

WIN THIS \$155.00 ELECTRIC CLOTHES WASHER

See these machines in operation at our new shop. Guess the number of corks floating in the washing compartment and register your estimate on a card which we give you. If you guess correctly you win an electric clothes washer by being present at our Formal Opening Saturday evening, August 14.

Guesses of from 300 to 15,000 have been made. It's interesting—and it may be profitable. There is absolutely no obligation.

Attend Our Formal Opening Saturday

SINCE the first announcement of the New Goodhousekeeping Shop one week ago, hundreds of interested North Shore people have inspected this splendid big store.

Come in today or tomorrow (day or evening) when you are at Fountain Square—and plan to be with us on the occasion of our Formal Opening Saturday.

At nine o'clock Saturday evening the winner of the Electric Clothes Washer will be announced, following the count of the corks in the machine by J. Leonard Penny, certified public accountant, in the presence of two newspaper men. Make your estimate and register your figure before that hour. See particulars in this advertisement.

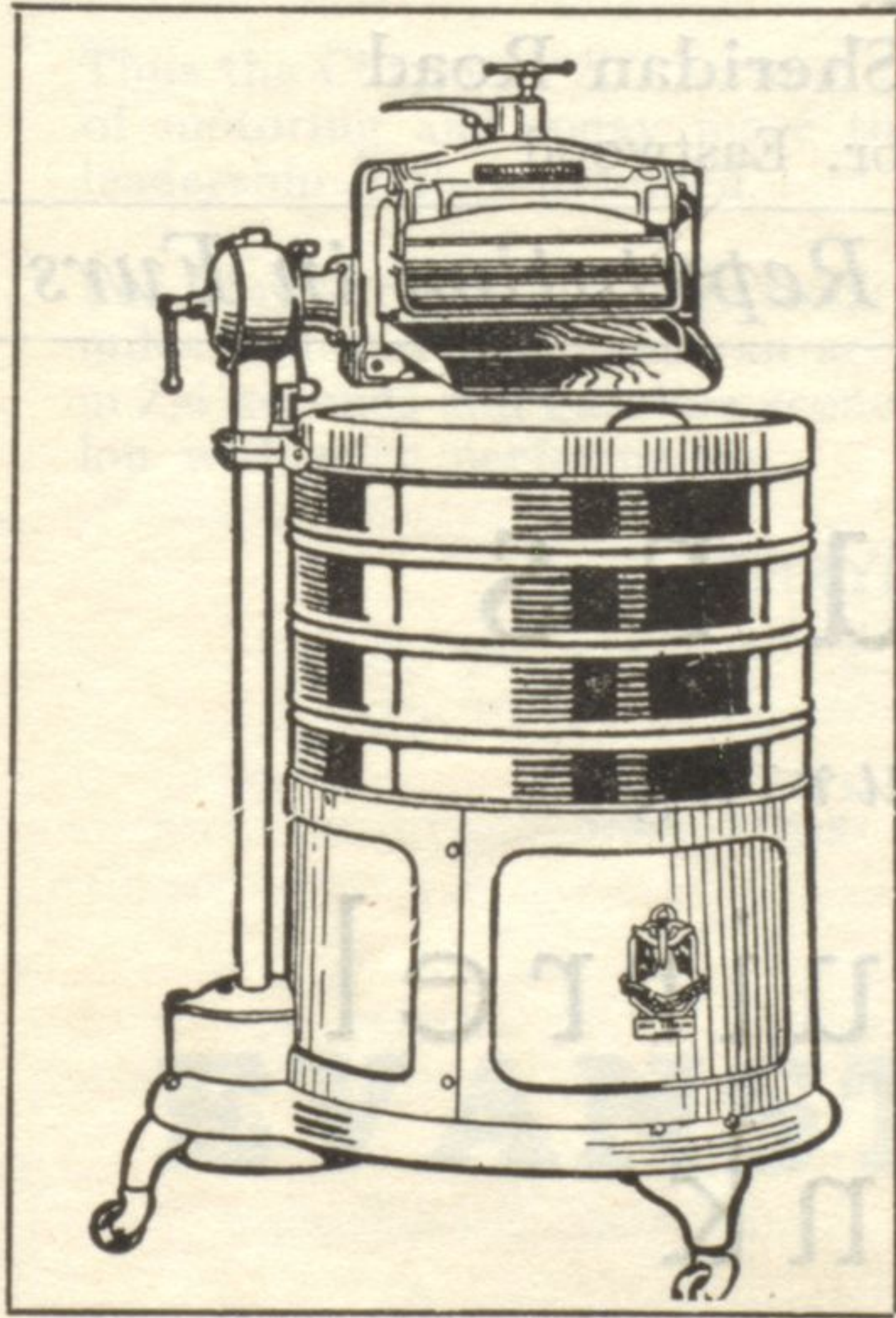
Complete displays are ready for your inspection in the following lines of household equipment:

- | | |
|---|---|
| Hardinge Oil Burner | Electric Clothes Washers
<i>Leading Makes</i> |
| Kelvinator
<i>The Oldest Domestic Electric Refrigeration</i> | Simplex Ironer |
| Chambers Gas Range
<i>Cooks with the Gas Turned Off</i> | Johnson's Floor Wax and Polishing Devices |
| Hoosier Kitchen Cabinets
<i>Tables and Chairs</i> | Bissel Carpet Sweepers |
| Hoover Vacuum Cleaner
<i>It beats...as it sweeps...as it cleans</i> | Laundry and Cleaning Equipment |
| | Household Electrical Appliances |

Chambers FIRELESS Gas Range
COOKS with the GAS TURNED OFF!

CAN you do more than half your cooking without attention? You can if you use a Chambers Fireless Gas Range, which Cooks with the Gas Turned Off.

Let us demonstrate it and explain an easy time-payment plan that will surprise you.



GOOD HOUSEKEEPING SHOP, Inc

1565 Sherman Avenue
Fountain Square

for ease in the home

University 2132
Greenleaf 2390-1

J. F. KENNEDY, President

EVANSTON

HARRY R. KAY, Sec. and Treas.