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ROGERS PARK 1122

Lord's

AT FOUNTAIN
SQUARE
EVANSTON

A Greater Store for Greater Evanston

*Distinctive
Apparel
Always
Available*



*The Latest
in
Sportswear
for the
Entire
Family*

Real Values in Suits at \$3.50 to \$7.95

These serviceable all-wool bathing suits for women will give their money's worth in value. They come in jacquard or plain colored one-piece and two-piece styles, in all sizes.

New Bathing Accessories TO CONTRAST OR HARMONIZE WITH YOUR SUIT WE HAVE:

- RUBBER CAPS, FOR 35c to \$1.25
- BATHING SLIPPERS, \$1.25
- SAND CLOGS FOR THE BEACH, \$4.00
- TOGA TOWELS, COMBINATION TOWEL AND BEACH ROBE, \$3.00 and \$4.50

Marine Jackets \$9.95

For your very tailored costume you should have at least one of these double breasted flannel coats with brass buttons—in navy, red or white.

Slipover Sweaters \$3.50 to \$15.00

The vogue of sweaters is here again. These colorful all-wool slipovers you will be sure to consider fashionably necessary and convenient.

Sport Blouses \$2.50 to \$3.50

Our new tailored blouses are of broadcloth or checked dimity. They may be had in the open neck style or with the man collar. They launder so nicely, too.

Silk Sport Dresses \$12.95 to \$16.95

You may choose your silk dress for sport wear from our reasonably priced selection of crepes, broadcloths, tub silks, and the like. Most of these are guaranteed washable. And the colors are the cool and pretty pastels which are so popular.

Smart Sport Hats \$7.50 to \$18.00

The felt hat, which is the necessary complement to the sport dress, may be found here in its most pleasing phases. You will be pleasantly surprised to find how inexpensively you can match your frocks here with hats which are quite "different."