

DEMONSTRATE AUTOS

Hupmobile Motor Car Corporation Shows New Straight Eight in Demonstration Fortnight

Those who are concerned in trying everything new in automobiles will be interested in the recent announcement of the Hupp Motor Car corporation that they are conducting a "Demonstration Fortnight" during which time the public are invited to visit Hupmobile showrooms, to see the new straight eight and go out for a drive, the Hanson Motor company of Winnetka announce. The appointments may be arranged with the salesman and a car will be sent to your door for you to enjoy a ride over your favorite route. Special emphasis is placed on the "without obligation to buy" feature according to the Hupp men as this fortnight is just what the term implies and no persistent solicitations will follow any demonstration.

For those who do not wish to drive themselves but desire the salesman to chauffeur for them a series of novel "stunts" have been arranged which are very interesting and show the surprising flexibility and performance of the straight eight motor. Cars will be started without the usual starter pedal, low curbs mounted in high gear with the motor scarcely revolving; with the speedometer masked the occupant will be asked to guess the speed; these and other performance tests have been arranged to make the demonstration ride more than ordinarily entertaining.

"There are several important chassis and body features which we have perfected in this eight which were never found on a car in this price class and we are desirous of informing the motorist of what he can expect from his investment" says O. C. Hutchinson general sales manager who is supervising the "fortnight" from the factory.

Design Unique Motor

"The Hupmobile straight eight introduced last year led the way toward a reduction of prices in the fine car field. We have, through our experience of the last nineteen years and our study of present day motor demands designed a motor that brings for the first time the highest quality performance down to the price limit of the medium car buyer. It is the shortest, most compact eight in line motor ever built. The uncanny quietness of the motor, its breathless pick-up hill-climbing ability and unusual gasoline and oil economy have merited this car world-wide popularity.

"The valve mechanism, devised after the latest aeronautic practice is positively quiet and efficient at all speeds. The connecting rods and crankcase are of aluminum, an expensive material giving the needed strength without

adding unnecessary weight; light cast grey iron pistons designed by Hupmobile are hand fitted to each cylinder within .0005 inch variation, and the 100 pound crankshaft with patented vibration damper are features which are not found on any car in this price class.

"This gives us something to boast about" continued Mr. Hutchinson. "And that is the principal reason why we are broadcasting our invitations to motorists to drive this eight whether they have just purchased a car or if for other reasons they do not intend to buy in the near future or if they merely desire to know what is what in the latest improved automobile. At any rate we are going to have every car available going every hour of the day to show people not only what value they can secure in a Hupmobile but what to expect if they purchase another car at a higher or slightly lower price."



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PHONE 137 WINNETKA SANITARY DAIRY CO.

Mr. and Mrs. Walter L. Benson and their family of 671 Lincoln avenue, left last Tuesday for a month's stay at Colorado Springs.

Miss Julia Harvey, 88 Indian Hill road, secretary of the North Shore Country Day school, has left Winnetka to spend the month of August in Maine.

PREACHES TWO SERMONS

Rev. Thomas A. Goodwin who will preach at both morning and evening services at the Winnetka Congregational church, Sunday, August 15, announces for his morning sermon topic, at 11 o'clock, "The Joys of the Christian Life." The subject for the evening sermon at 8 o'clock, will be, "Is There an Unpardonable Sin?"

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- Fancy Roping
- Relay Races
- Trick and Fancy Riding
- Steer Riding
- Bareback Bronk Riding
- 50 Flathead Indians
- Buck and Squaw Races

ADMISSION

(including seats)
\$1.00 \$1.50-\$2.00
Unreserved Reserved
(Plus War Tax)

Tickets for all days on sale at
LYON & HEALY
Wabash Ave. at Jackson Blvd.
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