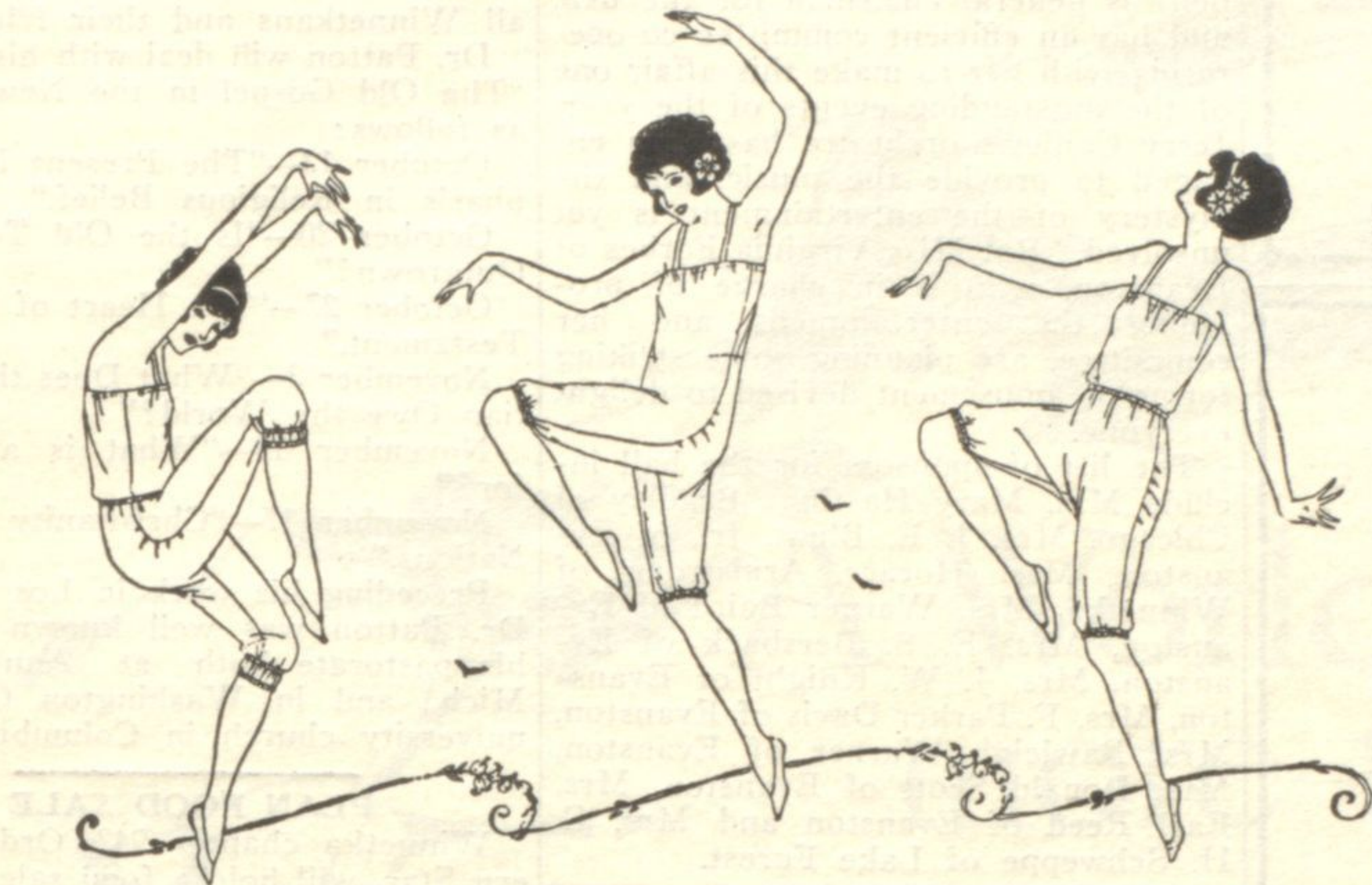


# Lord's

THE GREATER STORE OF GREATER EVANSTON



We Invite You to  
A Distinctive Demonstration  
of  
**Kickernick**  
Patented Underdress

Conducted by  
**Miss Eleanor Donaldson**  
(Who explains this innovation in underdress)

and featuring  
**The Corwick Sisters**  
Trained Aesthetic and Acrobatic Dancers

This demonstration will be given in our Ready-to-Wear section promptly at

**2:30 and 4 o'clock**  
**On Monday and Tuesday**  
**and 12:30 and 2:30 on**  
**Wednesday,**  
**October 4th, 5th and 6th**

The demonstration is so convincing we know you'll want one of these garments, so we have them in complete assortments and sizes.

**Do Not Miss Seeing**  
**This**  
**Kickernick**  
**Demonstration**

It is unusual. It absolutely proves that complete freedom of motion is possible in *Kickernick* Patented Undergarments. This freedom of motion is secured by the long back which is suspended from the short front by means of small pleats at the sides which provide for the activities of the hip joints.

**Remember the Dates!**  
**October 4th, 5th, 6th**

**A**FTER the demonstration we invite you to inspect our selection of

**Better Frocks**

priced from 49.50 to 69.50

