

### N. U. Sends Out 25,000 Football Letters to Alumni and Friends

Twenty-five thousand letters to Northwestern alumni and other followers of Purple football contests will be sent out from the office of Edward B. Davidson, cashier this week.

These letters will give all information concerning tickets and will contain other data regarding the coming football season. A plat of the field showing the seating arrangement and all exits will also be placed in the letters.

Among other things the letters state definitely that orders for tickets will not be considered until September 2. Prospective purchasers of the pasteboards will gain nothing, according to Mr. Davidson, by sending in their orders ahead of time. All requests for tickets received before September 2, will be placed together and will be answered irrespective of the date they were received.

Euthusiasm is running high among those in charge of ticket sales this season. The rapid progress being made on the stadium coupled with the increased interest in the popular fall sport presages, according to those at the head of affairs, a season which will easily break all sales records.

Numerous departures from former methods of handling sales are announced by the university. One of the most important in the eyes of the officials is the sale of 10,000 season tickets at \$14 a piece. This will give a large number of fans an opportunity to obtain unusually good tickets at each contest at a nominal cost. These tickets will be good for six games.

A great demand from many quarters has already been made for these season tickets. They are expected to be quickly sold to alumni who have been close followers of Purple football teams for years.

Numerous Big Ten schools have adopted this season ticket plan with reports of great success. They assure the fans of fine seats at every important contest without the usual last minute effort to obtain tickets. The same seat will be used throughout the season.

A season football book will also be issued this year to students in the Chicago professional schools. This book will be only for the football season. In the past these students have been forced to take their chance on seats along with the public.

Despite the great increase in capacity of the stands over previous years, officials already believe that a sell out will be made on the more important contests. Little trouble is expected in filling the big stadium for all conference games, while a taxed capacity is expected for the Chicago and Notre Dame games. Four thousand temporary seats will be erected at the ends of the field for these two games.

### Give Bride-Shower for Couple Soon to Be Wed

Mr. and Mrs. J. G. Kirkgasser, 166 Woodland avenue, entertained at a bride-shower Wednesday evening for Miss Collen Bodinson and Leslie Drew of Chicago, in honor of their approaching marriage. The shower was a shower of personal gifts. A buffet lunch was served at midnight. Several out-of-town guests were included in the group invited in the young couple's honor. Among them were Mr. and Mrs. Ed Morrissey and Mr. and Mrs. Julius Ghislin of Rogers Park, Mr. and Mrs. I. C. Hershey of Oak Park, Mr. and Mrs. Frederick Burnett of the Surf hotel, and Mr. and Mrs. Frederick Strauss of Chicago.

### IN CHAMPIONSHIP MATCHES

Championship matches for the women's championship of the club will constitute the week's events next week at the North Shore Golf club. The qualifying round will be played on Tuesday, with other matches played the following days, with the finals coming on Friday.

Miss Janet Byrnes and Miss Helen Bode of the North Shore Golf club have entered the Western Golf association Junior tournament to be played next week at the Westmoreland Country club.

In the finals last Thursday, Mrs. H. H. Harrison defeated Mrs. A. D. Collins for the silver tea service which was donated by Hal Reading as a trophy to be awarded to the winner in play among the women of the North Shore club.

### Scandinavian Parish to Hear Denver Minister

There will be no morning services at the Scandinavian Evangelical church, Sunday. Young People's meeting will be held at 5 o'clock, and at 8 o'clock Rev. J. C. Olson, of Denver, Col., will preach. On Wednesday evening, September 1, at 8:15 o'clock, Rev. Olson will preach in the Swedish language.

# Aetna

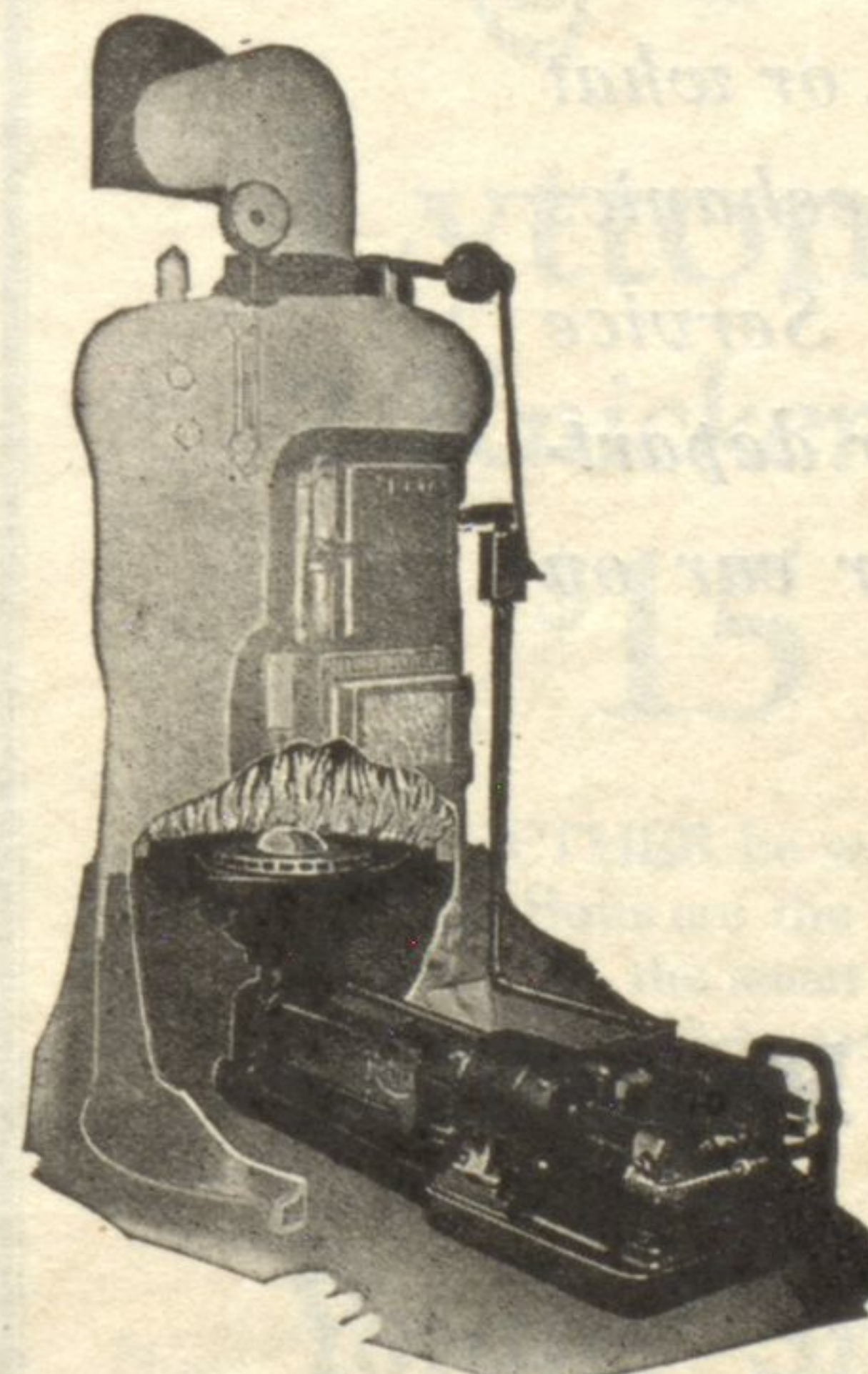
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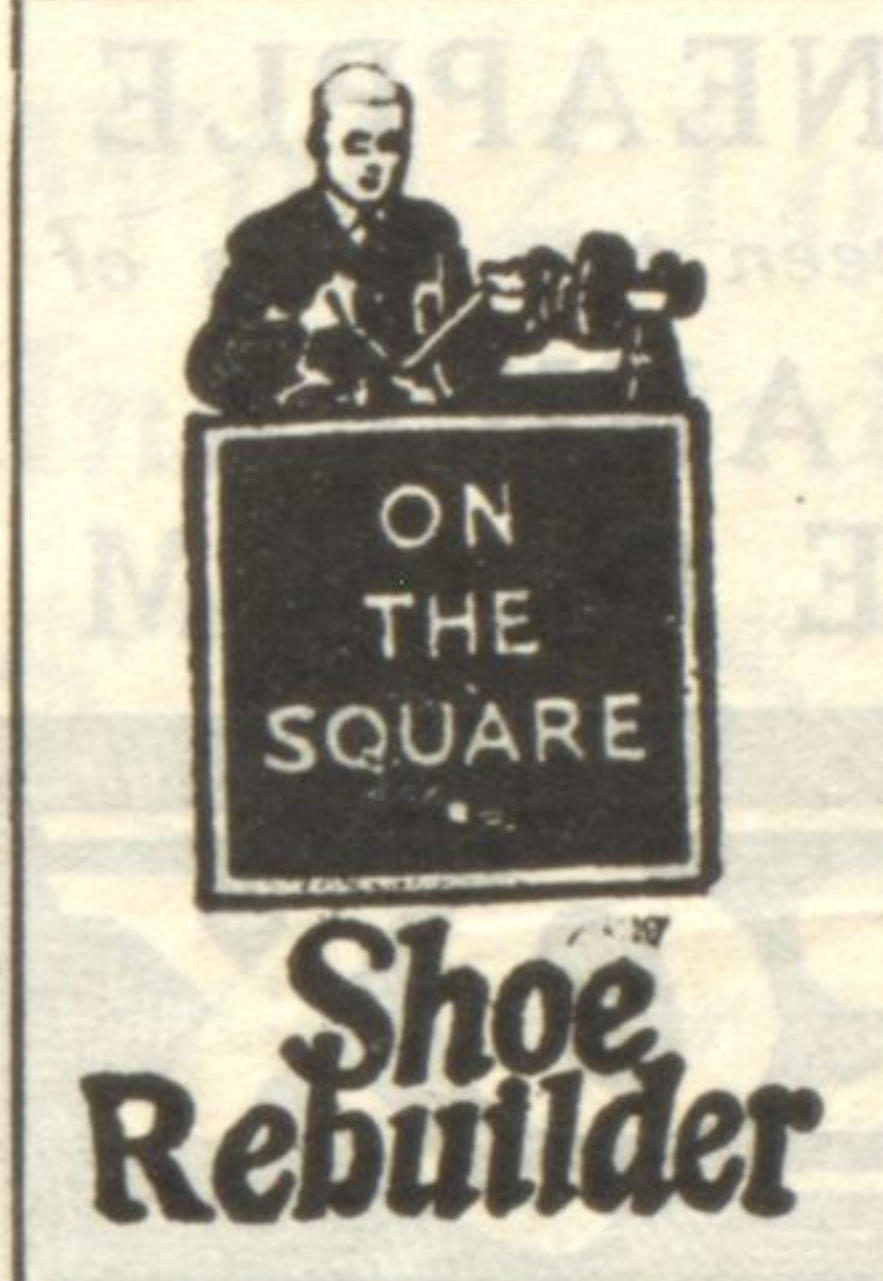
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