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660 Rush Street at Erie
CHICAGO

PUBLIC FORUM

Editor's Note: The letter printed below was received from a resident of the village this week and is self-explanatory.

"Editor WINNETKA TALK:

I learned this morning from our vegetable man that a New Trier high school boy, employed by him, had quit work because he said the boys 'joshed' him about his job and the girls refused to speak to him. Are these the kind of children we have in Winnetka?

Allowing for the fruit boy's oversensitiveness, isn't there something in his story for Winnetka parents to think about?

Yours very truly,
Lee Walker."

Mr. and Mrs. J. H. Mathison and their two sons, John K. and Robert V., 84 Abbottsford road, Kenilworth, returned July 11, from an interesting motor trip through the East. They traveled through three mountain ranges, the Blue Ridge, Catskills and the Alleghanies. Beside New York and Atlantic Cities, they included Washington, D.C., Annapolis and West Point in their tour, and went by boat from Buffalo to Detroit.

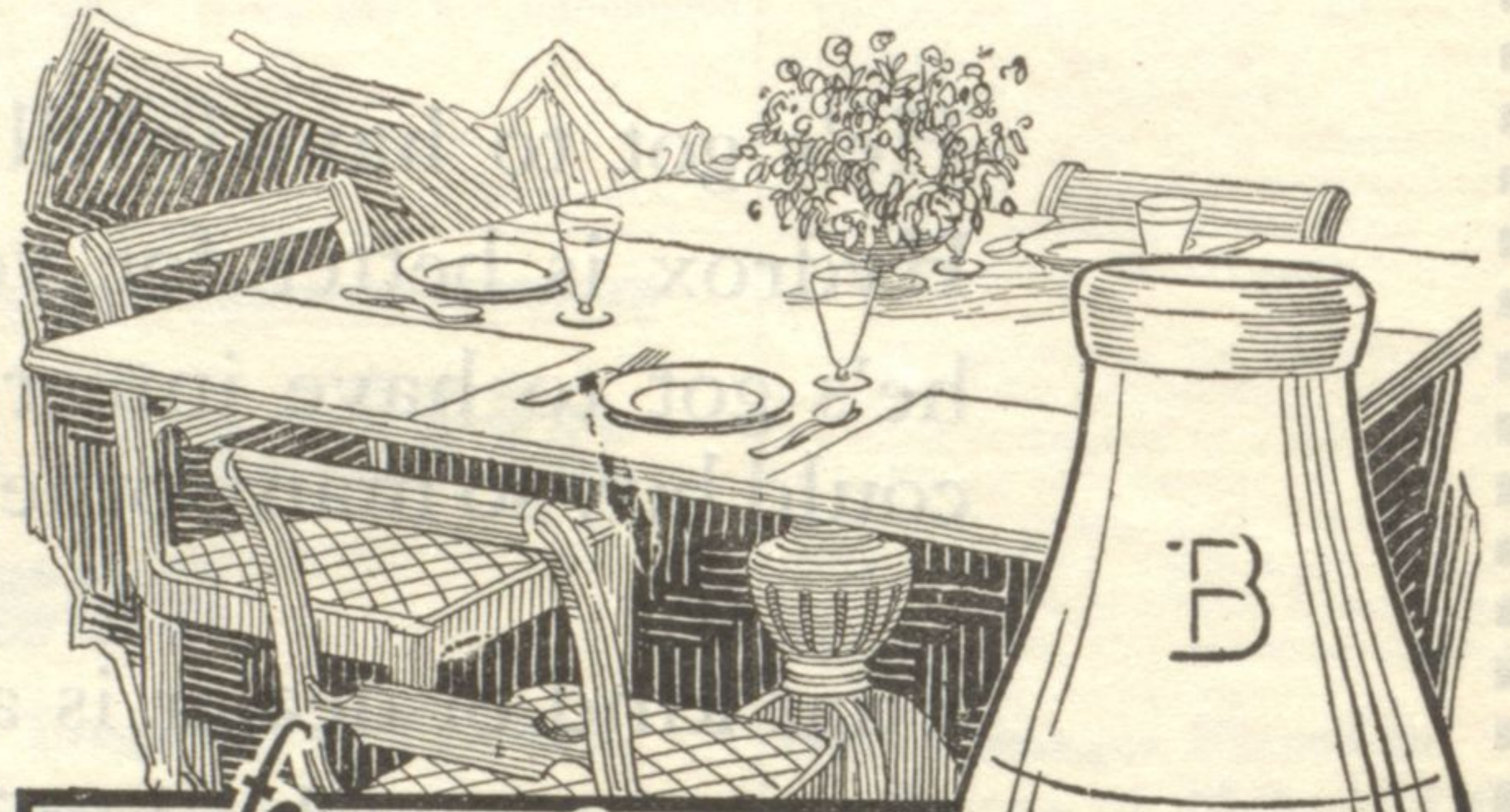
Albert Bechtelheimer Wins Honor as Curtis Salesman

Albert Bechtelheimer, the son of Mr. and Mrs. A. E. Bechtelheimer, 565 Orchard lane, has just been notified of his selection for membership in The League of Curtis Salesmen, an honor organization maintained by the Curtis Publishing company for boys who sell its publications. Admittance to this organization signifies regular school attendance and efficient service to customers. This training develops a boy's sense of responsibility and instructs him in good business methods. Albert is proud to show his badge of membership to his friends and is now looking forward to advancement to the next higher degree in the organization.

Mr. and Mrs. R. J. Graff, 967 Vernon avenue, Hubbard Woods, entertained Mr. Graff's sister, Mrs. William Lüttfert, and James Lüttfert of Fort Valley, Georgia, last week-end.

Mr. and Mrs. C. H. Barnard, 410 Cedar street, left Friday, July 16, to visit their son, Richard, at Camp Court Oreilles, Hayward, Wis. They expect to return to Winnetka July 21.

Mr. and Mrs. Charles A. Ball, 296 Forest avenue, left July 14, for a three weeks' motor trip to Evergreen Beach, Ephraim, Wis.



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Bowman's Milk is cool and refreshing—the ideal beverage for thirst. Its creamy richness furnishes quick energy, too—gives you vim and vigor to carry through the hot, sultry days.

Use Bowman's Milk in making summer desserts. Dieticians recommend it in warm weather menus. "More milk and less heavy foods" is their expert advice.

Decide now to try Bowman's Milk. Note its delicious flavor—the sweetness and freshness. See how rich the cream is. And remember, it is perfectly pasteurized to assure its purity!

Telephone your nearest distributing station or order from any of our courteous milkmen.



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Milk!

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An Apology for the Acts of an Unfaithful Employee

One of our employes, serving our patrons in East Wilmette and villages north, including Glencoe, has been summarily dismissed without "service recommendation."

We were forced to take this action because we found that for some time he has been conspiring with a Winnetka-Hubbard Woods cleaner—while on our payroll—to divert our business to him by improperly serving our patrons or completely neglecting them, thus casting an unjust reflection upon our usual prompt, courteous service. This unfaithful employe is now in the service of the cleaner with whom he connived.

We beg to apologize for his inattention, and if there are any uncompleted transactions pending, kindly report them to us at once by phone and Mr. Krauss will attend promptly to them personally.

We also ask that you inform the members of your household that this man no longer represents us, for he may call on you in behalf of his present employer.

Employers and housewives, who abhor disloyalty and who believe in the American principles of fair play will readily understand the spirit in which this announcement is made.

While on vacation you need not give up the benefits of our service. We will gladly take care of your work by parcel post.

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