

Jersey Dresses  
\$9.75 to \$16.75  
Party Dresses  
\$16.75 and Up

### UNIQUE STYLE SHOP

B. COPLAN, Prop.  
1120 Central Avenue  
Phone Wil. 2403

### Ask for Bids on First of Wide County Roads

The State of Illinois, division of highways, has advertised for bids on 2.2 miles of pavement, 40 feet wide, on state bond issue route 4 in Lyons, Cook county. This is the first action toward the construction of wider highways to relieve traffic congestion in the vicinity of Chicago in accordance with the promise made by Governor Small to the Wider Highways committee headed by D. H. Burnham, president of the on September 22, 1926.

Bids will be received on this project Chicago Regional Planning association.



This Woman has turned  
her back on "Washday"  
—now she enjoys a new  
day a week

In the hours that she formerly spent in overseeing the laundry, she is now free for an occasional game of golf—a bridge party—or a theatre party. And she is glad that she can enjoy these pleasures, and thankful that we can give her more time for pleasanter duties.

A few words on the telephone or to Bill the Washington Laundry Man, and "Washday" would be removed from your calendar—your mind—and your home.



CALL IN BILL TODAY—  
HE'S IN YOUR NEIGHBORHOOD  
TODAY—AND EVERY DAY

20% Discount on work brought in and called for

*The*  
**Washington Laundry**  
700-704 Washington Street EVANSTON, ILL.  
Phone WILMETTE 145

## PUBLIC FORUM

Editor WINNETKA TALK:

The value of advertising in your north shore papers fully proved itself on Sunday and Monday, September 5 and 6.

As you recall I purchased a full page ad in each of your publications announcing the reopening of Ye Olde Haylofte. To this I attribute our doing the largest business in food since the Loft has been in existence. Although we had a complete supply of food on hand, we were sold out at 7 o'clock on Sunday, and were compelled to turn away between 100 and 150 patrons.

After restocking again for Monday, it was again necessary to close our doors for lack of food at 7 o'clock, having fed over 1,000 people on each day.

If you can find space in your valuable columns of this week's issue, I would deem it a great favor if you would apologize to your readers for our inability to take care of all of them.

As the only announcing of my opening I did was through the press it only goes to show the power of newspaper advertising. With all good wishes believe me

Very truly yours,  
Frint George

### ISSUE WEDDING CARDS

Mr. and Mrs. Carl Keith, 310 Warwick road, Kenilworth, have issued invitations to the marriage of their daughter, Cornelia, to Cleon Larsen of Appleton, Wis., on Saturday, October 9, at 8:30 o'clock, at the Church of the Holy Comforter. Immediately following the ceremony, a reception will be held at the Keith residence. The Rev. Leland Hobart Danforth will read the service.

## Wilmette Army Men Given High Rating in Target Contest

First Lieut. E. L. Young, formerly of Wilmette, and First Lieut. B. A. Schroeder of Wilmette, were the two officers of the 317th Cavalry to qualify as "expert pistol shot," which is the highest rating obtainable in the U. S. Army for proficiency with the regulation Colts automatic 45 pistol.

Lieutenant Young made the highest percentage in the regiment of 90.3 and Schroeder was a close second. When firing on the bobbing targets, Young made fifteen hits and Schroeder fourteen out of a possible fifteen. In rapid fire at fifteen yards, where five shots are fired in eleven seconds, Schroeder made two scores of forty-nine out of fifty, or an average of 98 per cent which was the best score at that range. Both officers are graduates of the University of Illinois.

The 317th Cavalry Regiment is part of the 65th Cavalry division of the Organized Reserve Corps, and has just been relieved from active duty after its annual fifteen day camp at Fort Sheridan. The Regiment is made up almost entirely of Cook county men and is under command of Col. T. A. Siqueland.

## To Give Recital in Memory of Beethoven

Walter Spry, of the Columbia School of Music, stands in the front rank of Chicago pianists and piano instructors. For several years a resident of Evanston, his annual appearances in recitals are looked forward to by the musical public with pleasure.

Among the program he will give this season is one devoted entirely to the works of Beethoven, whose centennial will be celebrated the world over.

## Summer Prices Prevail!

An Extension for Those  
Just Home from Vacation

We are continuing our Summer Sale Prices for a while longer, in order to allow those just home from vacations a chance to know Okean Values. The smartest of styles—the finest of pelts.

### Let Us Estimate Remodeling

Perhaps all your old coat needs is a little skillful matching of skins, a glazing, cleaning or relining to be perfectly like new. Let us estimate your remodeling at no cost to you.

Or Take Your Old Fur in Trade  
Fire and Burglar Proof Vault

Another good way to make the old fur coat worth something is to bring it here. We will take it in trade, as a part of the cost on a new coat.

To better protect furs entrusted with us, we have installed a large FIRE, BURGLAR and MOTH PROOF Vault. Free storage on all remodeling orders. Furs stored and insured at 3%.



We Have a Special Department  
for Regular Ladies' Tailoring

## OKEAN FURRIERS

Established Since 1911

567 Lincoln Avenue, Winnetka  
Phone Winnetka 2752