



## Both Sides of the Future

IT IS EASY in the present to think that the future will take care of itself. Most people let it go at that. And many of them become dependent in old age.

The percentage who enjoy the better things of life are those who plan ahead and *save regularly* for the future.

Are you planning for tomorrow—*saving your way to independence?* Begin here—and begin now!

# WINNETKA TRUST *and* SAVINGS BANK

Elm Street  at Center

## LEE Says:



EARL WEINSTOCK says HE read yesterday ABOUT a man who ATE five dozen eggs AT one sitting— WHICH reminds US of the hired MAN who complained ABOUT the crankiness of HIS boss's wife—she TOLD him that he had JUST eaten his 26th PANCAKE, and he says "IT made me so mad WHEN she told me that, THAT I got up and LEFT the table without MY breakfast." But NONE of us appreciate a GOOD appetite until we LOSE it, and it's the SAME way with LUICK'S Ice cream — you CAN'T appreciate the GOOD qualities of Luick's UNTIL you compare it WITH another brand— THEN you can see just WHY Luick's ice cream IS constantly growing IN popularity.

We serve  
LUICK'S Wisconsin  
Ice Cream  
Exclusively

Special Brick  
each week

Brick cream put up in  
pints just enough for  
3 or 4 persons.

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