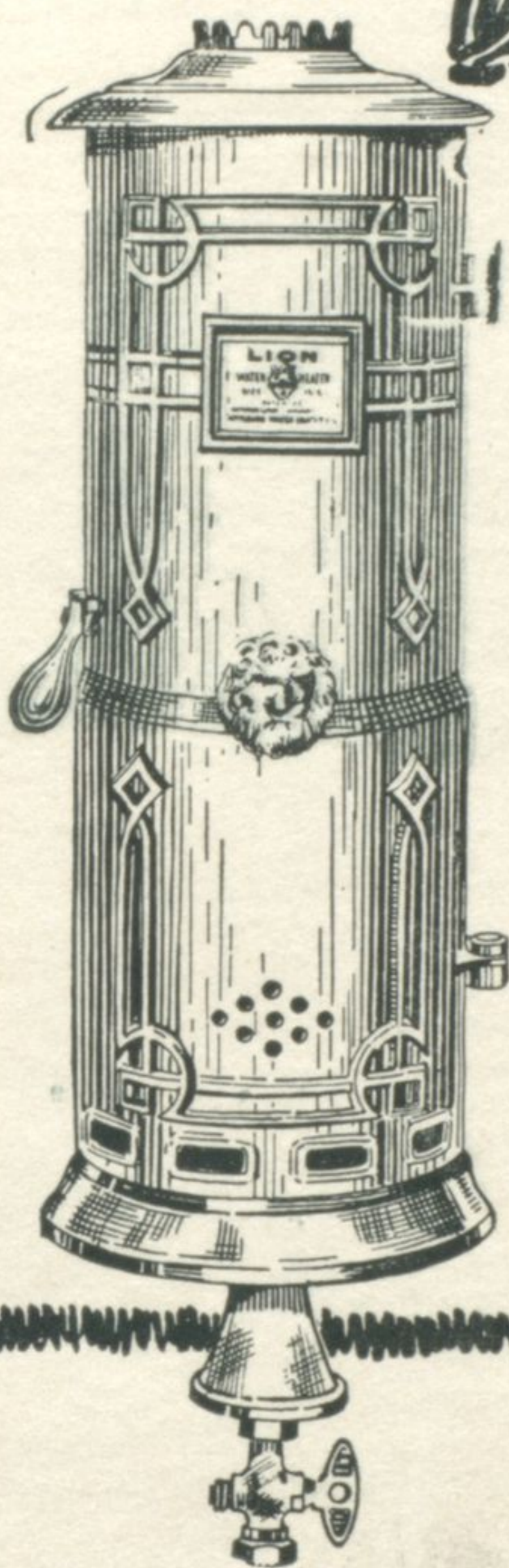




days left!

**TO INSTALL THE
LION
WATER HEATER**



WARNING: This unusual offer closes
SATURDAY, JULY 24th

Positively no heaters sold at this sensational sale price after that date!

for 95¢

Better hurry! Only a few more days of this record breaking sale. Hundreds of thrifty housewives have already grasped the opportunity to buy this world famous heater value at the special sale price. It is the talk of the town. Orders are pouring in. Just a few more days of fast selling. Get busy and place your order now—**TODAY**—before it is too late. Call, write or 'phone, but do it now.



**Special
Sale Price**

\$24.95

INSTALLED
Small Monthly Payments

The Lion Heater is the best tank heater built. Sturdy, simple construction throughout. Built to get the most out of your gas—costs only a few cents a day to operate. Saves you time, toil and money. Know the luxury of ready hot water in your own home at all times—and plenty of it! Get a Lion—**NOW** at the lowest price and on the most liberal terms.

North Shore Gas Company

Telephone Winnetka 80