

NORTH SHORE LINE TO HAVE COSTLY EXHIBIT

Chicago North Shore and Milwaukee Railroad Has \$150,000 Exhibit at Milwaukee Expo

What is said to be a new record in extent and costliness of exhibits at the Wisconsin State fair has been established by the Chicago, North Shore and Milwaukee railroad—the North Shore Line—with its \$155,000 exhibit at the 1926 exposition now under way at Milwaukee.

A five-car all-steel train, including three regulation passenger coaches, a dining car and a parlor-observation car, is the feature of the North Shore line exhibit. The train—one of the regular limiteds operating daily between Milwaukee and Chicago over the new Skokie Valley route—stands on a temporary track to the left and just inside the main entrance to the fair grounds.

The train is complete in every detail, even to the presence of trainmen and dining and parlor-observation car attendants. The coaches are open for inspection and each day throngs of visitors are passing through the train. Runways to the car steps at the front and rear coaches facilitate entrance and exit. Persons wishing to rest have the privilege of doing so in the heavily-upholstered green-plush seats which are a feature of North Shore Line comfort.

An interesting historical note is added to the exhibit by an aged stage coach, mounted on a platform at the head of the train. This stage coach harks back to the early days of the "Golden West," having been in actual use as early as 1862 in transporting mail and passengers between Cheyenne, Wyo., and Deadwood, S. D. It

furnishes an interesting comparison between early travel and modern transportation by high-speed electrically operated trains.

Many famous men made hazardous and eventful journeys in this pioneer coach. Bandits and Indians were the usual source of danger. "Hank" Brown, one of the best known stage coach drivers, lost his life on this coach during an attack by bandits in 1873. The coach, which is the property of the Essanay Film Manufacturing company, Chicago, was loaned to the North Shore Line especially for exhibition at the Wisconsin State fair. It is being used in filming historical motion pictures.

Another feature of the North Shore line exhibit is a large booth occupying space in the Manufacturers' building immediately adjoining the bandstand, where the North Shore line band will present a program Thursday afternoon. The booth, in addition to its decorative features, provides chairs where visitors may rest. Thousands of paper shopping bags are being distributed daily at this booth.

On Wednesday, "Governor's Day" at the State fair, Governor John J. Blaine and his staff and other gubernatorial candidates in the coming election will be guests of the North Shore Line at luncheon, to be served at 12:15 o'clock in the dining car of the exhibition train in the fairgrounds.

Thursday, "Milwaukee Day," Mayor Daniel Hoan and other Milwaukee city officials will be guests at luncheon to be served at the same hour in the dining car. Samuel Insull, chairman of the board of the North Shore line, President Britton I. Budd and vice-presidents Bernard J. Fallon and Hal M. Lytle are expected to attend the fair on that day as guests of secretary of Agriculture J. D. Jones.

Bert W. Arnold, assistant general manager of the North Shore line, is in general supervision of the North Shore

line exhibit and will act as host at the two luncheons. A large staff of North Shore line representatives is assisting him in the big task of managing this record-breaking exhibit of the "Road of Service."

Thirty friends of Mr. and Mrs. Stephen Edwards, 1063 Gage street, surprised them Thursday evening, September 2, with a party in honor of their silver wedding anniversary. After the excitement of the surprise was over, bunco was played and several musical selections were given as the evening's entertainment.

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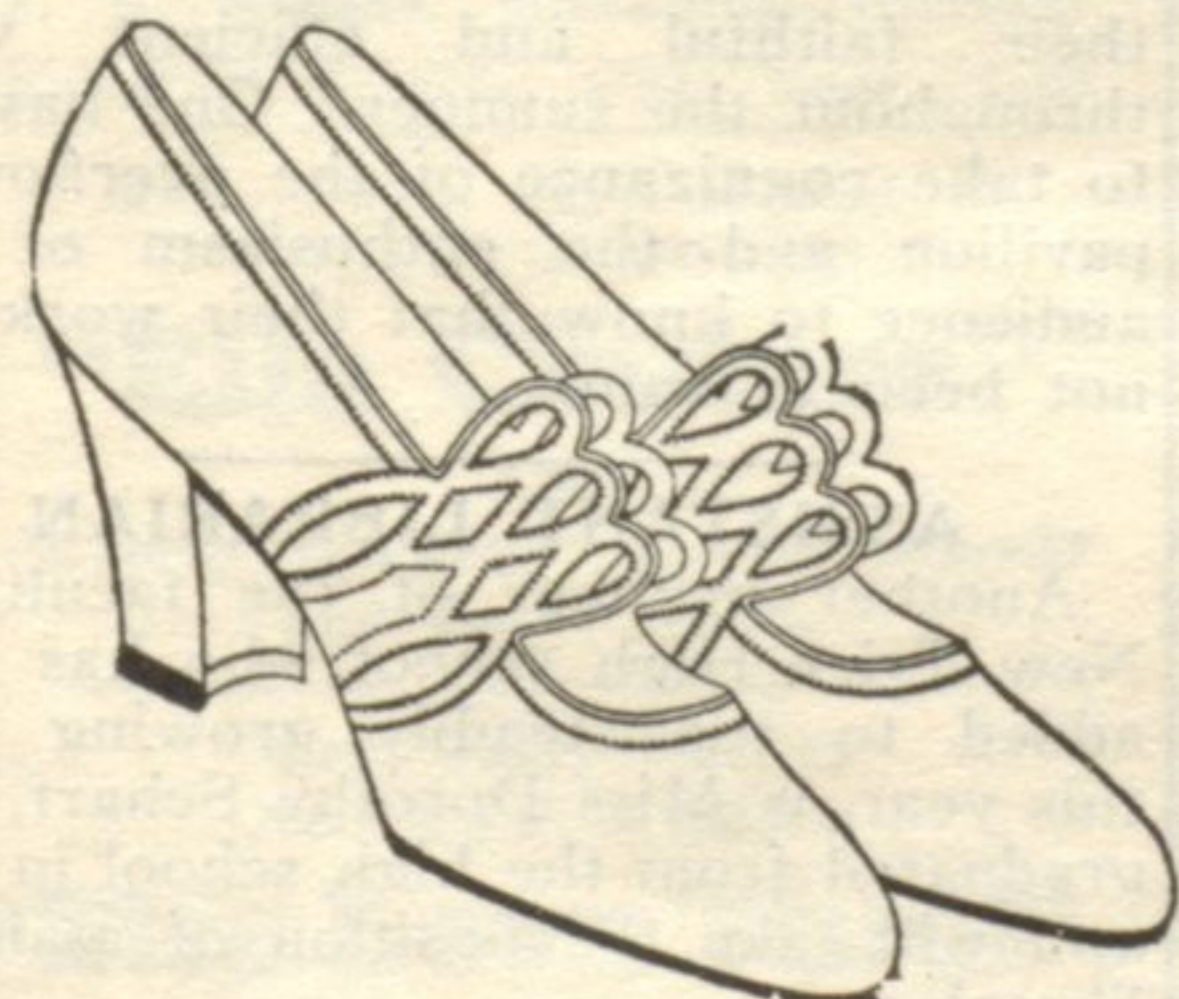
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