SPECIAL SALE Monday and Tuesday

August 16 & 17

We will place on sale 50

from 8 A.M. to 5 P.M.

To Make Room

for a new shipment of Excel Electric Cookers and to show the women of Winnetka the economy in fuel and food and the saving in time by cooking with the electricity we will place on sale the famous Excel Electric Cooker at an unheard-of low price. This is your opportunity to equip your kitchen with the most modern Electric Fireless Cooker yet devised at a price that you cannot get again. Be here early so as to get one.

THINK OF BUYING
A REAL ELECTRIC FIRELESS
COOKER FOR LESS THAN THE
PRICE OF A TOASTER

It is the only thing you can have in your home that when you start using it you stop work.

EXCEL

Electric

Cooking — cooking—cooking!
Morning, noon and night! Three
times a day—day in and day out
—year in and year out—everlastingly, cooking must be done.

Is it any wonder that women grab at Excel Electric Cookers, the first thing which has come along that will relieve this hum drum drudgery of cooking?

Social life is demanding more and more of your time. There are more places to go, more outSale Price

\$ 5 00

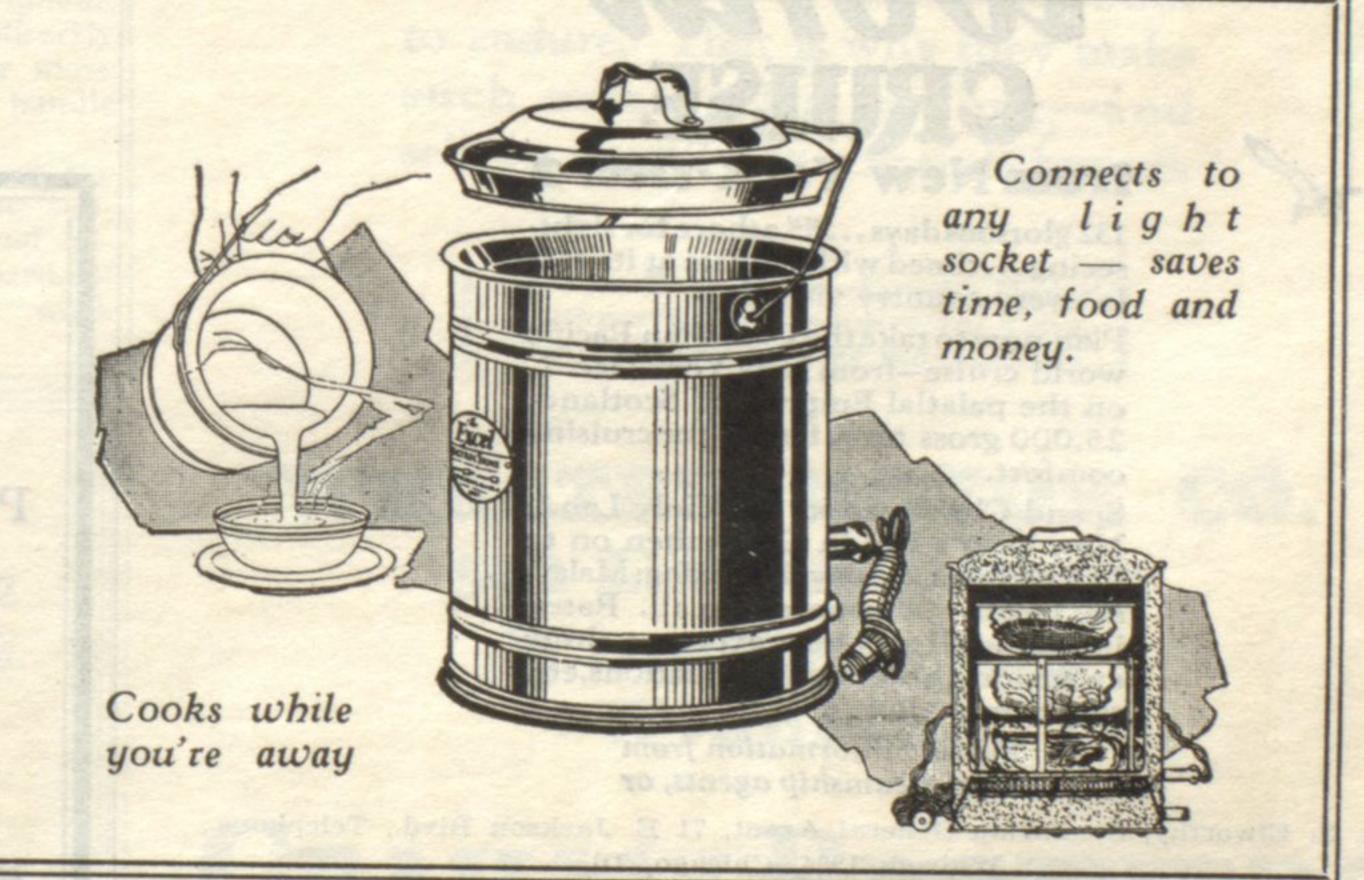
side pleasures to be had than ever before, yet, morning, noon and night—three times a day—year in and year out—everlastingly, you must be at your post of duty to cook—cook—cook.

In the Excel Electric Cooker you have the way out, for it is within reach of your pocketbook, does better cooking, does it far easier, does it without your attention and therefore gives you more hours of freedom than all of your other household labor saving devices combined.

HERE IS THE COOKER

Here's What It Will Do

Here is a cooker that has revolutionized cooking. It cooks anything any way you want it cooked. It is ideal for home, small apartment, summer cottage or wherever cooking is done. You simply put in the food—turn on the current until it is hot, then turn the current off and the stored heat does the cooking. There are no stones to heat, no worry, watching or basting. It does better cooking—with less heat, less work and less cost. It takes up no more room then the ordinary hat box and will cook a meal for four or five people.



Village Hall—Winnetka