Three New Fall Arrivals in the August Shoe Sale

THE August Sales at Rosenberg's are attracting North Shore's thrifty shoppers to the definite economies now offered in the Hosiery, Shoes, and Blankets sections of the store. Then, too, is the August Sale of Furniture for the Nursery. All will profit your purchasing now.



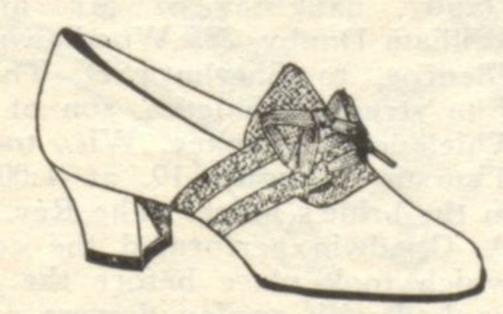
THIS reptilian calf shoe in the one-eyelet tie pump is the newest in Fall footwear. It comes in soft brown leather, with the smart short vamp, and high heels. A trim, smart model for

\$6.45

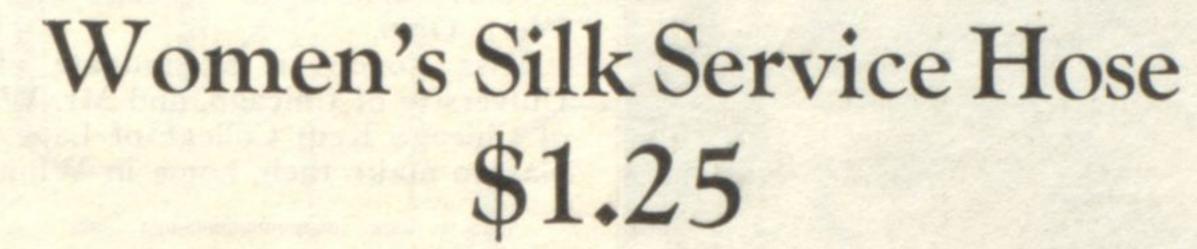


DICTURED above is a patent leather pump taking a small buckle with leather bow for a softening, decorative effect. It has light flexible soles and high heels.

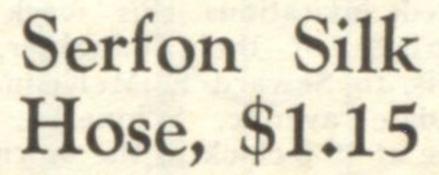
\$6.00



THIS 3-eyelet pump is available in both black and tan calfskin. It is trimmed with reptilian leather in harmonizing shade. Very smart.



Full fashioned fine looking hose with lisle tops and soleshose of this weight are preferred for street wear; slightly substandards, in sizes 8 1/2 to 10. All the flesh and street shades.



A new weight hose, sheer yet durable. Grain, blonde, beige, cinderella, opal, crystal and cameo are among the popular shades in these beautiful hose; sizes 8 1/2

Chiffon Silk Hose, \$1.19

One of the outstanding features of the August Sale is these Chiffon Hose at \$1.19. They are full fashioned, finely woven and elegant in appearance; slightly substandard.

Hosiery-First Floor



All wool double blankets with satine binding, in plaids of blue, rose, lavender, tan, grey-and-black with white. A splendid value that has met the unbound approval of North Shore shoppers who have already purchased this blanket.

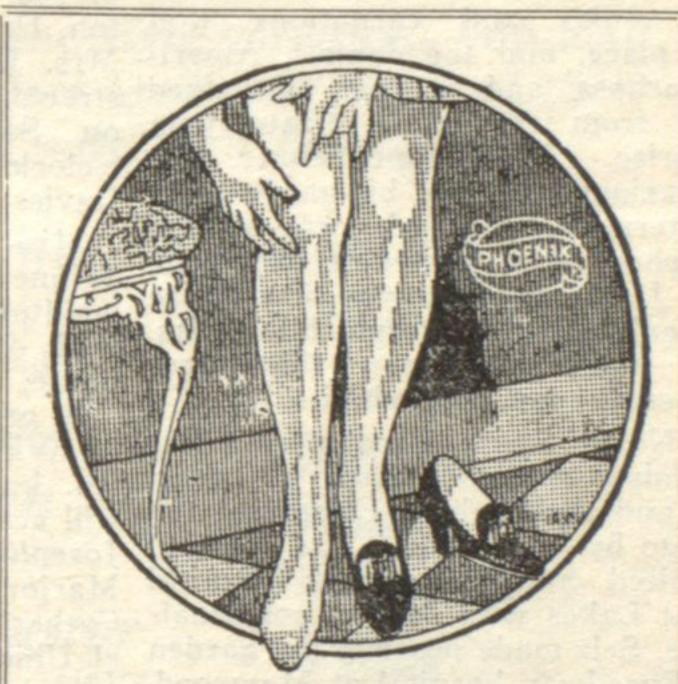
\$8.35

Plaid Blankets, \$1.95

Single blankets in engaging block plaids, soft and lofty in a large assortment of colorings. Size is 66 x 80 inches. The price very special, feature value of the August Sale.



Blankets-Third Floor



Next Week is Phoenix Week

-a special time, beginning this Saturday when Phoenix Hose, America's largest selling hose, is featured at Rosenberg's. In our windows you will see the largest stocking ever knitted. Other attractions will interest you. A new Phoenix Silk Hose in chiffon weight is now available at

\$1.65

Hosiery-First Floor

\$6.00

Rosenberd's

Shoes-First Floor

Evanston-Davis Street at the "L"