

PLAN THEATER, STORES, FOR "NO MAN'S LAND"

Syndicate of North Shore Men Said to Be Ready to Start Con- struction Next Week

Plans which will give the north shore a motion picture theatre showing a group of nine stores were announced this week by a syndicate of north shore residents.

The site of the new development, lies along Sheridan road between Wilmette and Kenilworth in what is popularly known as "No Man's Land" because it is not situated within either village. A new street, 75 feet wide, will be cut from Sheridan road through the property. The theater will occupy one corner and the stores the other, it is stated.

It is interesting to note how the automobile has been a determining factor in the planning, sponsors of the project assert. The theater and stores will serve a large geographical territory. Consequently, the plans have been made with a view to handling automobile business smoothly and without congestion, it is said. In addition to the proposed wide street, the plans call for private parking space for theater patrons, it is explained.

Clark Is Architect

Edwin H. Clark, of 8 East Huron street, and a resident of Winnetka, who has been identified with much that has been done to foster beauty in north shore development work, has designed the buildings. Construction will start probably next week, about September 20, it is said, and will be pushed to completion by May 1, 1927. The theater already has been leased and applications are being received for the stores, the backers declare.

Mr. Clark chose the Spanish Colonial style of architecture for the new structure. He has been in consultation with other property owners of the district and the plans have been worked out in a spirit of co-operation to assure harmony of design, color and height. Stucco, red tile roofs, and bright tile trimmings will be the materials used.

Theater to Seat 1,400

The theater will seat 1,400 persons. Its triple entrance arch shadowed loggia and deep-reveal windows will be suggestive of the quaint old Missions of the Pacific Coast. Across the street, arched entrances and a low square tower will keep the architectural effect of the stores in unison with the theater.

The syndicate promoting the new development includes Ayres Boal, Alfred T. Carton, Edwin H. Clark, Mancel T. Clark, Harry C. Edmonds, H. O. Edmonds, Frederick H. Rawson, Gilbert Scribner, Arch W. Shaw, Henry T. Stanton, and Anna B. Wickes.

Miss Emilie Durham left her home in Kenilworth Tuesday to enter Sullins college at Bristol, Va.

Aimee Shop Augments Lincoln Avenue Area

Among the latest shops added to the business section of Lincoln avenue, is the Aimee, at No. 568, opened Wednesday of this week by Aimee W. Stransky. Mrs. Stransky resides at 883 Elm street, Winnetka, where she has for the past three years carried a line similar to that which she now has in one of the new store rooms in the Wersted block. Gowns, dresses, sport clothes and imported hand bags, flowers and novelties comprising the various lines in the shop.

Mr. and Mrs. Donald McPherson and children, 644 Pine street, have returned to Winnetka a summer spent in the east. Mrs. McPherson and the children stayed with her parents, Mr. and Mrs. Frederick West of Pittsfield, Mass. During the summer they spent some time on the Cape at Nantucket. Mr. McPherson joined the family and returned with them Wednesday, September 15.



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WINNETKA BUILDING NEWS

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A large number of people are having their coal bins filled at this time. It is a very wise plan and those who have not ordered, should do so now before snow and cold weather are upon us.

There is no question about its paying big dividends to insulate. Insulation actually cuts down the fuel cost. Keeps the heat in and the cold out. No home should be built without it. **Cabot's Quilt, Balsom Wool, Celotex and Flax-linum.**

We know a lady who pronounces it "unelse" instead of "unless."

Have you noticed the work being done on the new Glencoe school auditorium by the E. L. Archibald Co.? They are using **Toch Bros. Marine Cement** and **R. I. W., No. 110, Damp Proofing** on that foundation. In other words that basement will be absolutely waterproof.

A bachelor is a man who only gets a hundred miles out of a pair of socks.

We've never met a man who doesn't like noodles and pumpkin pie. Have you?

"You can't know too much, but you can say too much." remarks A. Peters.

Is there a built-in ironing board in your home? You'll never know the convenience of this feature until you've installed one. Tell your husband you want it and then keep right after him.

ALL MEN LIE ABOUT: The speed of their car. Miles per gallon. Value of property when insured and taxed. How hard they work.

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