

# FALL FASHION EXHIBIT



## Saturday September 18th

at  
3:00 in the afternoon

at  
7:45 in the evening

### Living Models Will Pass in Review and Show the New Mode

With the new Fashions, our entire store bursts into new beauty, new inspiration, new life. Mannequins will show you the costumes inspired by Paris, with all the charm and exquisiteness, the style-loveliness and smartness that is Autumn's. You are cordially invited to come.

Afternoon Dresses  
Sports Wear  
Evening Frocks

Cloth Coats  
Fur-Lined Coats  
Fur Coats

CHILDREN'S APPAREL WILL ALSO  
BE MODELED

### The Dresses

"Crepe Satin for Frocks"  
Says Paris, and Adds a  
Touch of Color

Crepe Satin is the outstanding fabric for Fall Frocks. It is diversely fashioned into tunic lines, bloused and bolero effects.

Black ascends the throne as the dominant color. Chanel Red, a deep, mellow shade, is most flattering. Jungle Green appears prominently in the mode.

\$50

### Fashion Notes from Paris Openings

BLOUSES in various phases are intricate of cut and have all the grace and beauty of studied carelessness.

DRAPES gain momentum. The side drape allies with frocks and dressy coats.

CREPE SATIN is the leading silk. Pebbly crepes, moire and velvet are sponsored for both formal and informal modes.

Women's Apparel—Second Floor

### The Coats

New Fabrics and Dolman or  
Tubular Lines Is the French  
Verdict in Coats

The bloused theme, the dolman, tubular types and flared-from-shoulder or flared-from-waistline models comprise a most interesting and varied showing.

Luxuriously fur-collared in shawl or Medici styles, embroidered and intricately paneled, they are expertly fashioned of

Velsheen Luciene Lucelia  
Diamond Zig-Zag Manitoba Cloth

\$69.75

# Rosenberg's

Evanston—Davis Street at the "L"