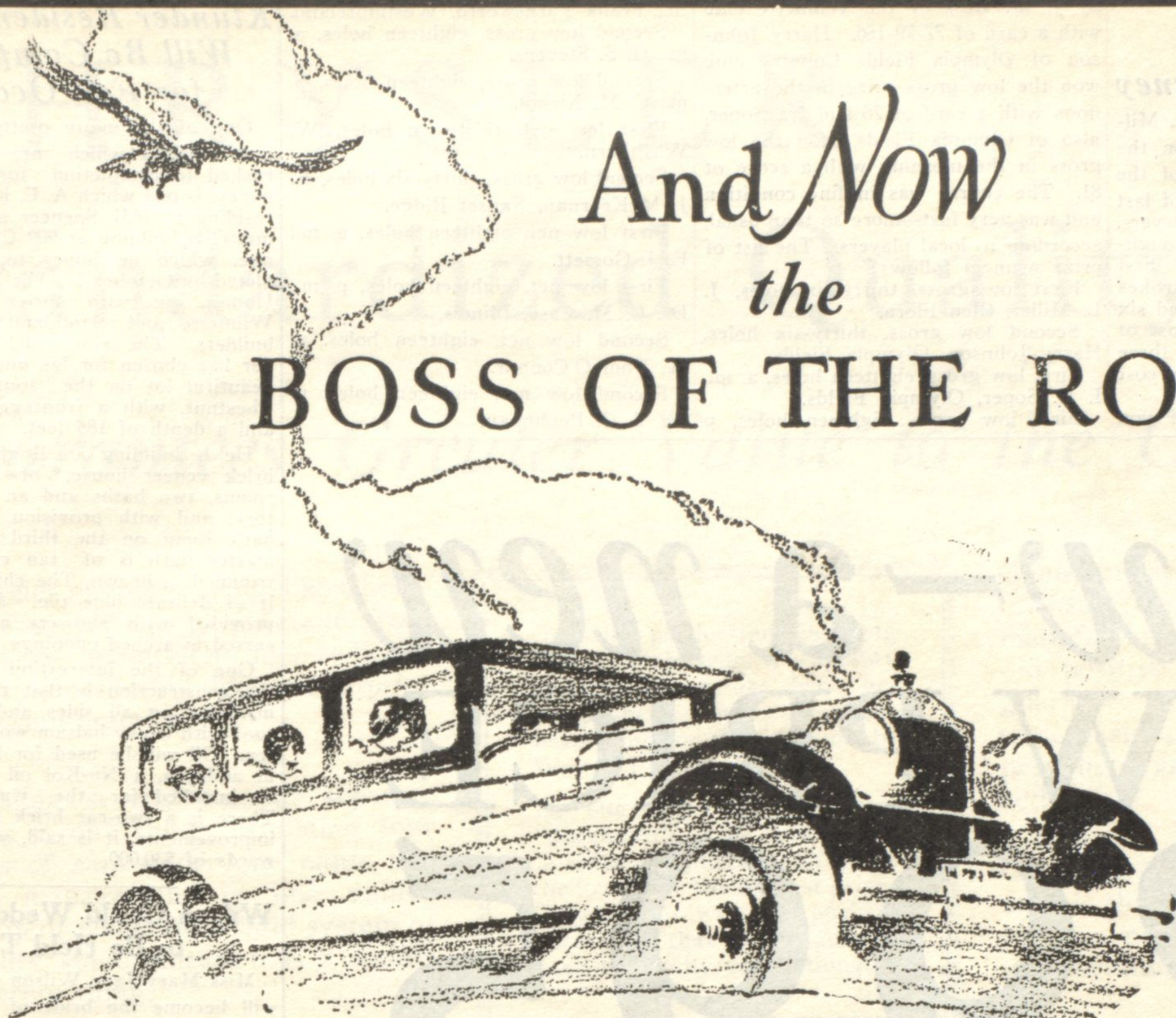


And Now  
the  
BOSS OF THE ROAD



ASK  
THE MAN  
WHO OWNS  
ONE

IT IS most fitting in this, Packard's second quarter century of fine motor car building, that Packard announce—

*The Greatest Car Ever Built.*

You may expect the improved Packard Eight to out-perform any stock car in the world—in everything from agility to top speed on the open road. This is the conservative statement of a conservative company.

Today's Packard Eight is the **supreme** combination of beauty, of brawn, and of fleetness.

It is the fulfillment of an unchanging and uninterrupted ambition—a generation-old ideal—to be the first to build a motor car balanced in every attribute.

In the improved Packard Eight no one thing has been developed at the expense of any other.

Everything from rough-road comfort to

closed-car miles in less than 45 seconds is in perfect accord.

And in grace, the eleven-time winner of International Car Beauty Contests now presents even more alluring lines.

The standard models are slender and symmetrical, divan-like in luxurious comfort, and may be had in a multitude of color and upholstery selections.

For those who want the utmost in individuality, a distinguished line of custom bodies is available—each the genuine creation of a famous builder.

And now, another conservative statement—no matter what you have hoped for in a motor car, your hopes, individually and collectively, will be found surpassed in today's Packard Eight—

*Boss of the Road and Beauty of the Boulevard.*

You are cordially invited to view and ride in—

*The Greatest Car in the World*

PACKARD MOTOR CAR CO. OF CHICAGO

1735 E. Railroad Ave.

EVANSTON BRANCH

Greenleaf 1200

PACKARD  
EIGHT

THE FOREMOST RIVAL OF TODAY'S PACKARD EIGHT IS THE IMPROVED PACKARD SIX