversary price is, each,

\$1.95

West Room—Second Floor

Open a charge account in October. You will enjoy its convenience.

Rosenberg's

Davis Street—Downtown Evanston