

Rosenberg's

Davis Street—Downtown Evanston



THE ANNUAL AUGUST SALES

- August Sale of Hosiery
- August Sale of Shoes
- August Sale of Blankets

These Sales are characterized by the newness of the merchandise offered and the utmost economy afforded — buying opportunities you will want to take advantage of.

The Autumn Mode Steps Forth in Slippers Distinctively Smart



"Briarcliffe"

The sauterne shade, the short vamp, and the reptile quarter, heel and vamp shown by this shoe are smart notes in the Fall Mode. Its heel is Cuban. \$6.45.

Long before the idea of Fall has entered the mind of the feminine public, Rosenberg's was informing themselves of Fall Fashions in Shoes from the recognized style centers. We here present in the August Shoe Sale four authentic creations for Fall 1926. Their price is special.

\$6.45



"Richtone"

A smartly designed shoe of Sauterne Kidskin with zig-zag stitching at the side. This version is also available in Patent Leather. Medium high heels, \$6.45.



"Ebony"

"Ebony" is a new note in Fall Footwear. It is of conservative design favored by North Shore women and may be chosen in either patent leather or black satin. Both high spike heels and Cuban heels, \$6.45.



"Virgene"

The one-eyelet tie design of "Virgene" imparts a distinctive smartness, new, youthful and different. It is of patent leather with medium Cuban heels, \$6.45.



Children's Sharks Leather Shoes

Sizes	Sizes	Sizes
8½ to 11	11½ to 2	2½ to 8
\$4.45	\$4.95	\$5.95

Tests have shown Sharks Leather more durable, more lasting than other leathers. You can't scuff it, even with a knife. It makes the ideal shoe for children. Specially reduced now.

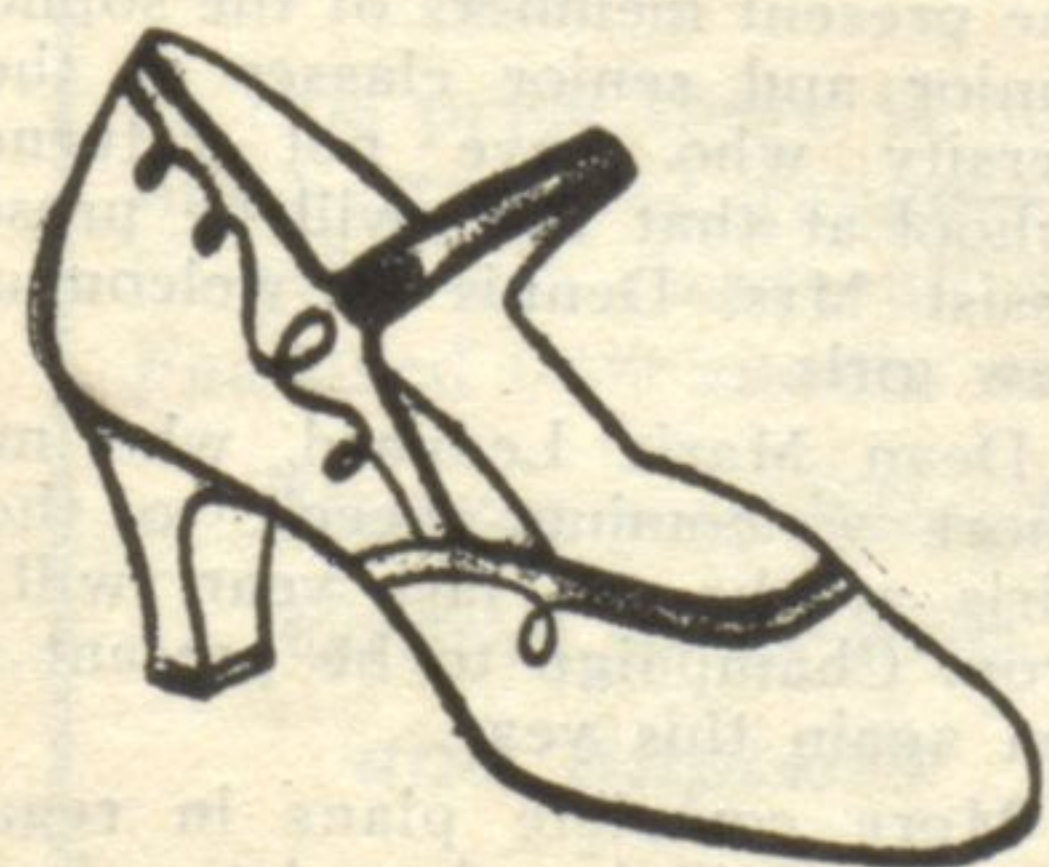


Every Boy Wants a Pair of Crepe Sole Oxfords

Sizes	Sizes
11 to 13	1 to 6
\$3.95	\$4.95

The crepe sole is the thing! It wears longer, is more flexible, shock-absorbing and sporty. These prices are very special.

Smartness Vies with Economy in White Street and Sports Shoes at \$3.95



Particularly noteworthy is this unusual offering of smart footwear at \$3.95. In quality of leather, in skill of designing and smartness of creation, they are plainly shoes of distinct character. White shoes, sports shoes of tan calfskin with white elkskins, having crepe soles are in this group. The August Sale is your best opportunity to save. These are \$6.00 to \$10.00 Shoes

Shoes—First Floor



Children's Slippers

Patent leather slippers made over foot-form lasts for growing feet. One- and two-strap oxford styles. \$6.00 values.

\$3.95