


A State Bank

Building Bridges and Saving Money

A BRIDGE is first built on paper, scientifically and exactly. Then girder on girder, slowly, carefully, each step is precisely according to plan. Thus a solid structure is raised.

Successful saving is the same. Decide what you want. Make a plan and follow it through. We'll gladly help you with each step. Come in and let us help you.

WINNETKA
TRUST *and* SAVINGS
BANK

Elm Street  at Center

LEE Says:



The average milk fat content of Luick's Ice Cream is 14%. The state law demands only 8%.

ONE of our business NEIGHBORS came down TOWN yesterday morning WITH traces of his BREAKFAST egg around HIS mouth and we asked HIM what was the idea AND he said he was JUST advertising—he SAYS every man ought TO look prosperous AND at the present PRICE of eggs, a man's GOT to be prosperous TO eat 'em, so if YOU want to make a FLASH just leave a LITTLE of the egg on THE corner of your MUSTACHE or drop some ON your necktie—it WILL mark you as a man OF means—also we might ADD that when you buy LUICK'S Ice Cream ALWAYS marks you as a PERSON of rare judgment, AND good taste.

Adams

ADAMS

PHARMACY

The Rexall Store

Elm & Linden

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